



Pictavo Personalization Information & Tips

As you work on your cover design and intend to add personalization, here are some important tips to keep in mind:

- Personalization stamping can only be placed in the **upper right** or **lower right** of your front cover.
- Personalization stamping can be ink printed (soft covers only) or foil stamped (all cover types).
- Below are dimensions for personalization stamping:

Option 1 (name only): 3.5"w x .3"h (name on one line) ***Soft covers only***

Option 2 (name/photo): 2.25"w x 2.4"h (name on two lines) ***Soft covers only***

Option 3 (foil name only): 4.5"w x .5"h (leave an additional .25" away from the trim line or wrap line, name on one line)

Options 4 (foil name/icons): 4.5"w x 1"h (leave an additional .25" away from the trim line or wrap line, name on one line, icons on 2nd line)

Option 5 (nameplate): 2.75" x .75"

****NOTE:** All widths on options 1-4 could be smaller, depending on character count. It's also important to leave a small buffer area around all of these dimensions, so that the design isn't "touching" the personalization. That buffer area is an end-user design preference depending on how you want it to look in your overall design.

Place holder Personalization Clip Art Elements can be added to your cover during the design process. These placeholders are found in your Exclusive Art Folder titled "Personalization".
These are only placeholders. Be sure to delete them before submitting your cover or they will print as part of the design.