

# LETTER ART GUIDE

pictavo™

# 2023

CONCREATIVE ART  
OPTIM Friends AWESOME

## 2022-2023

# 2022

CINEMA DRAG ARTISTIC ATHLETIC MULTIVISION

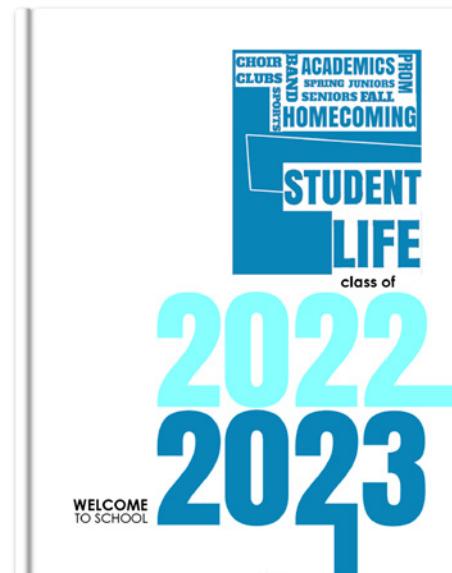
# LETTER ART

YOUR BOOK COULD LOOK LIKE THIS



## PRE-DESIGNED COVER DESIGNS

Let our design team do the work for you! Choose one of the pre-designed LETTER ART Covers in Pictavo and just add your school name and year dates!



## CUSTOM COVER DESIGNS

Feeling creative? Place your own background image or use a custom cover background. Add any other text, images or Snippets and you've created a custom cover without ever having to leave Pictavo!

This Custom Cover was created using:

**Cover Background:** D3C5068\_23

**Title Snippet:** D3S4898

**Accent:** D3A3708, D3A3709, D3A3711, D3A3713, D3A3715, D3A3716, D3A3717, D3A3718, D3A3719, D3A3720, D3A3721, D3A3722, D3A3723

\*Custom covers may incur an additional cost.  
Contact your yearbook provider for details.

## GET THE LOOK

**LETTER ART**

█
█
█

To add a color to your Saved Colors:  
 • Select a color swatch above  
 • Click the fill color swatch in the menu to the right  
 • Use the plus (+) found at the end of your  
 Saved Colors library to add color to the menu  
  
Be sure to save each swatch to your Saved Colors for easy access.

Recommended Collection Fonts:  
**ANTON REGULAR**  
 Century Gothic Bold  
Century Gothic Regular

Use the LETTER ART starter page template (D3T0000) to save the collection's colors to your Saved Colors library. Set text defaults using collection fonts for a cohesive and consistent look.

### LETTER ART Colors:



### LETTER ART Fonts:

**ANTON REGULAR**

**Century Gothic Bold**

Century Gothic Regular



## COORDINATED ART FROM START TO FINISH

**FRESHMEN**

**FRESHMEN CORNER TALK FIRST DAY**

**CHAIR RACE**

**STUDY HALL**

**FFA CLUB**

**MATH LETES CLUB**

**ROBOTS CLUB**

**SPAN ISH CLUB**

TEMPLATE# D3T3951

**FRESHMEN**

**FRESHMEN CORNER TALK FIRST DAY**

**CHAIR RACE**

**STUDY HALL**

**FFA CLUB**

**MATH LETES CLUB**

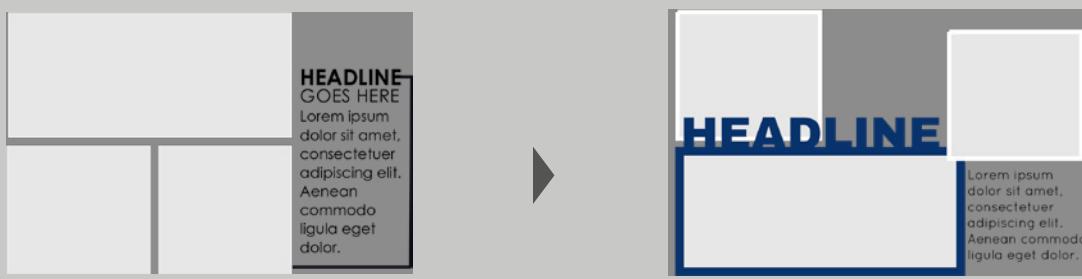
**ROBOTS CLUB**

**SPAN ISH CLUB**

TEMPLATE# D3T3958

## GET CREATIVE

Snippets are easily customized by adjusting colors, fonts and moving/swapping accents.



# LETTER ART

## USING LETTER ART TEMPLATES

The screenshot shows the pictavo mobile application interface. On the left, there's a sidebar with icons for Home, Library, Art, Templates, and Letter Art. Below the sidebar, there are two template cards:

- STUDENT LIFE**: D3T3947. This template features a large central box with the text "FRESHMEN CORNER TALK GOES HERE". Above this box is a smaller placeholder with sample text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi."
- SPIRIT**: D3T3948. This template has a collage-style design with various photos and text boxes.
- SENIORS**: D3T3949. This template also has a collage-style design with photos and text boxes.

On the right, a preview of a page titled "FRESHMEN" is shown. The page has a large title at the top. Below it is a large text box containing "FRESHMEN CORNER TALK GOES HERE". There are several smaller text boxes with placeholder text. The bottom right corner of the preview contains a "HEADLINE" section with a sample text box.

Use the templates as-is or as a starting point for your perfect layout. Select a template—drag it directly from the Library and drop it onto your page. Once a template is on the page, drag images into photo boxes and customize text.

## WANT MORE VARIETY?

Search the ICONIC collection in Accents for additional finishing touches to your layout.



# USING LETTER ART SNIPPETS



TEMPLATE# D3T3953

**HEADLINE HERE**

lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusamus et iusto odio dignissim qui blandit praesent luptatum zzril delenit diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua.

**SNIPPET# D3S4857**

**FROM ART, SELECT SNIPPETS, LIBRARY, LETTER ART**

TEMPLATE# D3T3953

Search the BRIGHT BASICS collection for seasonal and colorable backgrounds to complement any collection.

Template# D3T3953 (cont'd)

Backgrounds: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Stamps: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Icons: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Shapes: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Text: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Effects: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Letters: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Snippets: Bright Basics / Seasonal / Winter / Colorable backgrounds  
Art: Bright Basics / Seasonal / Winter / Colorable backgrounds



L6B1336



L6B1356

# LETTER ART

cover backgrounds



D3C4986\_23



D3C5068\_23



D3C8320\_23



D3C8401\_23



D3C8402\_23



D3C8403\_23

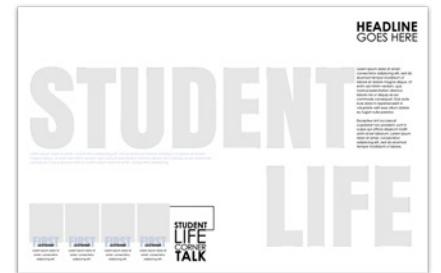
templates



D3T3945\_23



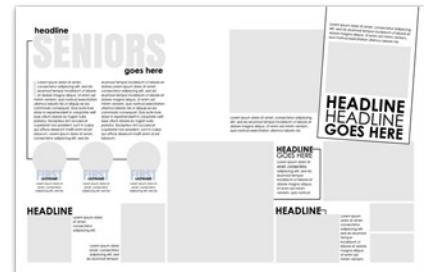
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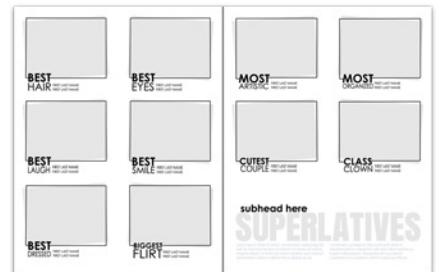
D3T3947



D3T3948



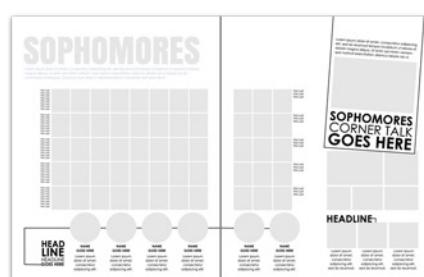
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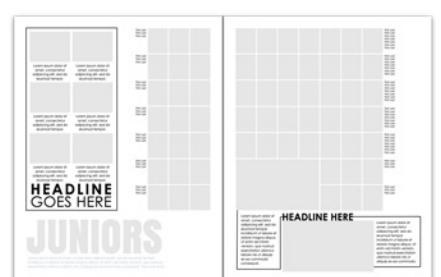
D3T3950



D3T3951



D3T3952



D3T3953

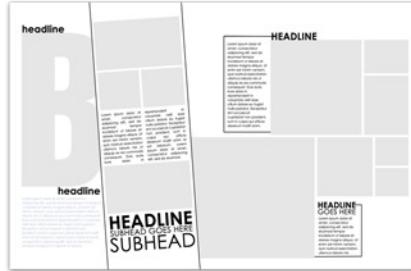
Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo.



## templates



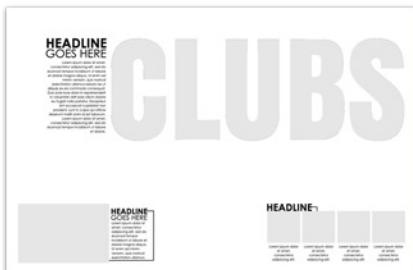
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D3T3955



D3T3956



D3T3957



D3T3958



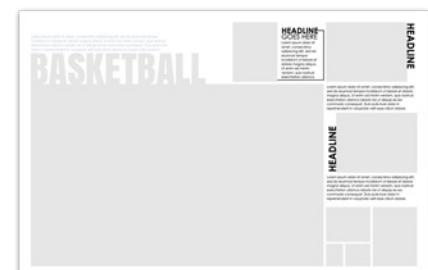
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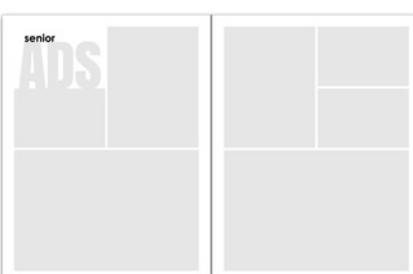
D3T3960



D3T3961



D3T3962



D3T3963



D3T3964

# LETTER ART

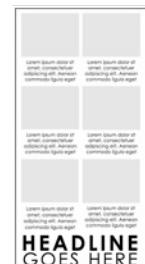
snippets



D3S4848



D3S4849



D3S4850



D3S4851



D3S4852



D3S4853



D3S4854



D3S4855



D3S4856



D3S4857



D3S4858



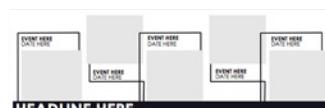
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D3S4865



D3S4866



D3S4867



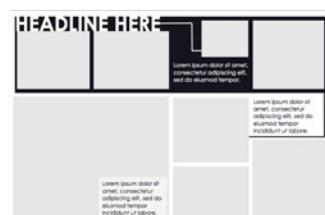
D3S4868\_23



D3S4869



D3S4870\_23



D3S4871



D3S4872

## snippets



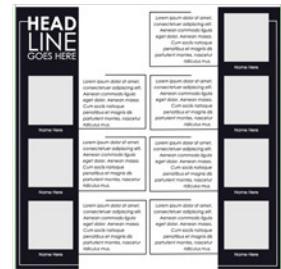
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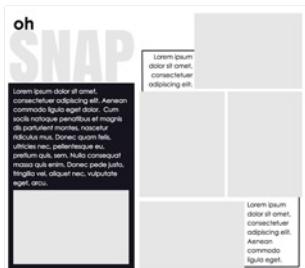
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D3S4875\_23



D3S4876



D3S4877



D3S4878



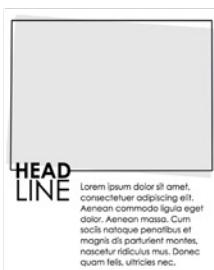
D3S4879



D3S4880



D3S4881



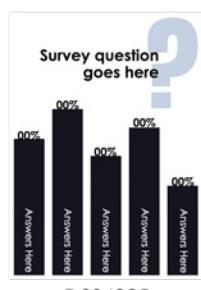
D3S4882



D3S4883



D3S4884\_23



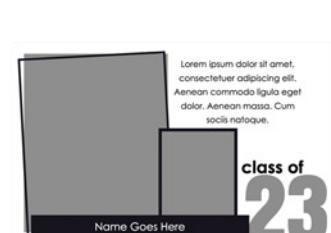
D3S4885



D3S4886



D3S4887



D3S4888\_23



D3S4889



D3S4890



D3S4891



D3S4892\_23

# LETTER ART

snippets



D3S4893



D3S4894



D3S4895



D3S4896



D3S4897



D3S4898



D3S5471



D3S5472\_23



lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et

D3S5473



D3S5474



D3S5475



D3S5476



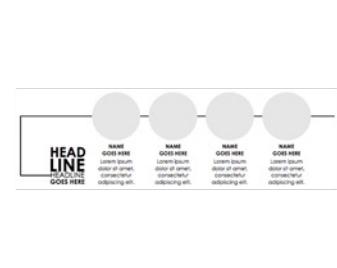
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D3S5479



D3S5480



D3S5481



D3S5482



D3S5483



D3S5484



D3S5485

## snippets



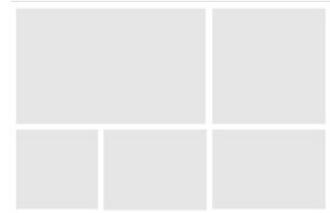
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D3S5488



D3S5489



D3S5490



D3S5491



D3S5492



D3S5493



D3S5494



D3S5495



D3S5496



D3S5497



D3S5498



D3S5499\_23



D3S5500



D3S5501



D3S5738



D3S5740



D3S5741



D3S5742

# LETTER ART

snippets



D3S5743



D3S5744



D3S5745



D3S5746



D3S5747



D3S5748

snippets - cover title



D3ST4860\_23



D3ST4861\_23



D3ST4862\_23



D3ST4863\_23



D3ST4864\_23

accents



D3A3703 D3A3704 D3A3705 D3A3706 D3A3707 D3A3708 D3A3709 D3A3710



D3A3711 D3A3712 D3A3713 D3A3714 D3A3715 D3A3716 D3A3717 D3A3718



D3A3719 D3A3720 D3A3721 D3A3722 D3A3723 D3A3724 D3A3725 D3A3726



D3A3727 D3A3728 D3A3729 D3A3730 D3A3731 D3A3732 D3A3733 D3A3734



D3A3735 D3A3736 D3A3737 D3A3738 D3A3739 D3A3740 D3A3741 D3A3742



D3A3743 D3A3744 D3A3745 D3A3746 D3A3747 D3A3748 D3A3749 D3A3750



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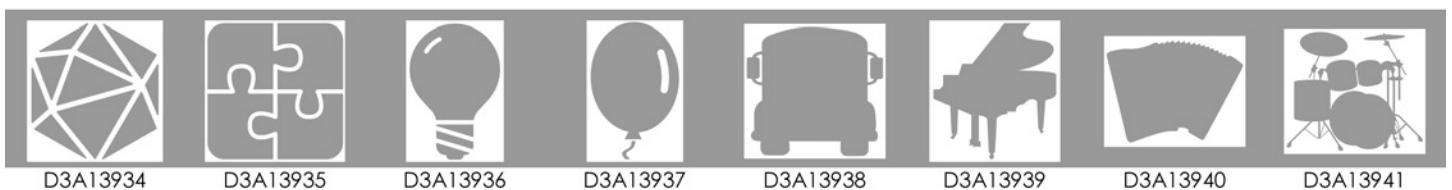
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# LETTER ART

accents



## accents



# LETTER ART

accents



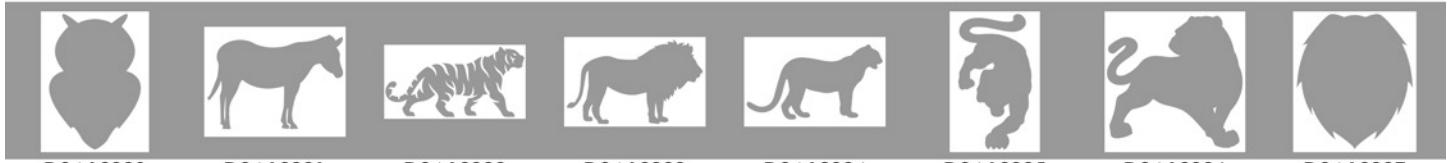
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D3A13982 D3A13983 D3A13984 D3A13985 D3A13986 D3A13987 D3A13988 D3A13989



D3A13990 D3A13991 D3A13992 D3A13993 D3A13994 D3A13995 D3A13996 D3A13997



D3A13998 D3A13999 D3A14000 D3A14001 D3A14002 D3A14003 D3A14004 D3A14005



D3A14006 D3A14007 D3A14008 D3A14009 D3A14010 D3A14011 D3A14012 D3A14013



D3A14014 D3A14015 D3A14016 D3A14017 D3A14018 D3A14019 D3A14020 D3A14021



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## accents

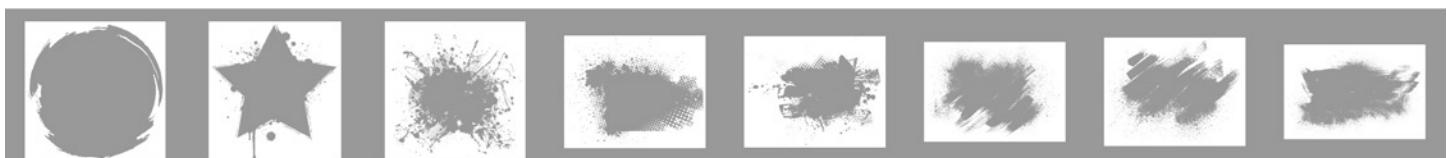


# LETTER ART

accents



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D3A14110 D3A14111 D3A14112 D3A14113 D3A14114 D3A14115 D3A14116 D3A14117



D3A14118 D3A14119 D3A14120 D3A14121 D3A14122 D3A14123 D3A14124 D3A14125



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D3A14134 D3A14135 D3A14136 D3A14137 D3A14138 D3A14139 D3A14140 D3A14141



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D3A14150 D3A14151 D3A14152 D3A14153 D3A14154 D3A14155 D3A14156 D3A14157

## accents



RESOURCEFUL  
CITIOUS  
musical  
WONDERFUL

friends  
AWESOME  
SPIRITED  
ENERGETIC

IMAGE

reduces  
MPOWER  
THURSDAY  
RESELLER  
CHARLEEA  
TALENTED  
Sassy AMBITIOUS

Thoughtful & Charmi  
GENEROU  
RESOURCEFUL

PROM w HOMECOMING  
P D CHOIR  
STUDENT FALL  
SENIORS SPRING  
H FRESHMAN  
SPORTS SPRING  
K SUMMER

DARING  
ACULAR  
LAR  
FINE  
LSSY  
WORKING  
Amiable

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