

# YearbookLife

## Formal Student Image Protection Policy Update

YearbookLife is committed to maintaining the highest standards of student privacy, data protection, and ethical publishing practices. In light of evolving technology and increased focus on student data governance, we are reaffirming and strengthening our Student Image Protection standards.

### Effective Immediately, YearbookLife Affirms:

- Student images provided to schools through our platform are used solely for yearbook creation and publishing purposes.
- YearbookLife does not photograph students and does not claim ownership of student photographs.
- Student images are never sold, rented, or shared for unrelated commercial purposes.
- Student images are not used for artificial intelligence (AI) training, facial recognition systems, biometric databases, or data mining.
- Access to images within our software platform is permission-based and restricted to authorized users.
- Images are stored using secure systems with commercially reasonable administrative, technical, and physical safeguards.
- We comply with applicable federal and state student privacy laws, including FERPA where applicable.
- We remain independently operated and committed to transparency and long-term partnerships with schools.

We understand the trust schools place in us. Our responsibility as a yearbook software and publishing partner is to provide secure tools, clear boundaries on image use, and transparent privacy practices. For questions regarding this policy update or to request additional documentation, please contact YearbookLife directly.