INSPIRATION GUIDE ••••

pictavo-











2021-2022

templates and art

ART COLLECTIONS
Noteworthy
Mixtape 26-43
Connected
Envision
Marked Up
Focus
Filtered
Letter Art
COMPLEMENTARY ART
Generic Templates
Generic Snippets
Adventure Backgrounds
Polished Backgrounds
Mascot Accents
YEARBOOK BASICS
CURRENT EVENTS
AUTOGRAPH PAGES

PICTAVO ANSWERS IN ONE CONVENIENT PLACE



Find step-by-step instructions, tutorial videos and MORE in the Help area of Pictavo. Click on a topic or use the search bar to find what you're looking for.

800.290.0036 | ANSWERS@PICTAVO.COM



CREATE THIS LOOK

- Mix coordinating fonts in headline and subhead
- 2 Bleed shapes off the page
- 3 Use of a subtle Noteworthy background creates interest but doesn't deter from the photos or copy
- Place NOTEWORTHY accents sparingly and coordinate with headline shape color
- 5 Accents across the bottom of the spread add interest without distracting the reader



VERBAL THEME INSPIRATION

A Journal through Time

A Notable Year

A Side Note

A Way with Words

A Year Worth Noting

And the Story Begins

It's Personal

Make a Note of It

Mark my Words

Notable

Note This

Noted

Noted & Quoted

Noteworthy

Our Story

Put it on Paper

Side Note

Take Note

Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.





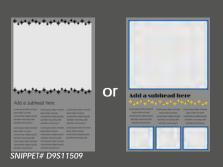






GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.











Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.







SNIPPET# D9S11496



SNIPPET# D9S11477







LAYOUT INSPIRATION



CUSTOM COVER BACKGROUNDS





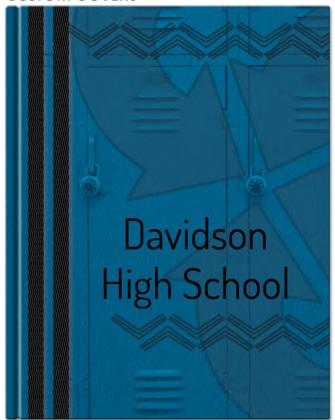




Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

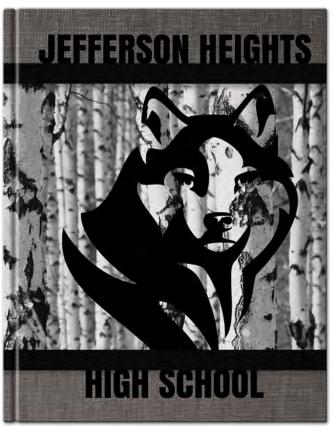
DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO. CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS. SHOWN ABOVE: LINEN COVER CLOTH WITH TWO SILK SCREEN COLORS

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVERS

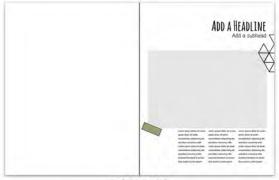




Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

8

TEMPLATES —



D9T11453



D9T11455



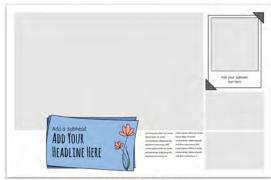
D9T11457



D9T11459



D9T11454



D9T11456



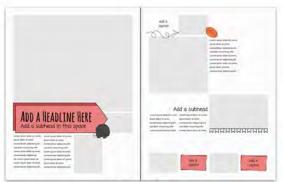
D9T11458



D9T11460



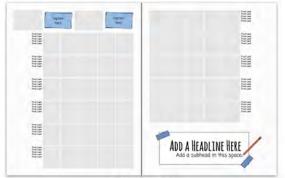
D9T11461



D9T11463



D9T11465



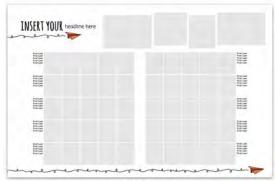
D9T11467



D9T11462



D9T11464



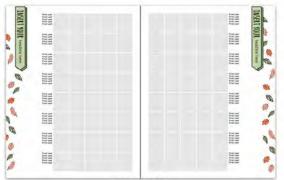
D9T11466



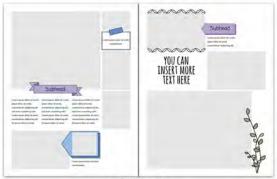
D9T11468

^Pନ୍ତ 10

TEMPLATES ——



D9T11469



D9T11471



D9T11470



D9T11472





Lorem ipsum dolor sit Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit amet, consectetuer adipiscing elit.

D9S11485



D9S11486



D9S11518



















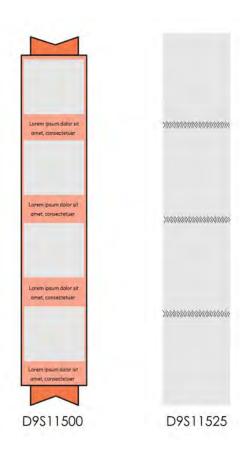




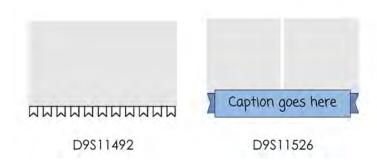
ନ୍ଧୁ 12

SNIPPETS —

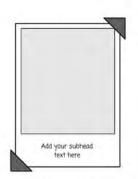
















D9S11476



D9S11477



D9S11483



D9S11488



D9S11489



D9S11493



2x3



D9S11527



D9S11528

SNIPPETS =







D9S11529

D9S11530







dolor sit Lorem ipsum dolor sit consectetuer adipiscing elit, sed

D9S11498 D9S11475 D9S11499

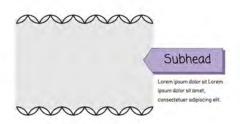


Subhead goes here

psum dolor sit amet, sed diam nonummy nibh Sit ipsum dolor sit amet

psum dolor sit amet. consectetuer adipiscing elit, consectetuer adipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit arnet, Lorem ipsum dolor sit arnet, consectetuer adipiscina elit consectetuer adipiscina elit.





SNIPPETS

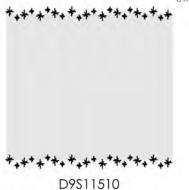






D9S11474





3x3

Subhead

Lorem psum dolor sit Lorem
psum dolor sit ment,
psum dolor sit ment,
psum dolor sit ment,
psum dolor sit ment,
psum dolor sit ment
consectetuer adpiscing elit,
sed donn nonummy nibh
sed donn nonummy

D9S11512



D9S11531

^Pନ୍ଦ 16

SNIPPETS =





consectetuer adipiscing elit, consectetuer adipiscing elit, sed diam nonummy ni sed diam nonummy ni



D9S11509 D9S11536



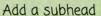
4 x 1





D9S11478 D9S11481





Lorem ipsum dolor sit Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy ni. Lorem ipsum dolor sit amet.

D9S11487

Add a subhead

Lorem Ipsum dolor sit Lorem Lorem ipsum dolor sit Lorem ipsum dolor sit amet. consectetuer adipiscing elit, consectetuer adipiscing elit, sed diam nonummy nibh sed diam nonummy nibh

ipsum dolor sit amet.

Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet.

D9S11491

Subhead

Lorem ipsum dolor sit Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh Lorem ipsum dolor sit.

D9S11495

Add a subhead here

ipsum dolor sit amet, consectetuer adipiscing elit, consectetuer adipiscing elit, sed diam nonummy nibh sed diam nonummy nibh Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet, consectetuer adipiscing elit. consectetuer adipiscing elit.

Lorem ipsum dolor sit Lorem Lorem ipsum dolor sit Lorem ipsum dolor sit amet,

D9S11496

add a caption



D9S11497



D9S11505

ADD A HEADLINE RIGHT HERE

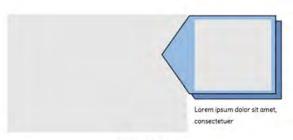
D9S11508



គ្គី 18

SNIPPETS —





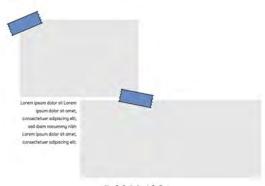
D9S11513



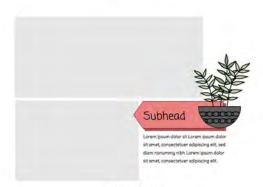
4x2



D9S11479



D9S11480

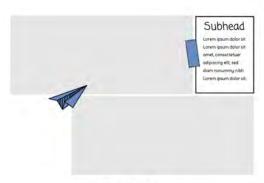


D9S11482



D9S11484





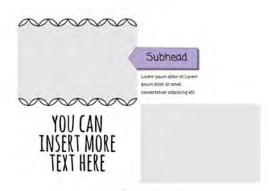
D9S11494



D9\$11516



D9S11501

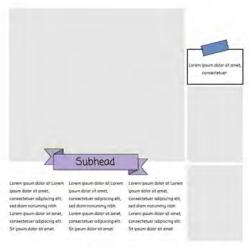


D9S11514

PAG 20

SNIPPETS -

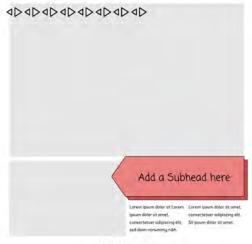




D9S11511

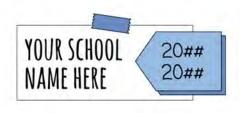


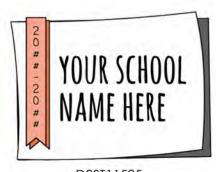
D9S11517



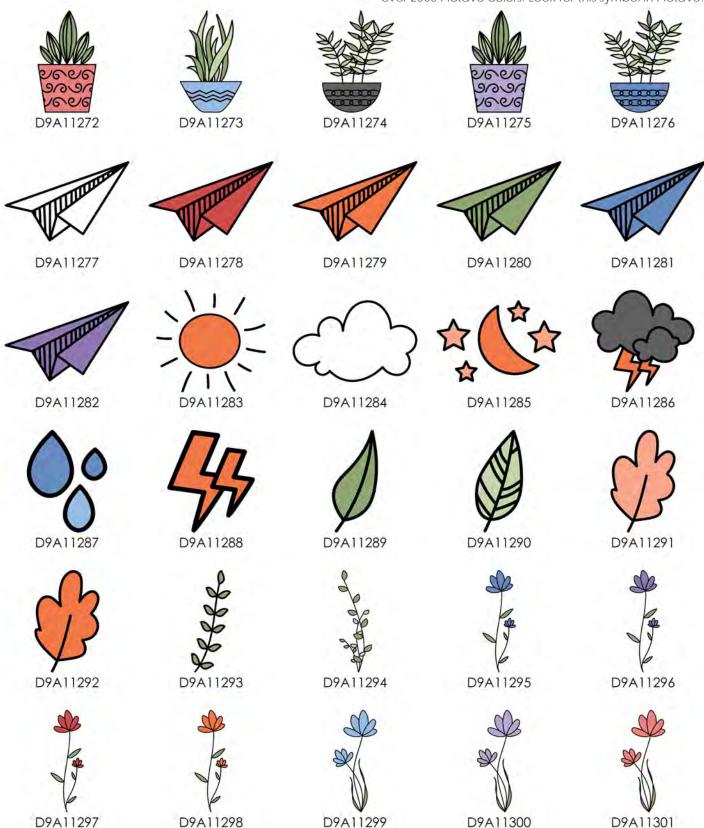
D9S11532





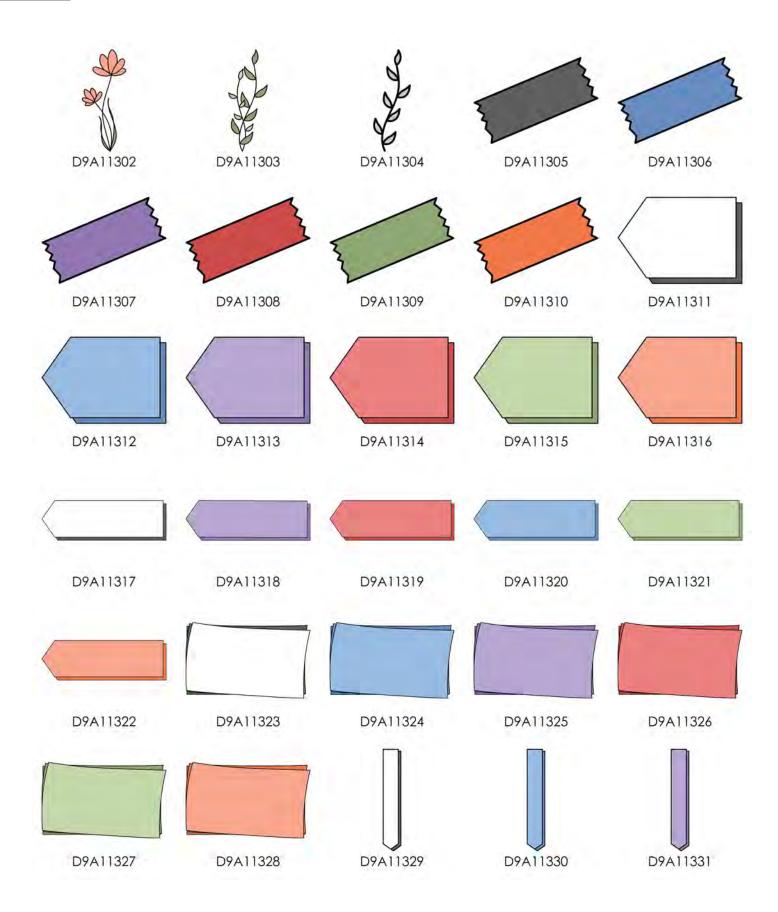


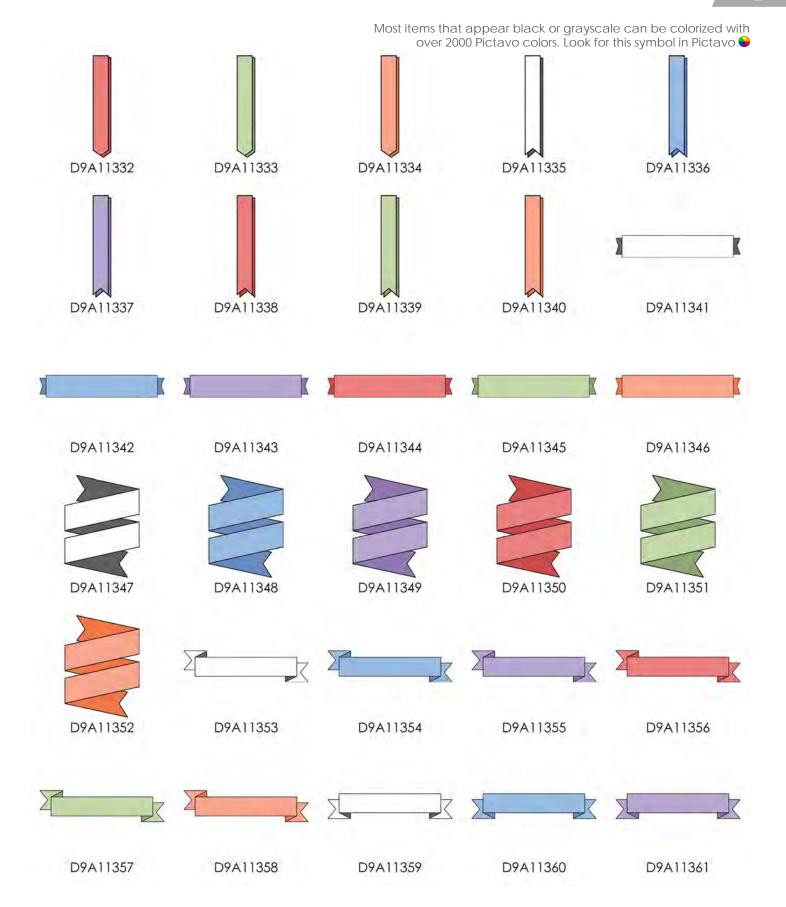
Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo. €



PA 22

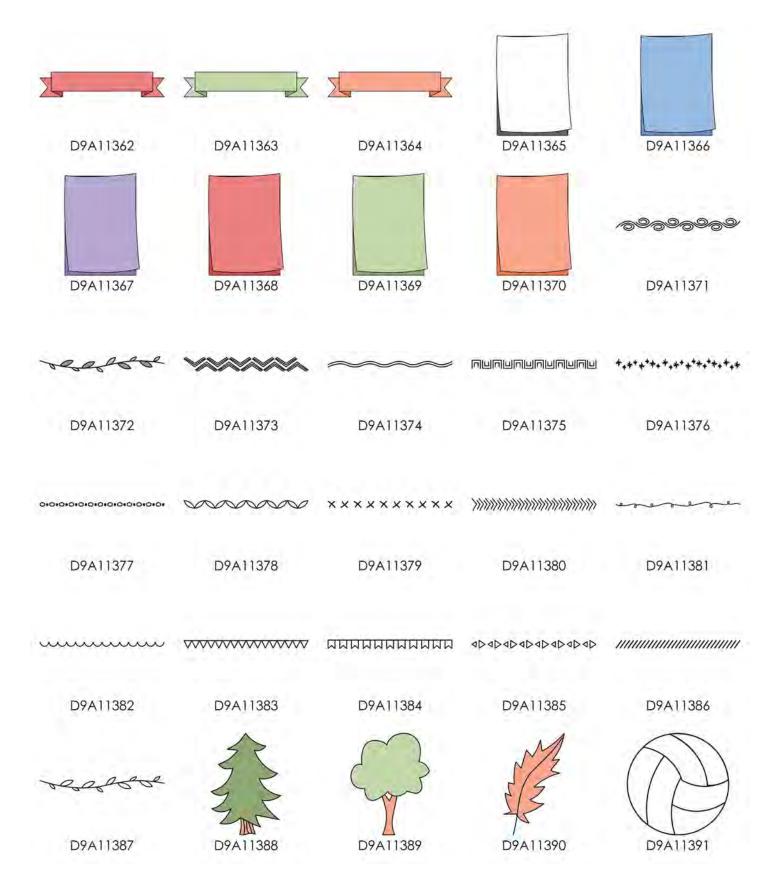
ACCENTS —





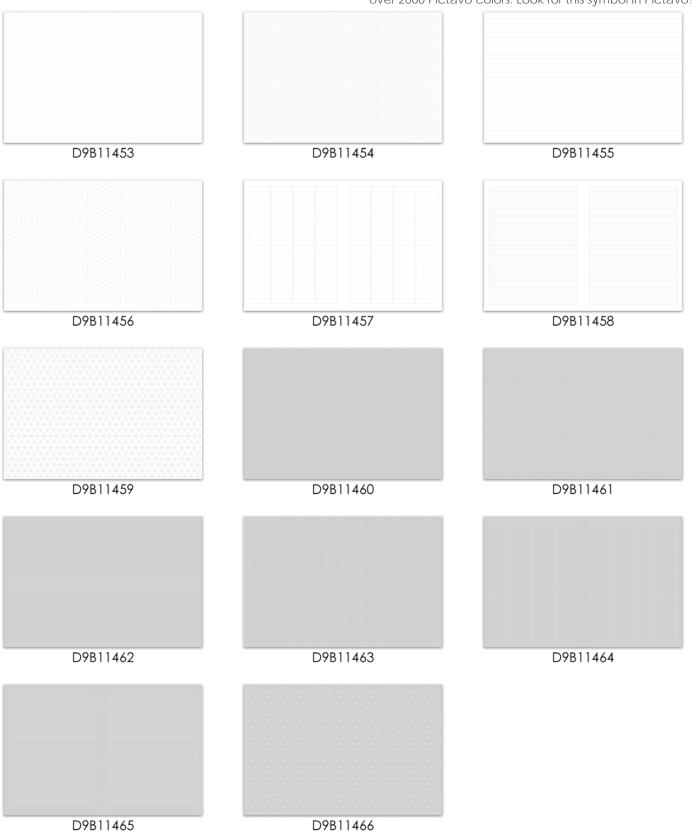
ട്ട് **24**

ACCENTS —



BACKGROUNDS

Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo. ●





Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim od minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in

voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore el dolore.



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et.



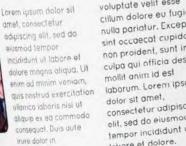


Lorem Ipsum dolor sit

amet, consectatur.

Linem ipsum dolor sit

and, consectetur.



voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatal non proident, sunt in culpa qui officia deserunt laborum. Lorem ipsum consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore.



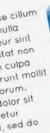






nisi ut aliquip ex irure dolor in se cillum dolore eu nt occaecat Jipa qui officia.





por.









reprehenderit in



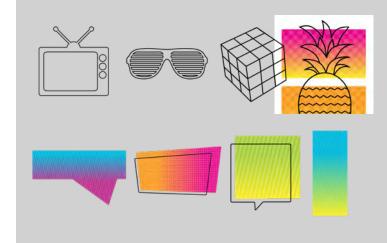
CREATE THIS LOOK

- Layer headlines and subheadlines on top of gradient accents—either centered or hanging off edge
- **2** Uppercase all headlines and lowercase all subheadlines
- Use black line art accents to layer over the top of gradient accents or to fill in white space
- Add black border to some rounded corner photos to add interest to the page
- **5** Use colorable bars at the bottom of every page

TEXT ME ONE • 34+ pt (headline)

Damion • 30 pt (subhead)

Quicksand • 10 pt (body text)



VERBAL THEME INSPIRATION

A first-class label

Back on Track

Best of the Best

Changing Tracks

Classics

Collectively individual

Face the Music

For the Record

Got Music?

In Tune

Life is a mixtape

Make some noise

Mix it Up

These Tracks

AG 28 MIXTAPE

Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.







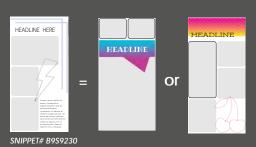




GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.









Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.

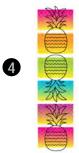




SNIPPET# B9S9224



HEADLINE GOES HERE SNIPPET# B9S9225



SNIPPET# B9S9194









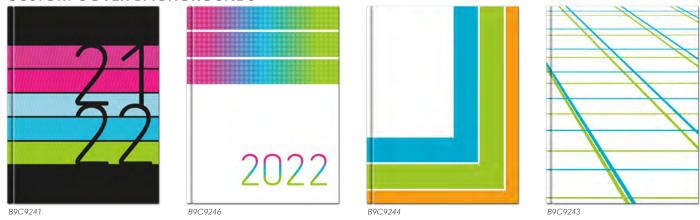


PAGE 30 MIXTAPE

LAYOUT INSPIRATION



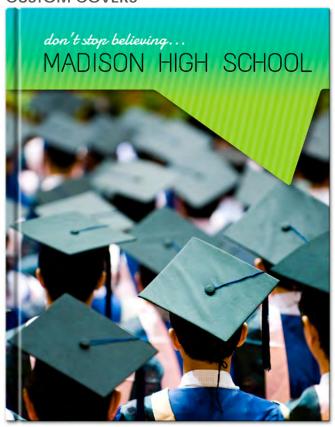
CUSTOM COVER BACKGROUNDS



Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

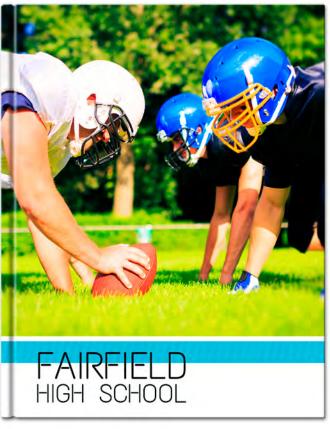
DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO. CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS. SHOWN ABOVE: FULL-COLOR COVER WITH SPOT UV ON PHOTO

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVERS





22-2

Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

MIXTAPE

PAGE 32

TEMPLATES —



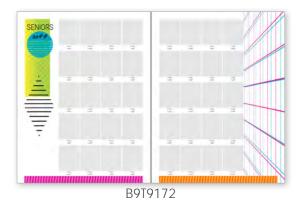
B9T9166



B9T9168



B9T9170

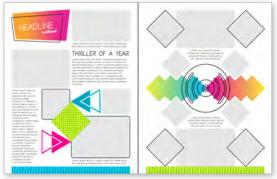


Section 726
Sectio

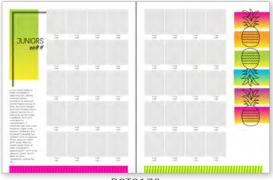
B9T9167



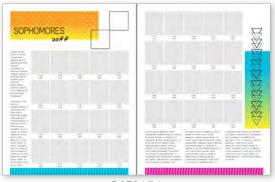
B9T9169



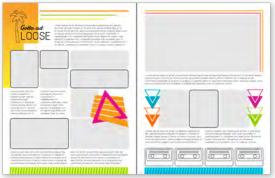
B9T9171



B9T9173







B9T9176



B9T9178



HEADLINE

John Marketter M

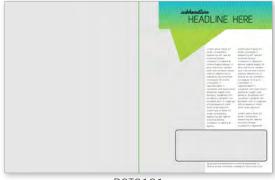
B9T9175



B9T9177

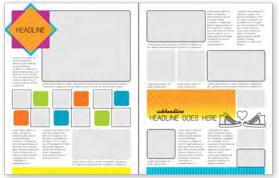


B9T9179

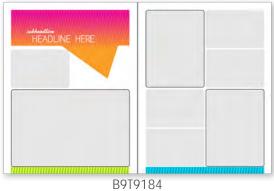


B9T9181

TEMPLATES ——

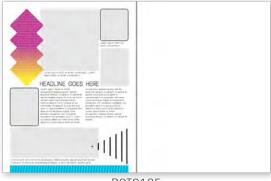


B9T9182





B9T9183



B9T9185

SNIPPETS































SCOREBOARD

SCHOOL NAME 00-00 SCHOOL NAME 08-00 SCHOOL NAME 08-00

B9S9224

B9S9225

B9S9226



MIXTAPE

SNIPPETS —



Lorem (psum dolor sit amet, consectetur adipiscing, all), sed at evaluate temper institution to libbrer etc. delice magna dispositive temper medidant oi labbrer etc. delice magna dispositive temper delice manatrial executation ultimoro laboris nisu pi dispipie se accommado centequati. Dius sale in vita dolor in reprehendent in volppide velli espe cillum dolore eu (jugot mala paration Excenteur and no coccadi. supdicital non produmi, sunt in culpa qui official dependim migra men de el taborio. L'erem insuen.



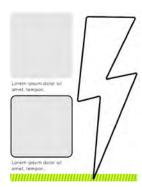
B9S9189



B9S9198



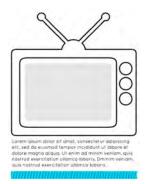
B9S9201



B9S9202



B9S9206



B9S9207



B9S9212





00% Lorem (psum dolor s ame), consectefur adipiscing ekt. 00% 00%

POLL TITLE Lorem ipsum dolor sit amel, consectetur adioiscing aili

POLL TITLE

POLL TITLE

SCOREBOARD

Opponent Name Opponent Name 00/00 00/00 00/00 Opponent Name Opponent Name 00/00 Opponent Name Opponent Name Opponent Name 00/00 00/00 00/00 00/00 Opponent Name 00/00 Opponent Name Opponent Name 00/00 00/00 Opponent Name 00/00 Opponent Name Opponent Name 00/00 00/00 Opponent Name 00/00 Opponent Name Opponent Name 00/00 00/00 00/00 Opponent Name 00/00





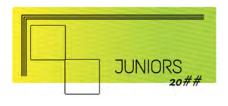
B9S9227 B9S9229 B9S9230 B9S9231







B9S9213



B9S9214

B9S9203

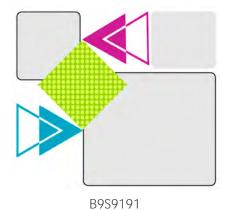
EVENT EVENT

B9S9233

EVENT









B9S9209

B9S9186

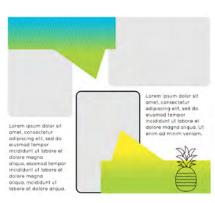


subheadline

Subhreadiline.

Loren jasun dolor ali amet, consectetur adiatecing elit, sed de eusamed tempor incididunt y fubber el dialere magnic alquis. Ul enim ad minim veriorm, quis mostrud exercitation villamo labbaris hisi vi alquip ex ea commada consequat.

Dula aute inver dalor in reprehendent il ri voluptate veitt esse citum dolore eui figiant nulla poriatur. Excepteur sunti in occaecat cupitatet el montrolere, sunti in occaecat cupitatet in commente del est laborium. Loren jasun della stati laborium. Loren jasun della talbare el dolore. Lorem jasun della talbare el dolore. Lorem jasun dolore si tamet.



B9S9234 B9S9215

SNIPPETS —









B9S9196

B9S9200

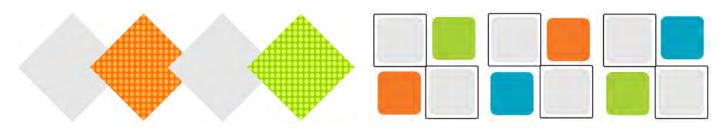




on or above et.

B9S9205

B9S9210



B9S9211 B9S9216











dolor sit amet, consectetur adipiscing elit, sed do eiusmo.

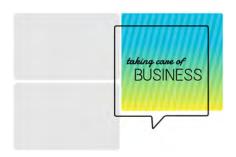
dolar sit amet, dol consectetur cor adipiscing elit, adi sed do eiusmo, sed

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmo.

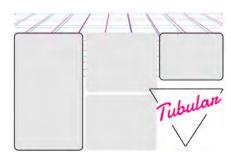
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmo.

B9S9218 B9S9232





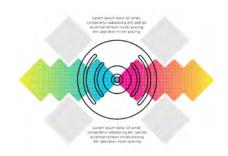
B9S9187



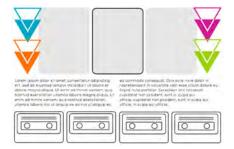
B9S9188



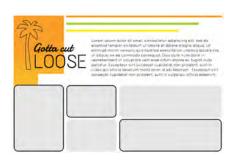
B9S9190



B9S9192



B9S9197



B9S9199



B9S9204 B9S9208



SNIPPETS —



B9ST9236

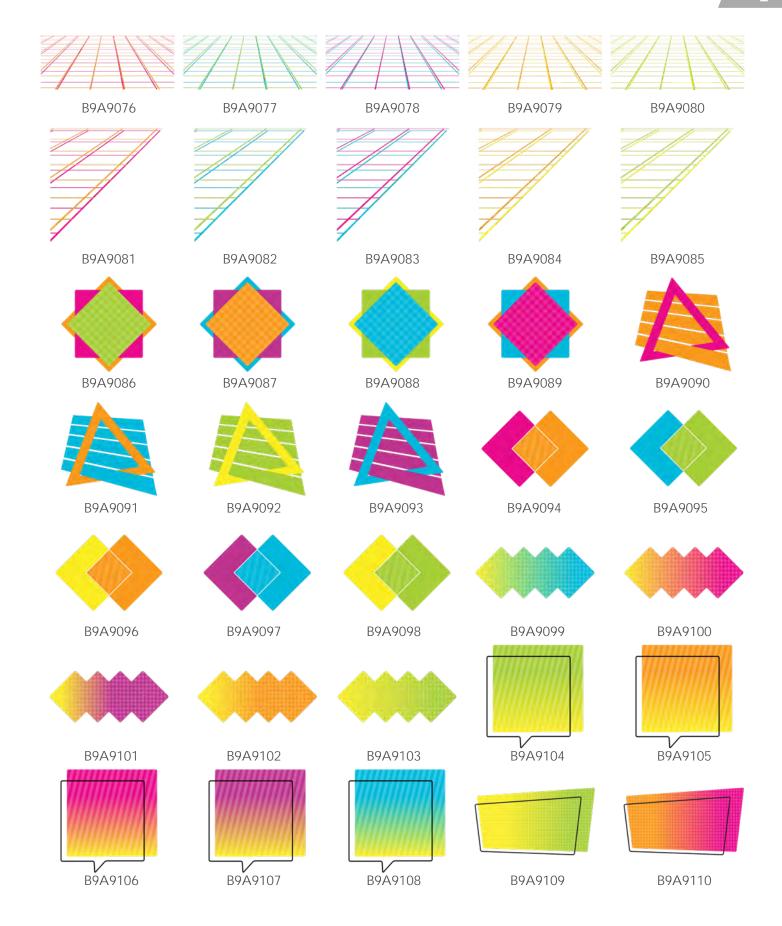




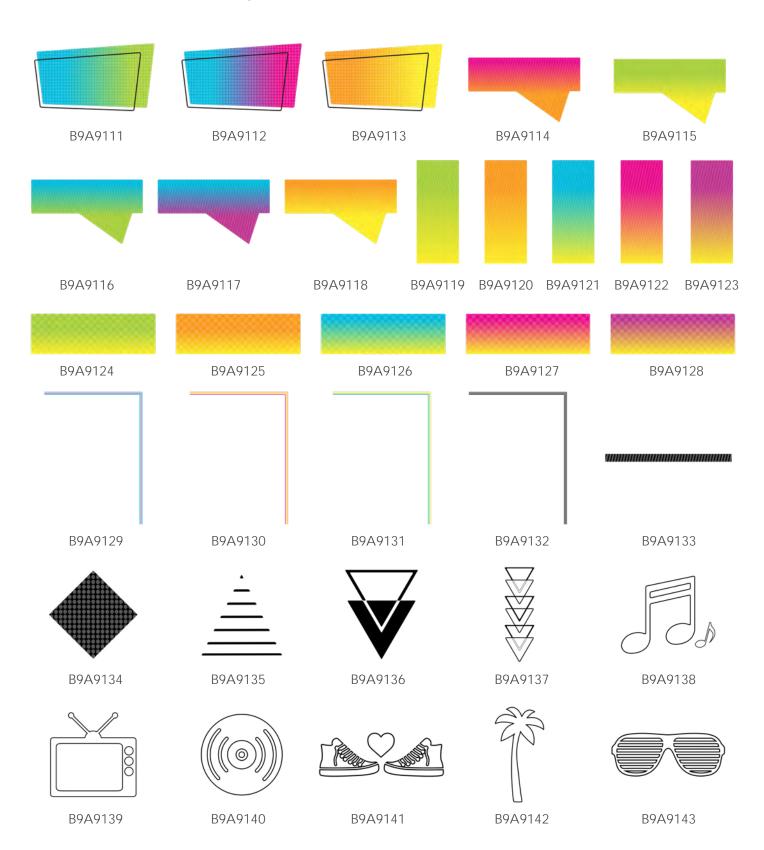
B9ST9237



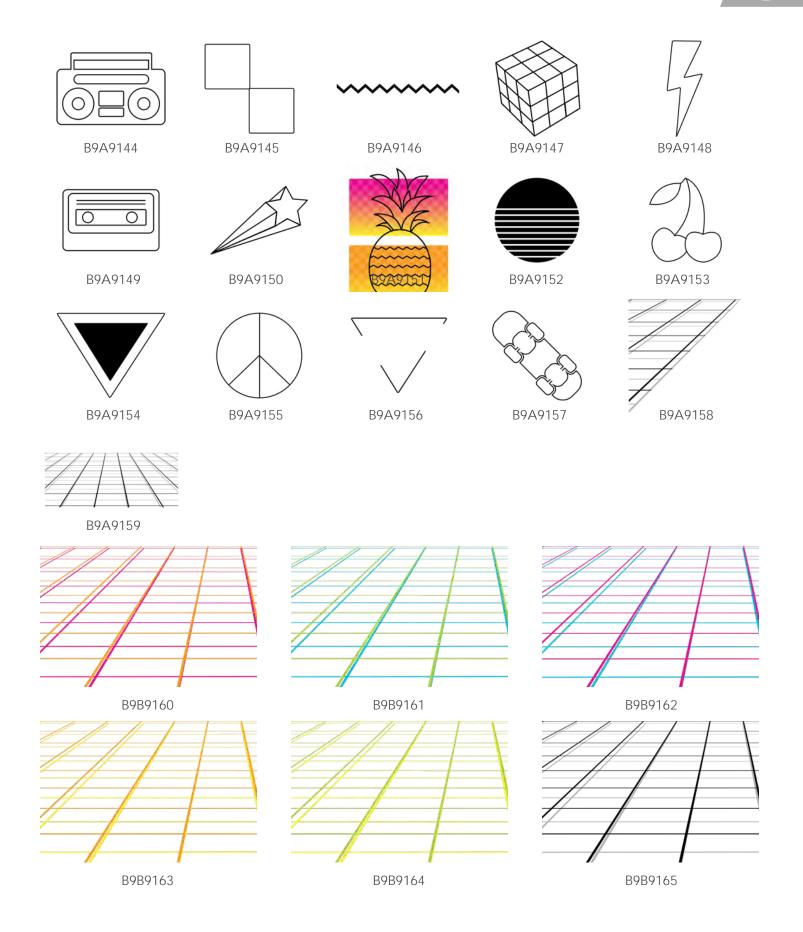




Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo.



ACCENTS AND BACKGROUNDS



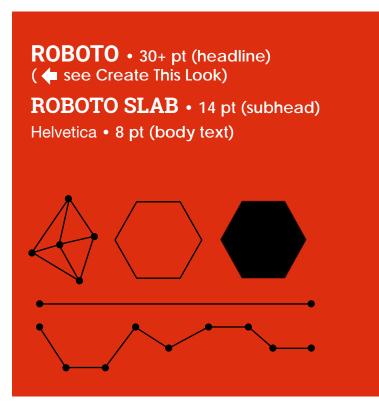


Sed ut perspiciatis
undo omnie iato natus
error sit voluptatem
accusantium; totam rem
audantium, totam rem
aperiam. eaque jusa
aperiam. eaque jusa
aperiam. eaque jusa
architecto beatae vitae
dicta sunt explicabo.
Nemo enim pisam
voluptatem quia
voluptatem quia
voluptatem quia
ut voluptatem pom
ut voluptatem quia
ut odit aut fugit, sed
aut odit aut fugit, sed
un magni doloros oo quin
magni doloros oo quin
pisam voluptatem quia
ipsam voluptatem quia
ipsam voluptatem quia
ipsam voluptatem quia
igual

Anii

CREATE THIS LOOK

- Multi-word headlines use any two forms of Roboto (bold, slab, italic) and are generally paired with a CONNECTED Accent
- Use colorable Accents to continue or complement the collection's color palette
- CONNECTED hexagon Accents should slightly overlap photo edge
- 4 Use bold uppercase text in theme color to add interest at the start of a paragraph
- Frame photos and/or text with CONNECTED Accent brackets



VERBAL THEME INSPIRATION

Connections

ICYMI

Profile Of A (mascot)

Crossroads

Forever Connected

Faces And Places

Generation Next

Linked

Log On

Making Connections

Me, You, Us

The Verge

The Wave Of The Future

Word Is Out

Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.











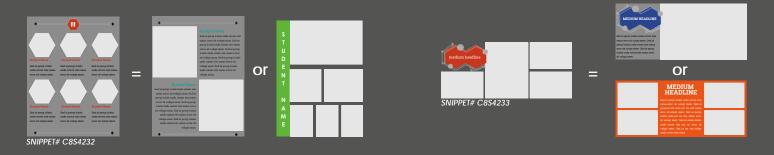


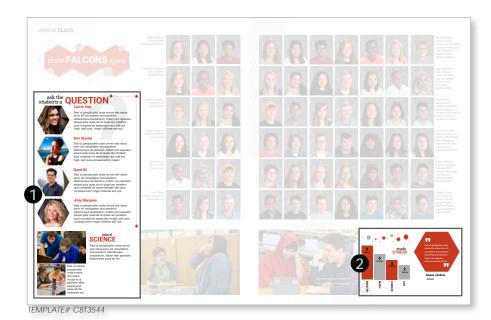


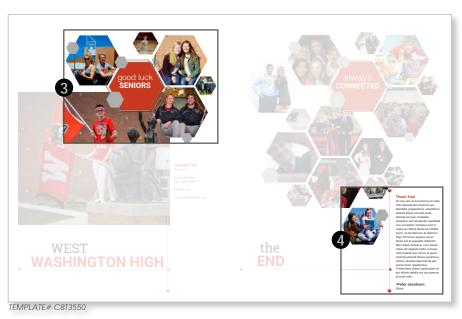


GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.



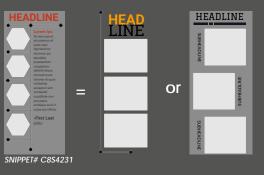




Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.







PAGE 48 CONNECTED-

LAYOUT INSPIRATION



CUSTOM COVER BACKGROUNDS







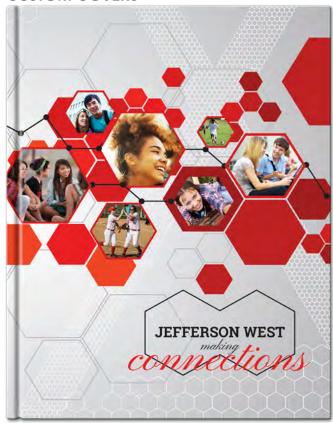


C8C4975

Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

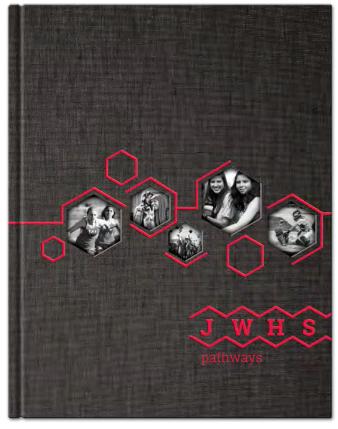
DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO. CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS.
SHOWN ABOVE: LINEN COVER CLOTH WITH FOIL, DIE-CUT AND CUSTOM ENDSHEETS

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVERS









Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

PAGE 50

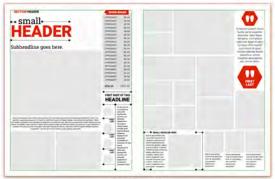
TEMPLATES —



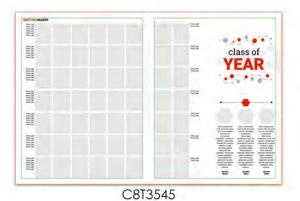
C8T3538



C8T3540



C8T3543

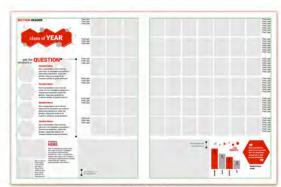


HEADLINE sub headline here

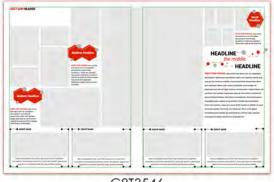
C8T3539



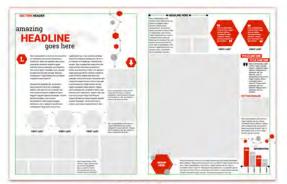
C8T3542



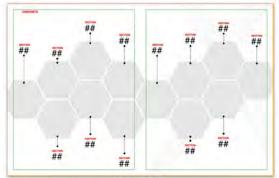
C8T3544



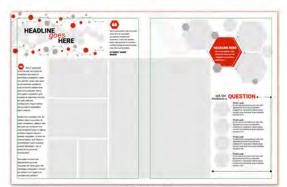
C8T3546



C8T3547



C8T3549



C8T3551



C8T3553



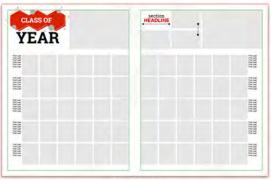
C8T3548



C8T3550



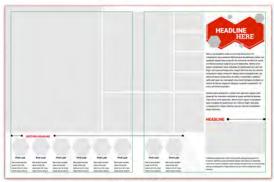
C8T3552



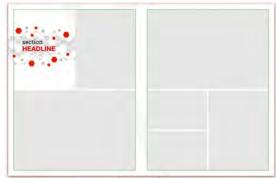
C8T3554

PAGE 52

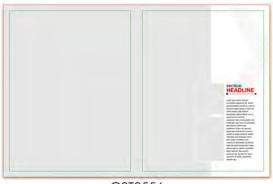
TEMPLATES ——



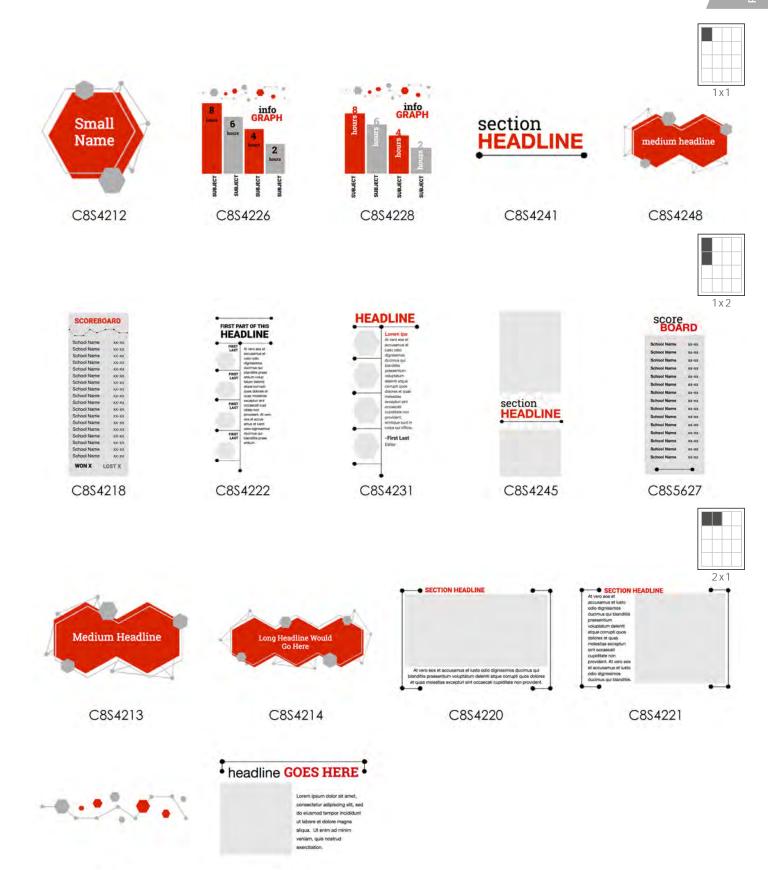
C8T3555



C8T3557



C8T3556

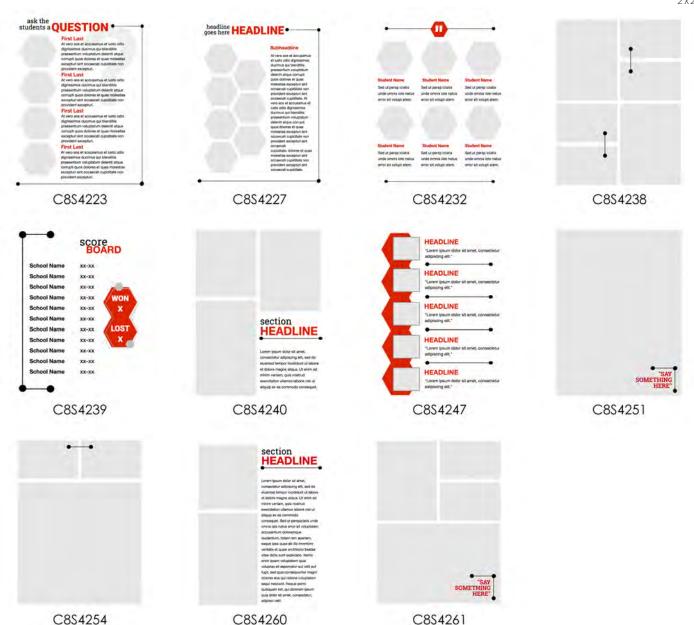


C8S4224 C8S4252

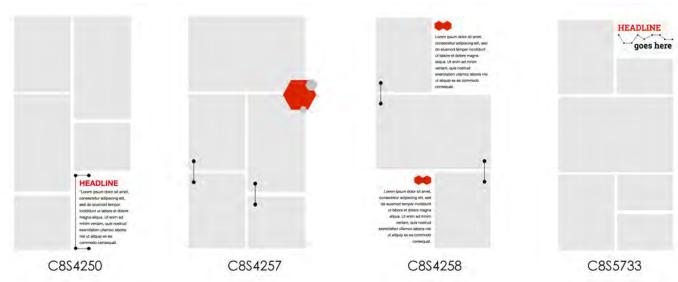
PAGE 54

SNIPPETS —











C8S5734



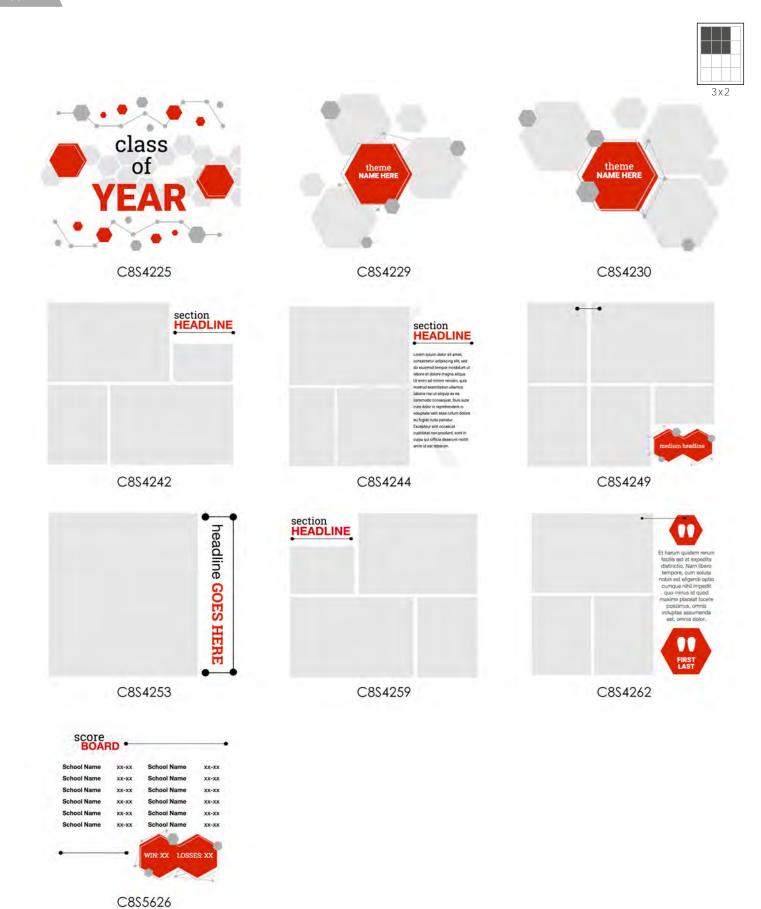






PAGE 56

SNIPPETS —

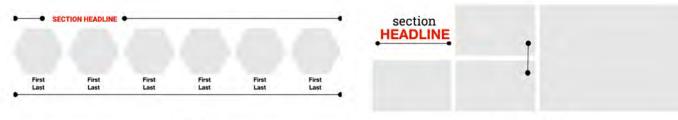




3x3







C8S4219 C8S4243



C8S4255

PAG 58

SNIPPETS -





C8S4215



C8S4216



C8S5737

20## 20##

Your School Name Here

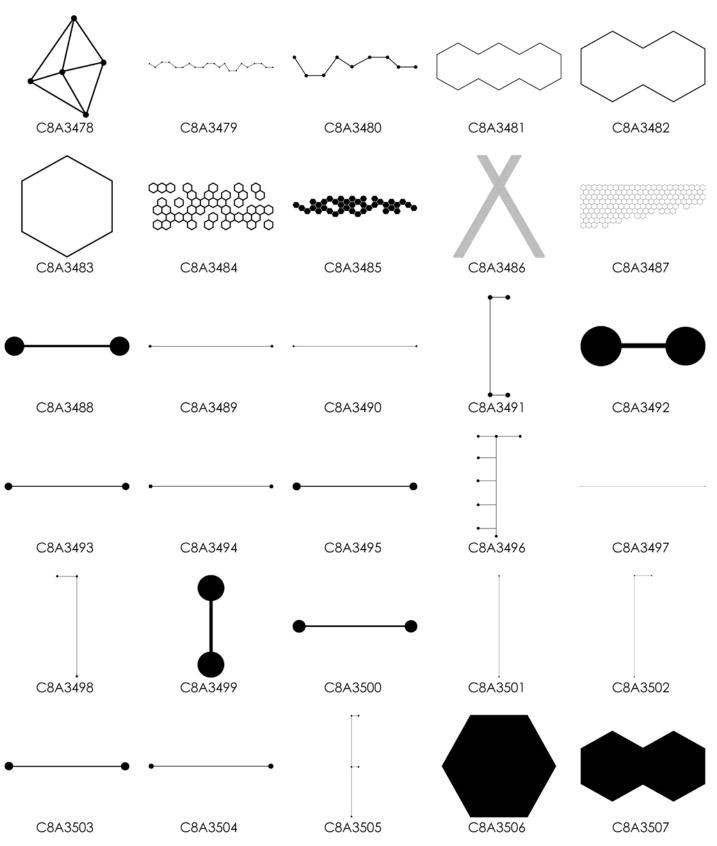
C8ST4234



20##-20## SCHOOL NAME HERE



Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo. ●





incididunt ut agna aliqua. orem ipsum nsectetur d do eiusmod it ut labore et liqua. Ut enim ad

111 Lorem ipsum dolor sit amet.

Lorem ipsum dolor sit amet.

CREATE THIS LOOK

- Use shapes at 70% opacity and allow them to overlap images and other shapes
- 2 Use black accents to contrast with the colors
- 3 Bleed shapes off the page
- 4 Interchange white and black text color for the headline and subheadlines
- Use colorable Accents to continue or complement the collection's color palette



VERBAL THEME INSPIRATION

A colorful life

A new perspective

All eyes on us

Imagine

Look again

Looking back

See for yourself

Take another look

Through our eyes

Uncovered

Visibly different

Who we are

Looking forward, looking back

360°

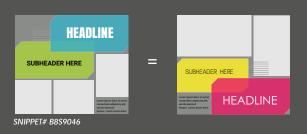
PAGE ENVISION-

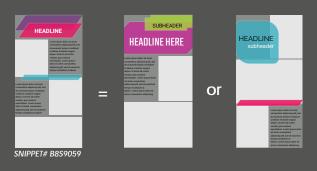
Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.



GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.









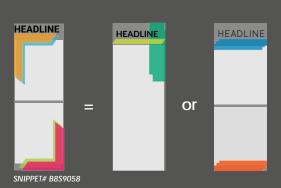
Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.















ENVISION—

LAYOUT INSPIRATION



CUSTOM COVER BACKGROUNDS









Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

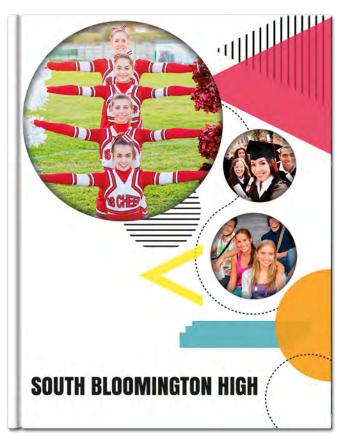
DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO.
CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT
PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS.

SHOWN ABOVE: STANDARD FULL-COLOR COVER WITH CIRCLE DIE-CUT AND
CUSTOM ENDSHEETS

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVER





22-35

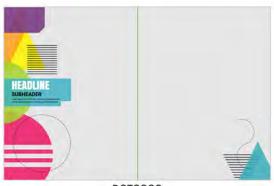
Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

ENVISION

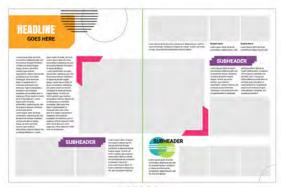
TEMPLATES ——



B8T8997



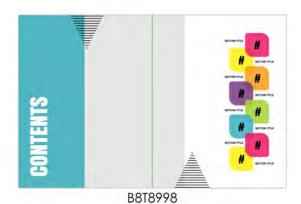
B8T8999



B8T9001



B8T9003



B8T9000

HEADLINE

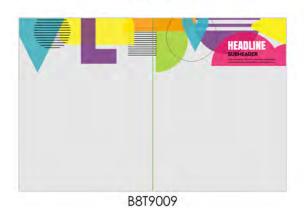
B8T9002



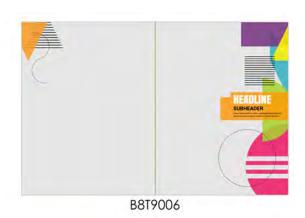
B8T9004





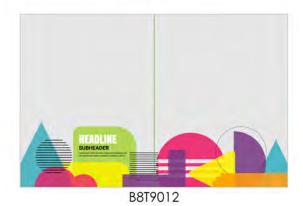












TEMPLATES ——



B8T9013



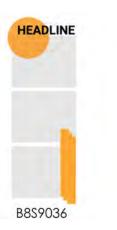


B8T9014



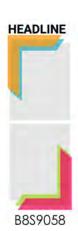
B8T9075

















B8S9019



B8S9022

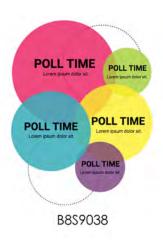




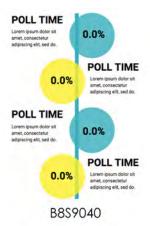
ENVISION

70 SNIPPETS ——

2x2











HEADLINE

Lorem ippum door at amet, consectefur adipicing ells, sed do a surroot tempor incidiant ut shore at doors emays silgus, the elim set erison at a mer, consectefur adipicing ells, sed do surroot tempor incidiant ut shore at doors emays silgus, the elim set erison were all emits, consectefur adipicing ells, sed do surroot tempor incididant ut labore et doors en doors en doors en doors en doors et doors et doors en doors et doors et doors en doors et d

















B8S9033



B8S9043



B8S9044



B8S9067









B8S9029

B8S9031

ENVISION

ନ୍ଧୁ **7**2

SNIPPETS —









B8S9045

	,0011	BOAR		Opponent	XX-XX
Opponent	xx-xx	Opponent	xx-xx	Opponent	XX-XX
Opponent	XX-XX	Opponent	XX-XX	Opponent	XX-XX
	XX-XX			Opponent	XX-XX
Opponent	XX-XX	Opponent	XX-XX	Wins: XX	Losses: XX

B8S9074



3x2









B8S9046



B8S9047











HEADLINE **GOES HERE**

B8S9061

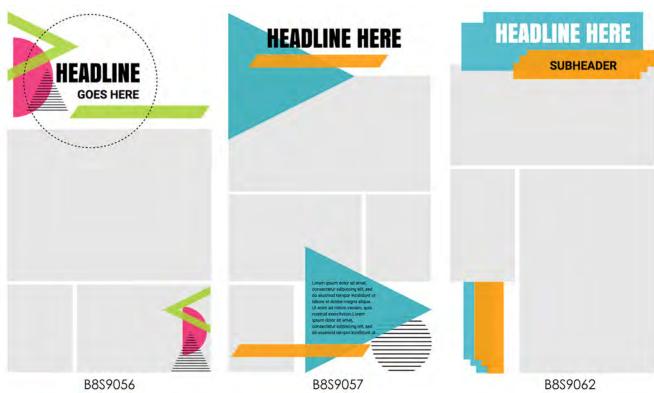
ENVISION

ନ୍ଧୁ **74**

SNIPPETS —









B8S9063











B8S9021



B8S9025



B8S9034



B8S9053



B8S9068



B8S9027

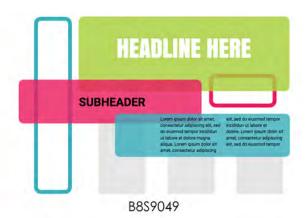


B8S9032

ENVISION

SNIPPETS —







B8S9064







HEADLINE **GOES HERE**

B8S9066

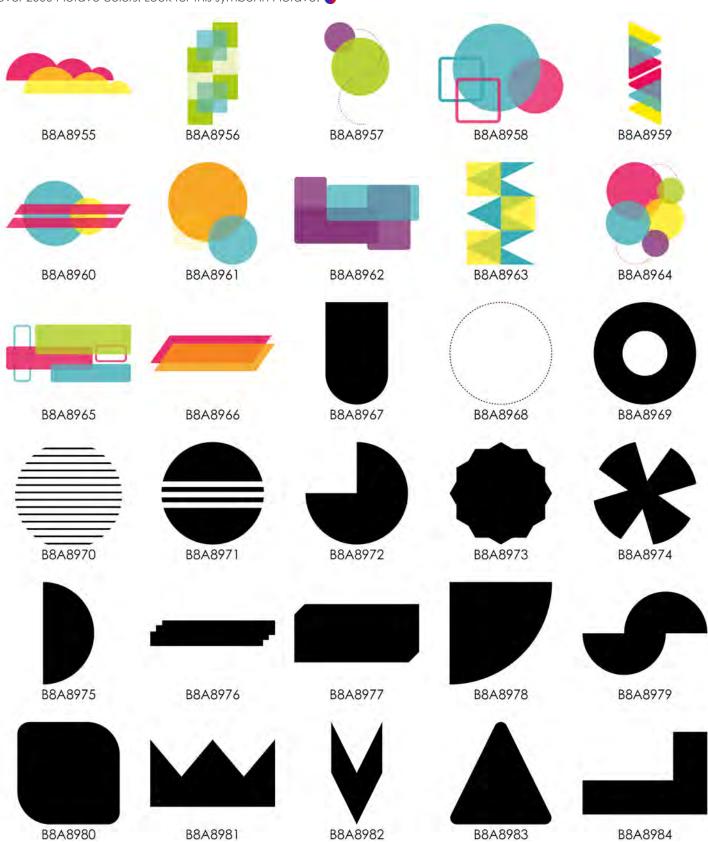


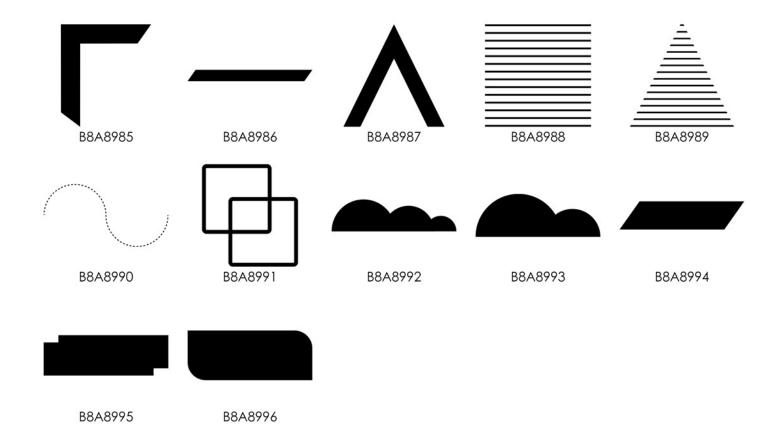




ACCENTS =

Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo.





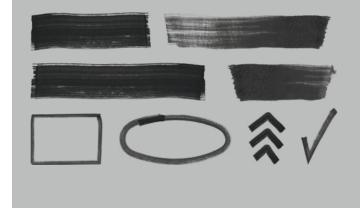


CREATE THIS LOOK

- Use MARKED UP brush Accents to highlight a key word in the headline
- Highlight names in a caption with your collection color
- 3 Use bold uppercase text to add interest at the start of a paragraph
- Vary the headline text to create a hierarchy and establish the tone of your story
- Increase the line spacing in body copy and decrease the intensity of black to lighten a block of text

raleway light italic • 60 pt (headline)
raleway light italic • 20 pt (subhead)
Raleway Light • 10 pt (body text)

Raleway Light Italic • 8 pt (caption)



VERBAL THEME INSPIRATION

True Colors

Make Your Mark

In Living Color

With Flying Colors

Paint Me 2020

Outside The Lines

Color Commentary

(School Color) From The Inside Out

Every Shade Of (School Color)

This Is (School Color)

Showing Our True Colors

(School Color) Daze

(School Color) (School Color) & You

How We Do (School Color)

Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.













GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.







Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.



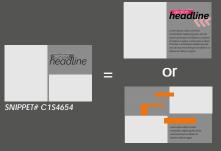


SNIPPET# C1S4645

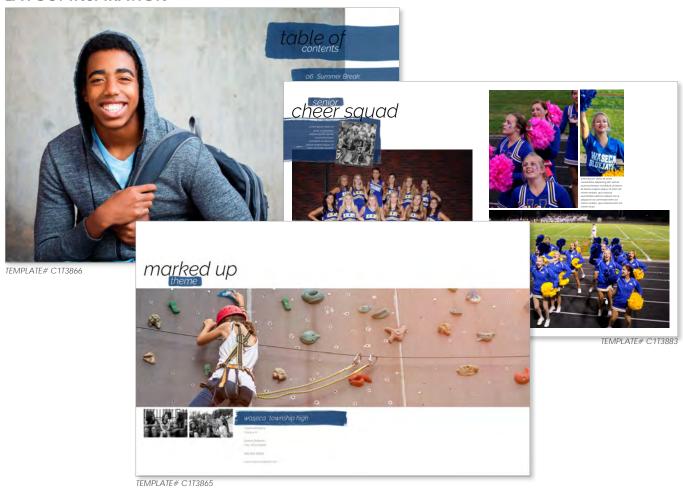








LAYOUT INSPIRATION



CUSTOM COVER BACKGROUNDS





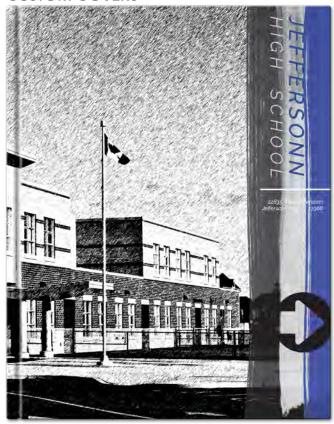




Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

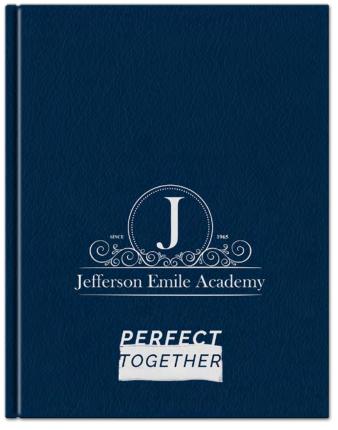
DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO. CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



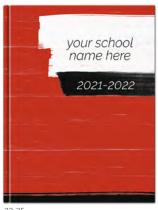
UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS. SHOWN ABOVE: LEATHERETTE COVER WITH FOIL AND EMBOSSING

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVERS









22-25

Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

PAGE 86

TEMPLATES -



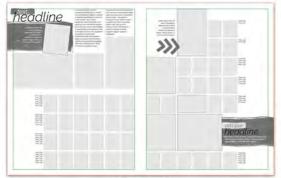




C1T3867



C1T3869



C1T3871



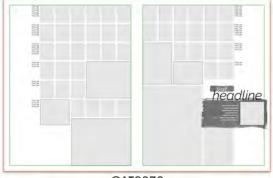
C1T3866



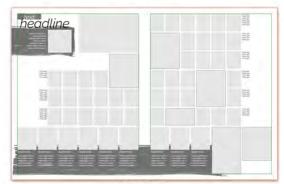
C1T3868



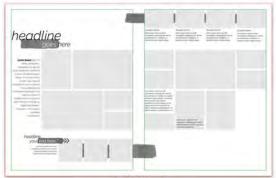
C1T3870



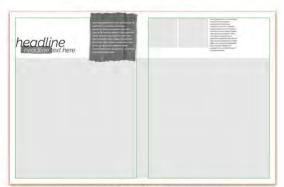
C1T3872



C1T3873



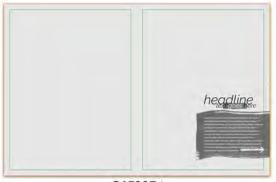
C1T3875



C1T3877



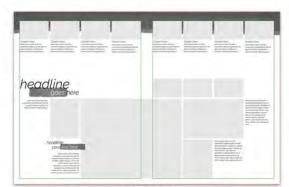
C1T3879



C1T3874



C1T3876



C1T3878



C1T3880

PAGE

TEMPLATES —



C1T3881



C1T3883



C1T3882



C1T3884







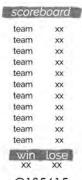


C1S4657

C1S4685

C1S5758







C1S4665

C1S5615

C1S5759









PAGE 90

SNIPPETS -











C1S4650

C1S4661

C1S5762









C1S4644

C1S4649

C1S4651

C1S4652









C1S4653 C1S4654

C1S4662

C1S4663











C1S4668

C1S4688

C1S4689











C1S4659

C1S4664

C1S4666

01	CALT	2
0	\$467	0









C1S4676

C1S4678

C1S4679

C1S4681



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed
do eiusmod tempor incididunt ut labore et dolore magna
aliqua. Ut enim ad minim veniam, quis nostrud exercitation
ullamco laboris nisi ut aliquip ex ea commodo consequat.
Duis aute irure dolor in reprehenderit in voluptate velit esse
cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat
cupidatat non proident, sunt in culpa qui officia deserunt
mollit anim id est laborum.



-	adline goes	1	IEI	<i>e</i> _		
				tu/ adplace		
temp	er noddu	it ut Moon	et dolore	migni stiqu	a Uterem	id minim
temp	or incididu im quis noi	it ut bibon trud exerc	e et dolone otation ulla		a Uteromi no utesqu	p in de

	score	eboard
team	xx	
team	XX	
team	xx	
team	xx	win
team	xx	XX
team	xx	
team	xx	lose
team	xx	XX
team	xx	
team	xx	
team	xx	

C1S4693 C1S4684

C1S4694

C1S5614

PAGE 92

SNIPPETS —









subheadline text goes here

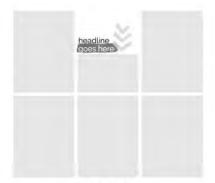
Lus ous eure out in regenerate it in valuations will read either active in valuations will read either active in the properties will succeed as published and problem and published and





C1S4645 C1S4686 C1S4687









C1S4683 C1S5763 C1S5764

SNIPPETS

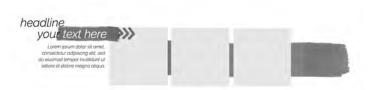


1 x 1

forem ipsum dolar sit amet, consectetur adipiscing etit, sed do eiusmod tempor incididunt ut liabore et dolare magna aliqua;







C1S4648 C1S4660

section headline







Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed de elusmod tempor incidiciunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ultamco taboris nei ut aliquip ex ea commodo consequat.

PAGE 94

SNIPPETS —





C1S4656



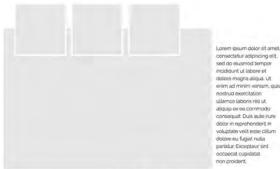
C1S4675



C1S4680



C1S4667



Lorem ipsum dotor sit amer, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dotore magna aliqua. Ut eriim ad minim veniam, quis nostrud exercitation nostrud exercitation ullarnoo laboris nisi ut aliquip ex ea commodo consequat. Duis aute inure dolor in reprehenderit in voluptate velit esse cillium dolore eu fugiat nulla pariatur. Excepteur sint consecut superistrat. occaecat cupidatat non proident.

C1S4677



C1S4682



20## school name here book theme here 20##

20##-20## school name here

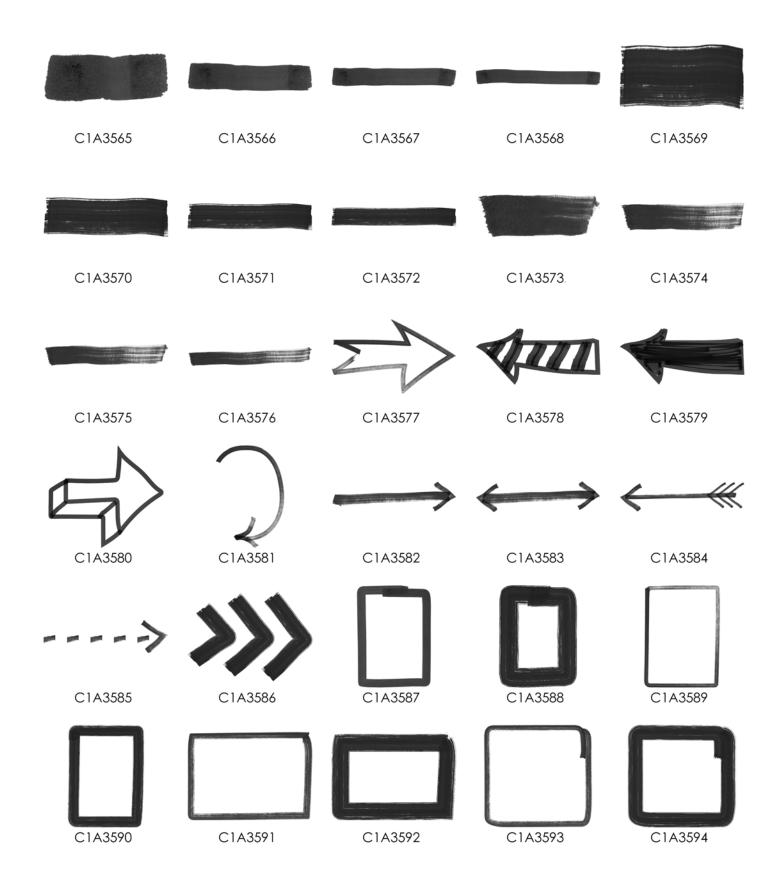
C1ST4669 C1ST4670 C1ST4671



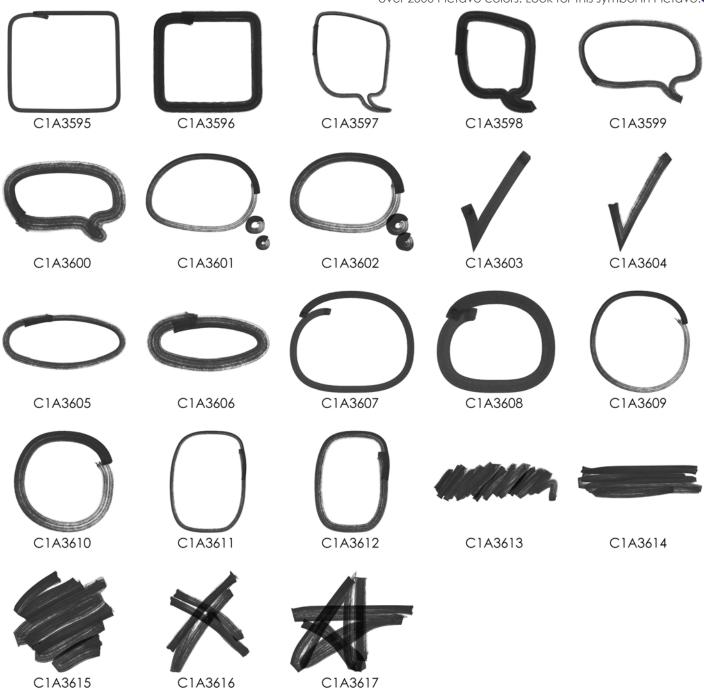
C1ST4672

PAGE 96

ACCENTS —



Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo. ●





CREATE THIS LOOK

- Headlines always use these Accents as an added design element
- 2 Shapes used as design elements near edge of page always bleed
- Use a square or rectangle at 80% opacity in place of an image and allow to overlay nearby photo just slightly
- 4 Mix font weights for added interest
- Place FOCUS Accents sparingly in corners of various images

ROBOTOSLAB • 42 pt (headline)

POMPIERE • 22 pt (subhead)

Quicksand light • 11 pt (body text)

Quicksand bold • 9 pt (caption)



VERBAL THEME INSPIRATION

Get The Picture

Picture This...

Calling The Shots

This Is Us

These Are The Moments

Captured

Picture Perfect

(A Picture Is Worth) 2020 Words

Have You Seen This?

Look At Us now

A New Perspective

An Inside Look

Focused On Our Future

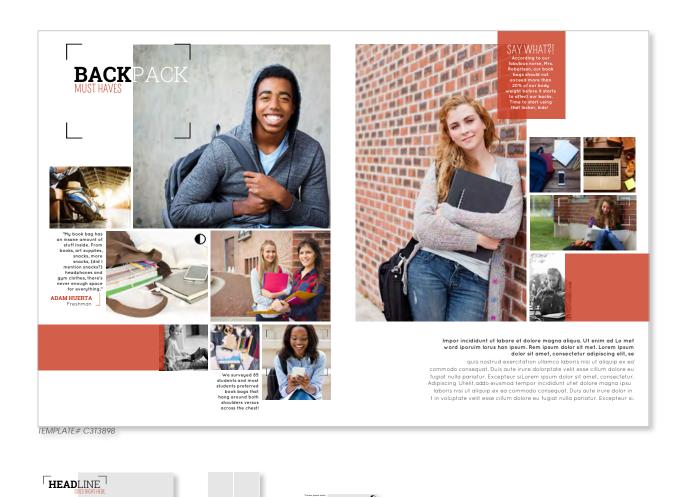
From Every Angle

The Big Picture

Unfiltered

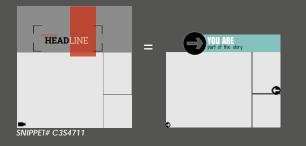
FOCUS-

Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.



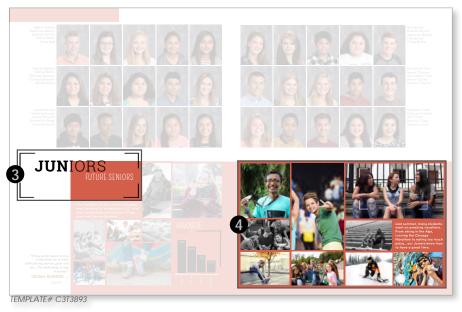
GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.







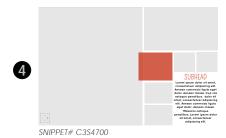


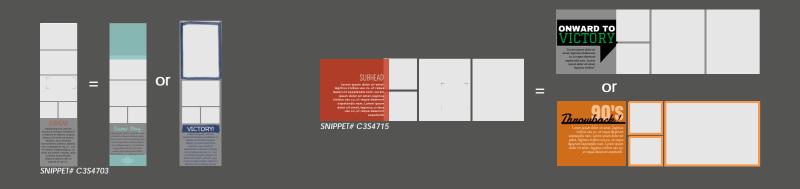
Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.











FOCUS-

LAYOUT INSPIRATION



CUSTOM COVER BACKGROUNDS









Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO. CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS. SHOWN ABOVE: STANDARD FULL-COLOR PRINTED COVER WITH FOIL

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVERS









Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

FOCUS

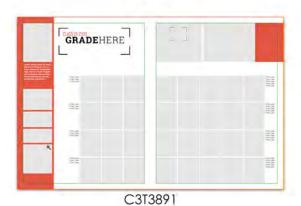
TEMPLATES —

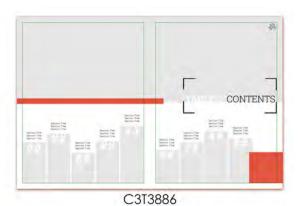
















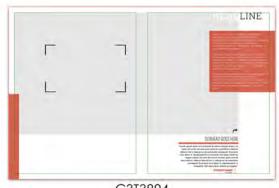




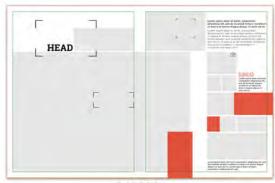








C3T3894



C3T3896



C3T3898



C3T3900

TEMPLATES ——



C3T3901

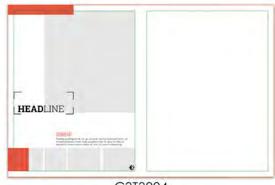


HEADLINE

THEADLINE

T

C3T3902



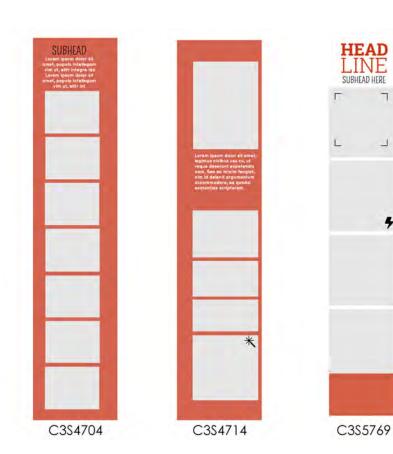
C3T3904











FOCUS

PA ਜੂ108

SNIPPETS —





**Cerem jajum dalar unt ut babore et dolare magno alique. Ut enlim di milim veniom, qui nostrud exectilation ultimo laboris ni di ut diquiga es es commod consequit. Dius laboris ni di utiliqui es es commod consequit. Dius trure dolor in reprehenderit in voluptata vett esa cillum do magno alique. Ut enim di milim version, qui en esa execcitation vilamos laboris nai ut aliquip es es commodo consequet. Dui aude furu adoir in reprehenderit in voluptate vetit esse cillum dalore eu fuggito"

STUDENT NAME



STUDENT NAME Grade



C3S4698

C3S4702

C3S4706

C3S4718



C3S4742

C3S4743













2x2









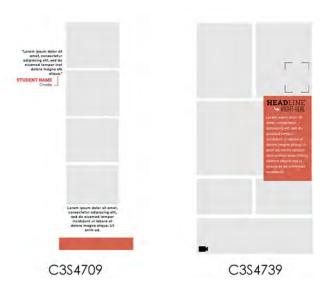
C3S4741

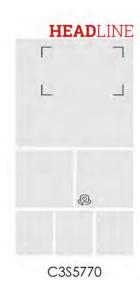
C3S4740



C3S4745



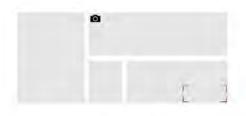




FOCUS

SNIPPETS —









C3S4738

C3S5771

C3S5773



C3S4722









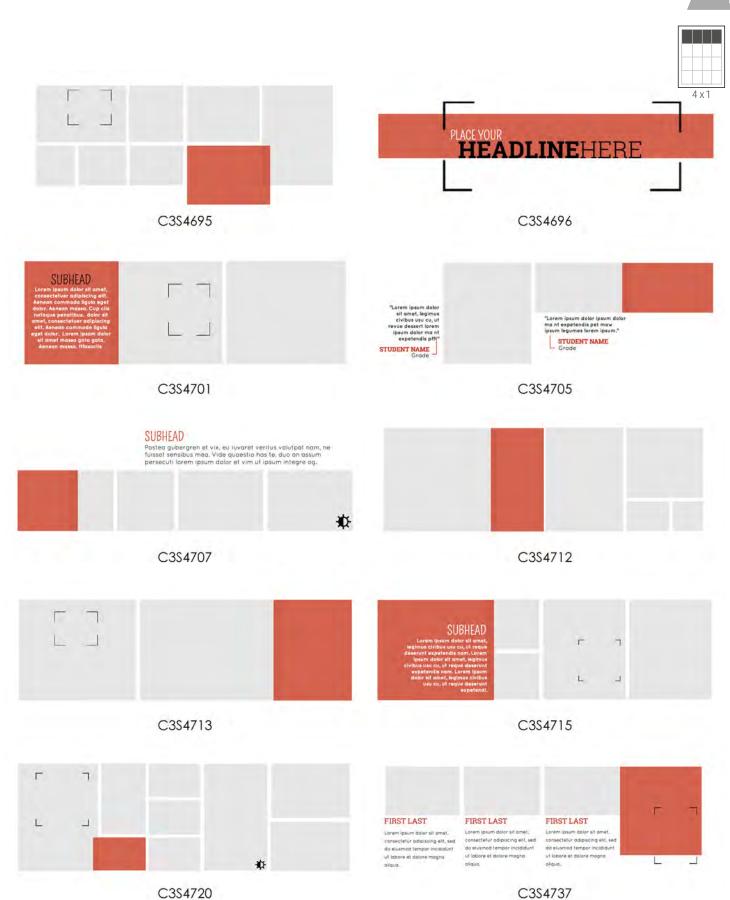
C3S4697

C3S4732

C3S4733



C3S4744



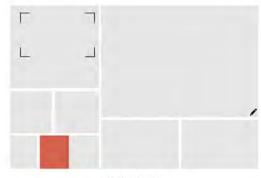
SNIPPETS —



4 x 2



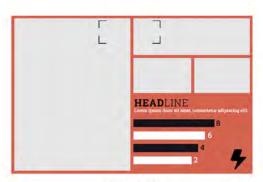
C3S4700



C3S4721



C3S4708



C3S4736

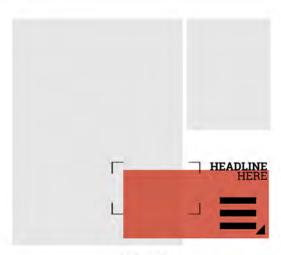








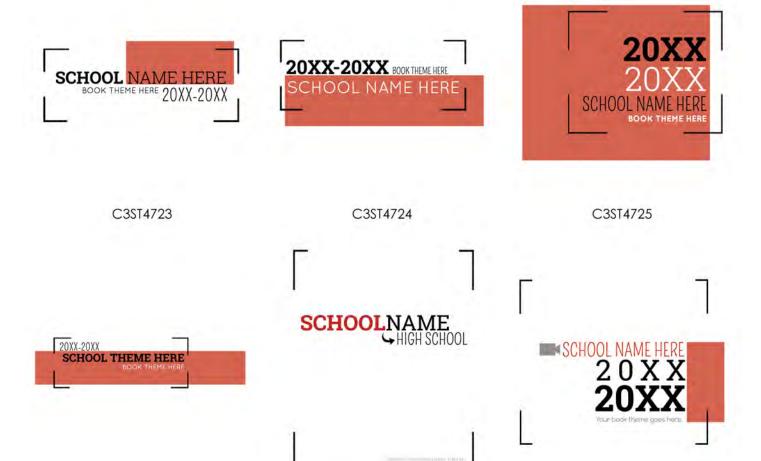
C3S5772



C3S4730

SNIPPETS —

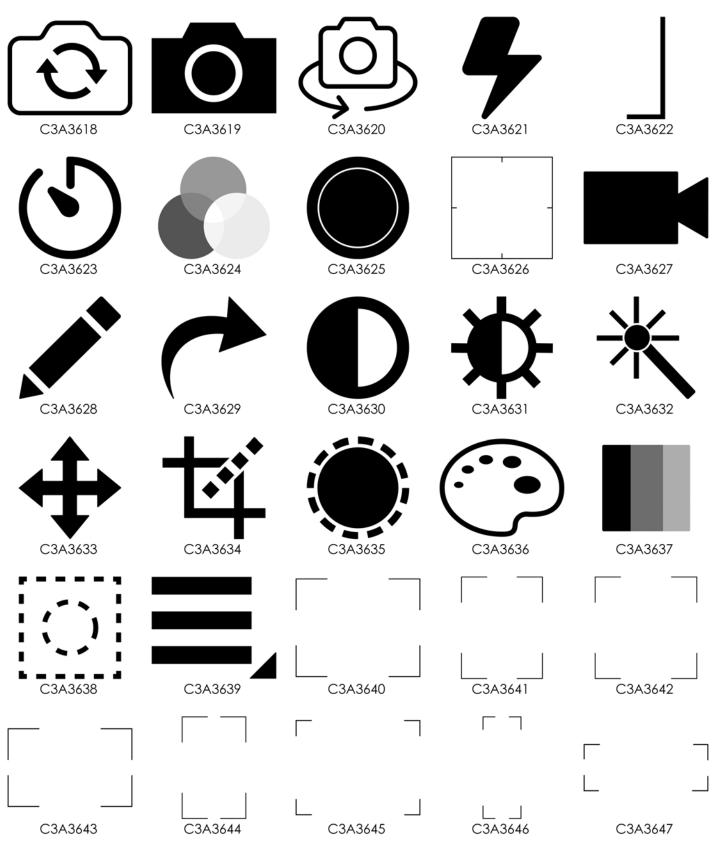
C3ST4726



C3ST4727

C3ST4728

Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo.



FILTERED-



CREATE THIS LOOK

- 1 Use FILTERED Accents to highlight text
- 2 Individual spotlight stories use a circular photo box
- A solid color bar underneath headline text should overlap corresponding photo
- Headline text is the same color or white if used over a photo or solid color
- Special effect photo uses a black and white image at reduced opacity on top of a colorful gradient—tilt photo to interrupt the grid and apply a drop shadow effect
- 6 Use circles as areas to place special text



VERBAL THEME INSPIRATION

Guess You Had To Be There

Same As It Ever Was

Every Now And Then

One In A Million

Candid

Only In (school or city name here)

People Like Us

Livin' The Dream

Right Here, Right Now

Exposure

These Are The Days

Our Time Is Now

Within These Halls

All Eyes On Us

FILTERED

Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.











GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.







Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.

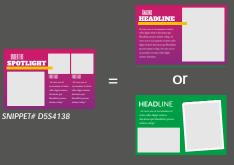






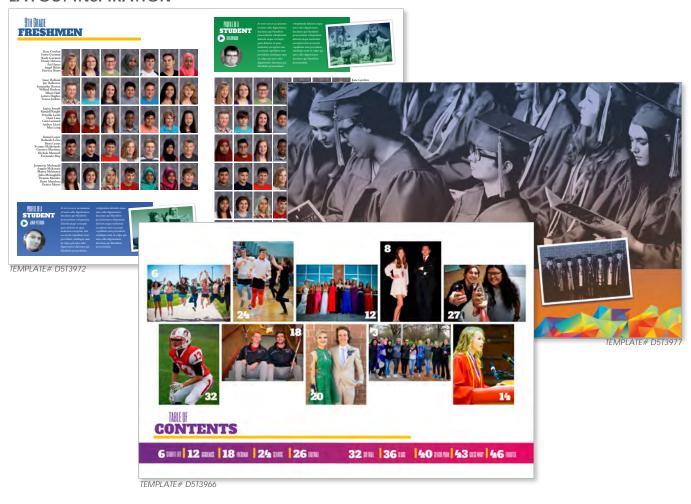






FILTERED-

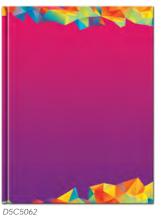
LAYOUT INSPIRATION



CUSTOM COVER BACKGROUNDS







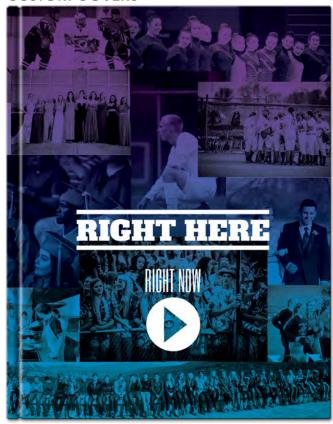


D5C4988

Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

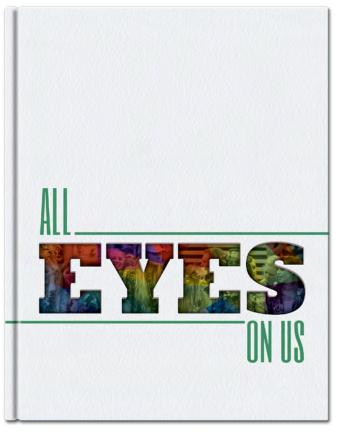
DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO. CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS.

SHOWN ABOVE: LEATHERETTE COVER WITH ONE SILK SCREEN COLOR, DIE-CUT AND CUSTOM ENDSHEETS

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVER



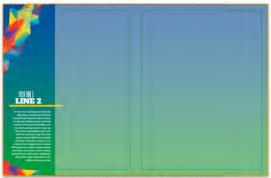
22-19

Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

TEMPLATES —



D5T3965



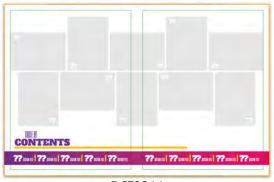
D5T3967



D5T3969



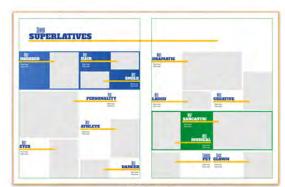
D5T3971



D5T3966



D5T3968



D5T3970



D5T3972



HEADLINE

D5T3975



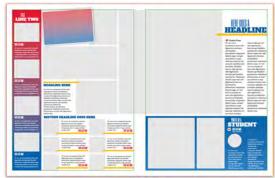
D5T3977



D5T3979



D5T3974



D5T3976

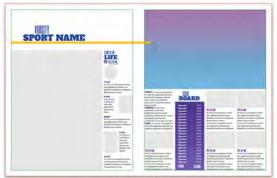


D5T3978



D5T3980

TEMPLATES —



D5T3981



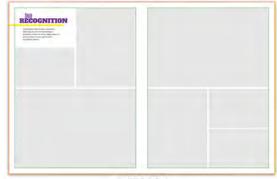
D5T3983



D5T4286



D5T3982



D5T3984









D5S4110

D5S4114

D5S4149









D5S4122

D5S4136

D5S5794









FILTERED

PA 126

SNIPPETS —











D5S4121

D5S4126

D5S5797









D5S4123

D5S4131

D5S4134

D5S4138









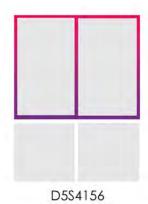
D5S4147 D5S4150 D5S4153





D5S4154

HEADLINE





HEADLINE

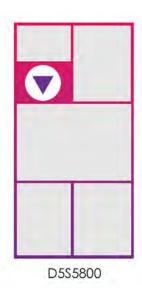
D5S4143

D5S4159









FILTERED

SNIPPETS ——



3 X T







D5S4115 D5S4148 D5S5798



3 x 2



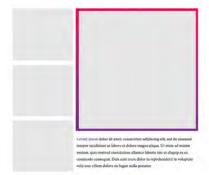




D5S4124

D5S4137

D5S4145





D5S4151

D5S4158





D5S4113

PROFILE OF A

FRET LLET WAR



D5S4116





D5S4127



D5S4128

D5S4119







D5S4133

D5S4129



D5S4130



D5S4146 D5S4155

FILTERED

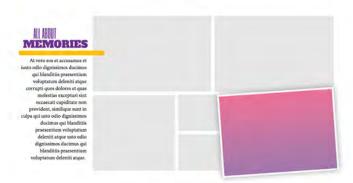
SNIPPETS —



D5S4111



D5S4112



D5S4117



D5S4118



D5S4125



D5S4132



D5S4135



D5S4152





D5S4160



D5ST4139



\$6H001 NAME HERE **20##-20##** © BOOK THEME HERE

D5ST4141



BACKGROUNDS —



BACKGROUNDS & ACCENTS

Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo. ● D5B3858 D5B3859 D5B3860 D5A4268 D5A4269 D5B3861 D5A3824 D5A3825 D5A3826 D5A3827 D5A3828 D5A3829 D5A3830 D5A3831 D5A3832 D5A3833 D5A3834 D5A3835 D5A3836 D5A3838 D5A3837 D5A3839 D5A3840 D5A3841 D5A3842 D5A4267



CREATE THIS LOOK

- Large photo text uses Accents from the LETTER ART set to showcase the main word or letter theme on the page—use prearranged words or create your own with Accents
- Paragraph text paired with a photo headline should use your chosen color
- Make headlines pop by using one color and a mix of regular and bold text—adjust character and line spacing to create this look
- Use the Line tool as shown to define individual stories
- **5** Use white space as a design element

ANTON . Botanica Script photo text (see Create This Look)

Century Gothic • 30+ pt (headline)

Century Gothic • 9 pt (body text)



VERBAL THEME INSPIRATION

The Last Word

Epic Proportions

Standing Out

Inside Edition

Breaking Through

Filling In The Blanks

Leaving A Legacy

#same

Moving Forward

Nothing But...

Now You Know

More Than Words

Here's To Us

Kind Of A Big Deal

LETTER ART

Templates have been designed on a grid, making it easy to personalize every layout by swapping out or modifying Snippets.













GET CREATIVE

Regardless of theme, Snippets are easily customized by changing fonts and adjusting colors.













Lorent part door of one, consistence of control by the special of the control by the special of

Templates are fully editable once placed onto your page. Move or exchange Snippets and modify elements to create the ideal layout.















OPPONENT	US	THEM
OPPONENT	00:	100
OPPONENT	00	700
OPPONENT	-00	00
OPPONENT	00	DÓ
OPPONENT	00.	00
OPPONENT	00	00
OPPONENT	007	100
OPPONENT	00	00
OPPONENT	00	100
OPPONENT	00.	00

OPPONENT	US	THEM
OPPONENT	00	00

LETTER ART

LAYOUT INSPIRATION



CUSTOM COVER BACKGROUNDS



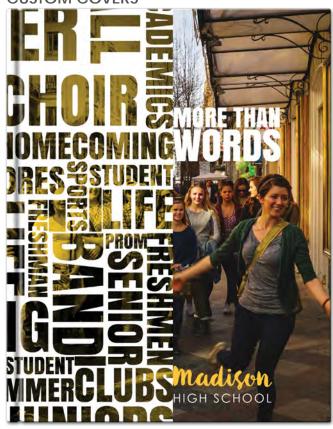




Choose to create a Custom Cover and let your individuality shine! Start with a custom cover background designed specifically to complement Pictavo's Art Collections.

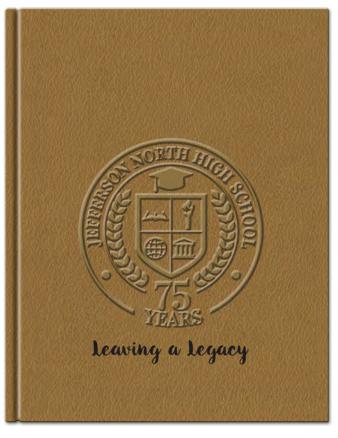
DESIGN YOUR COVER IN PICTAVO

CUSTOM COVERS



CREATE A CUSTOM COVER USING ART PROVIDED IN PICTAVO. CUSTOMIZE WITH THEME OR SCHOOL COLORS AND STUDENT PHOTOS FOR A COVER THAT'S UNIQUE TO YOUR YEAR.

CUSTOM COVERS MAY INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION.



UP YOUR COVER'S WOW-FACTOR WITH HARD COVER ENHANCEMENTS. SHOWN ABOVE: LEATHERETTE WITH FOIL AND BLIND EMBOSSING

COVER ENHANCEMENTS INCUR ADDITIONAL COST, CONTACT YOUR YEARBOOK PROVIDER FOR MORE INFORMATION

STOCK COVER







Let our design team do the work for you. Choose one of the pre-designed Stock Covers in Pictavo and just add your school name and year dates.

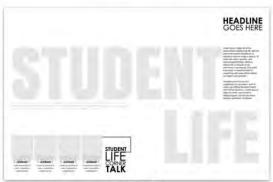
LETTER ART

ନୁ ନୁ 140

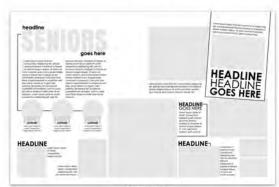
TEMPLATES =



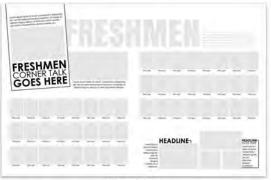
D3T3945_22



D3T3947



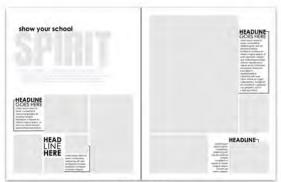
D3T3949



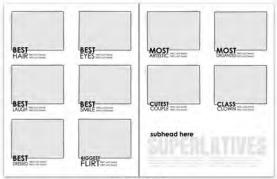
D3T3951



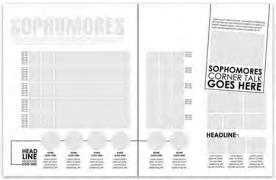
D3T3946



D3T3948



D3T3950



D3T3952



D3T3953



D3T3955



D3T3957



D3T3959



D3T3954



D3T3956



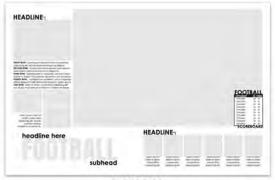
D3T3958



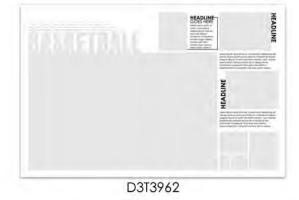
D3T3960

FTTER ART

TEMPLATES =



D3T3961





D3T3963



SNIPPETS

Lorem ipsum dolor (it amil), consectetur adipiscing elli, sed 6 elusmod tempor incididunt ut

class of







D3S4888_22

D3S4889

D3S4890

D3S4894









D3S4895 D3S5471 D3S5476

D3S5482











D3S5483 D3S5485 D3S5489 D3S5492







D3S5497 D3S5739 D3S5741









D3S5486 D3S5487

ETTER ART







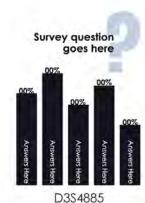
D3S4882



headline here



D3S4884_22





D3S4886



D3S4887



D3S5478



2x3

Lolem ipsum dolef sti	Lorem lasum dajar kir
omer, consecteluer	amet, consectetue
edipsicing elli. Assean	edipsiong ett. Asneon
commodo ligula eget	commado (gyla eget
icrem ipsen dolor y	icaen parm door ell
amel. possiciellum	cresi, consiciétue
edioloting elli, Assessa	occasing ell. Avreion
pommada igsia egel	commido / pula egal
Lotem losum dolor et	Lorem peum daler yf
const. consectative	amet, cotsectatury
adejicing ett Arean	adpecing elf. Alenban
pammoda lgulo signi	cominado (gula viget
	LINE

D3S4850



D3S4854



D3S4879



D3S4880















HEADLINE

Lorem gourn dolor at
annet un consecteituer
adalpicing alli, Aemoan
commodo liquide aget
dalor, Aemoan maissa.
Cum socilis natoque
pendibus et magnis dis
p tilificies nec.
petientesque eu, pretium quis, sem: Nulla
consequet massa quil
enim. Donec pede
juto, firigilia veta dicipet
nec, vipoutate eget,
arcu, in enim juto,
moncus uf Cum socilis
natoque penaribius et
magnis dis p utilicies
nec, polerentesque eu,
pretium quis, sem: Nulla
consequet mentitus et
magnis dis p utilicies
nec, polerentesque eu,
pretium quis, sem: Nulla

D3S4875_22 D3S4877 D3S5488



1 x 1

		-
OPPONENT	00	00
OPPONENT	00	00
OPPONENT	00	00
OPPONENT	00	.00
OPPONENT	00	.00
OPPONENT	00	00
OPPONENT	.00	OO
SCORE	BO	٩R

OPPON	ENT	US	THEM
OPPON	ENT	00	00
OPPON	ENT	Ó	OO.
OPPON	ENT	00	00
OPPON	ENT	00	00.
OPPON	ENT	00	00
OPPON	ENT	00	00
OPPON	ENT	00	00
OPPON	ENT	00	00
OPPON	ENT	00	00.
OPPON	ENT	00	00
cc 50	ORE	0	ARD
D3	\$485	3	3







D3S4897

ETTER ART

ਨੂੰ 146

SNIPPETS =







goes here

LASTNAME

D3S4851

headline

D3S5496

goes here

headline goes here HEADLINE

D3S5499_22



D3S5744



HEADLINE

I ROW: Lotern (plum dalor al drina). Consid-ding silft, Aerican commondo liquid signif do an massa. SECOND ROW: Cum sicolt-nolos libus el magnis dis portivisant marries, nasse ut mus. THIRD ROW: Lovern (psum dalor lift as charucar adapticing silft, Aerican commodo solos FOURTH ROW; Cum social natioque.

D3S4848

elt. Annuan commado iguía egal dolar. Annuan massa. Cum socis nataque penascus el magnis s HEADLINE CORNER TALK GOES HERE HEADLINE SUBHEAD GOES HERE SUBHEAD

best random

D3S4849 D3S4855

D3S4878





D3S4858



D3S4859



D3S4872







D3S5494



D3S5495

D3S4873



D3S5748

D3S5472_22





headline here

subhead

HEADLINE

Lorem ipsum dolor sit amet, consec tetuer adipacing elit. Lorem ipsum dolor sit amet, consec tetuer adipiscing elit, Lorem ipsum dolor sit amet, consec tetuer adipiscing ellt,

Lorem ipsum dolar sit amet, consec tetues adipiscing ellt. Lorem ipsum dolar sit amet, consec tetuer adipiscing elit. Lorem ipsum dolar sit amet, consec teluer adipiscing elit

D3S5500

D3S5501

SECTION TITLE 12 SECTION TITLE 13 SECTION TITLE 14-15 SECTION TITLE 16-17 dolor sit amet, consectetuer adipiscing elit.

D3S5738 D3S5746

LETTER ART

Pan 148

SNIPPETS





EVENT HERE
DATE HERE

D3S4866

D3S4867





D3S4868 22

D3S4874 22



orem iosum dolar sit amet, consectetur adipisaing siit, commada consequat. Dult aute inure dalar in

mado consequat. Duis aute irure dator in shenderit in voluptate velit esse cilium dolore eu at nulla pariatur. Excepteur sint occaecat cupidatat proldent, sunt in culpa qui officia deserunt mollit. HEAD LINE HEADLINE GOES HERE

NAME GOES HERE Lorem ipsum dolor sit arnet, consectetur adipiscing elit. NAME GOES HERE Lorem ipsum dolor sit amet, consectetur adipiscing elit.

NAME GOES HERE Lorem josum dolor sit armet, consectetur adipiscing elit. NAME GOES HERE Lorem ipsum dolar sit amet, consectetur adipiscing elit,

D3S5479 D3S5481

Lorem Ipsum dolor sit amet, consectetur adipiscing elit, sed do elusmod tempor incididunt ut labore el dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamoo laboris nisi ut aliquip ex ea commoda consequat. HEADLINE HERE

Lorem ipsum dolor sit amet, consectetur adipscing ellt, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo.

HEADLINE HEADLINE GOES HERE

> NAME GOES HERE Lorem ipsum dolor sit gmet.

> > adipiscing elit.

NAME GOES HERE Lorem ipsum dolor sit amet, consectetur adipiscing elit. NAME GOES HERE Lorem (psum dolor sit amet.

adipiscing ellt.

NAME GOES HERE Lorem ipsum dolor sit amet, consectetur adipiscing elit.

D3S5484

HEADLINE HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do elusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi. LASTNAME Lorem issum dolor sit armet, consectefur

adipiscina elit.

LASTNAME Lorem ipsum dolor sit amet, consectefur

adipiscina ett.

LASTNAME
Lorem ipsum dolor sit omet, consectefur adilationa elit.

D3S5498

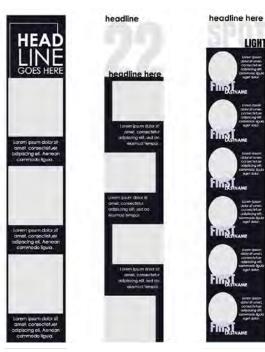
LASTNAME Lorem josum dolor sli amel, consectetur adioloxina alli,



D3S4857 D3S4865







D3S4891

D3S4892_22

D3S4893





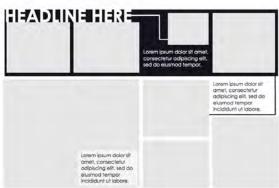
D3S4856



D3S4869



D3S4870_22



D3S4871

LETTER ART

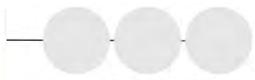
<u>P</u>150

SNIPPETS -

show your school

Local A in a 2000 di primi i Doni esta a un impresso que la posta comindo a signa del ello. A local maino. Cur i soci i recogni pirralibar el rivogra di portuneri incine la social del currante del currante del articologia del currante del currante del currante una la la composició mesta dua artiri. Portes pedia una cha gillo articologia produce del cost. Carrante del currante del currante

D3S5473



Lotem (psum dolor sit amet, consectetur adipiscing elit, sed do elusmod tempor incididunt ut labbre et dolore magna aliqua, Ut enim ad minim veniam, quis nostrud exercitation ullamao laboris nisi ut

HEADLINE HERE

Lorem josum dolor si amet, consectefur adipiscing ell, sed do elusmod fempor incididunt ut labore el dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ulamoci lobori sili ut ofiquip ex ea commado conseguat. Dus aute irure dolor in.

D3S5490

HEADLINE
GOES HERE
Loren laum ador si
ornet. consectelue
origination door si
ornet. consectelue
origination mosto.
Golf, Antendra
origination
originat

Lorem (psum ridios si) amet, consecietues adipacing ett). Aenean commodo liquio egel dolor. Aenean massa. Cum socis naloque penatibus al mognis disposfustes montes, nascetur ripiculus mus. Doniec quam letti, utricies nec, peterfetique eu,

D3S5743



HEADLINE GOES HERE

Lorem ipsum dolar sit amet, consectetur adipiscing elit, sed da eiusmod tempor incididunt ut labore et dolare magna aliqua. Ut enim ad minim,



Lorem ipsum dolor sit amet, consectetur adipticing elft, sed do elusmad tempor incididunt ut labare et dolore magna aliqua.

D3S5474

HEADLINE GOES HERE

Lorem Ipsum dolor sit amet, consectetur adelpischig elit, sed de elibimosi tempor incididurit ul labore eli dolore magna aldisua, Un enim ad miniti revelam, quia nastrud exercitation labrace laboris risi ul dicipule es ed commodo consequet. Dis aute fune dolor in oprefendenti in valuptate vette ses cillum dolore eu fugiat nulla panatu. Exergiteru sinti occosecti cupidatal non prodedent, sunti nu cupa.

Lorem losum dolor sit amet, consectetur adiplicing ells, sed do elusmod tempor incididunt ut lobore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamoc loboris nisi ut aliquis ex ea commodo consequat. Duis aute iure dolor in reprehendent in voluptate veit esse cillum dolore eu fugiat nulla pariatru.

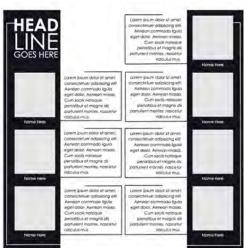
D3S5742





4 x 1

HEADLINE GOES HERE 4 x 3



D3S4876





D3ST4863_22



D3ST4864_22



D3S5491

SCHOOL NAME GOES HERE School Name Goes Here

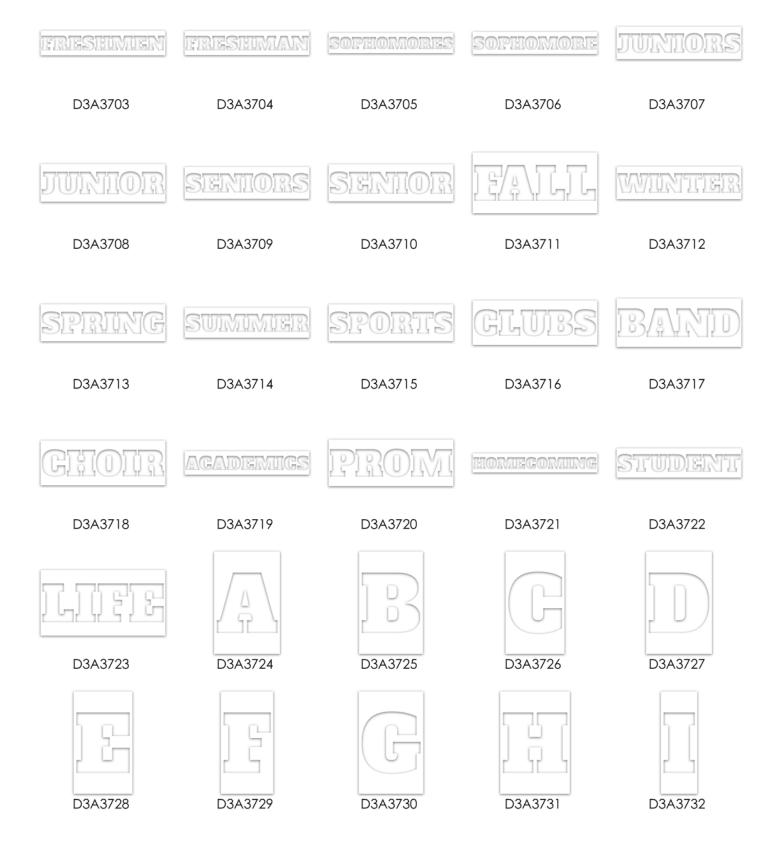
School Name Here

High School

LETTER ART

PA 전 152

ACCENTS =

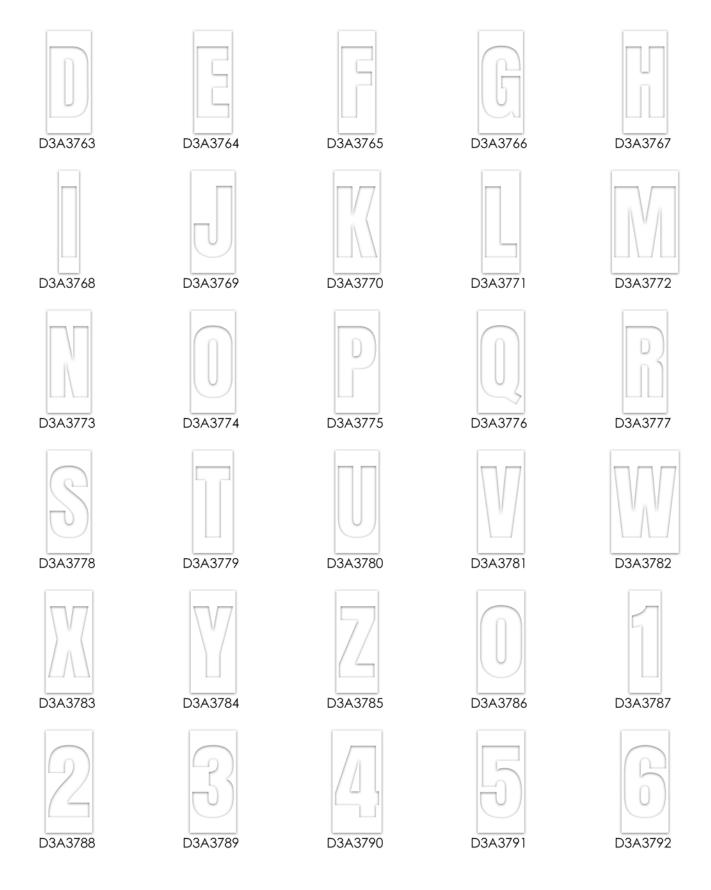




LETTER ART

Pa 154

ACCENTS —











D3A3796



D3A3797











D3A3798

D3A3799

D3A3800

D3A3801

D3A3802



D3A3803



D3A3804



D3A3805



D3A3806



D3A3807



D3A3808



D3A3809



D3A3810



D3A3811



D3A3812



D3A3813



D3A3814



D3A3815



D3A3816



D3A3817



Spring



prom

Homecoming

D3A3818

D3A3819

D3A3820

D3A3821

D3A3822

PA 2 2 156

TEMPLATES -



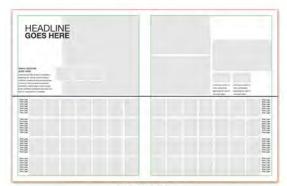
T4T5804



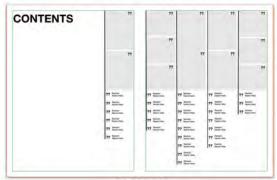
T4T5806



T4T5808



T4T5810



T4T5805



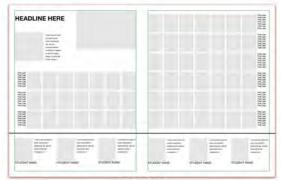
T4T5807



T4T5809



T4T5811



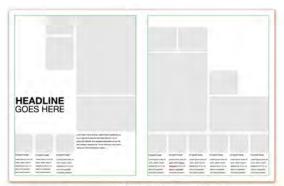
T4T5812



T4T5814



T4T5816



T4T5818



T4T5813



T4T5815

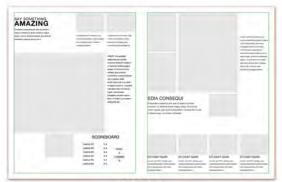


T4T5817

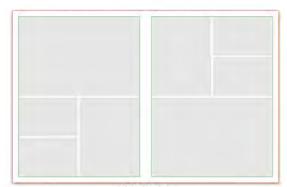


T4T5819

TEMPLATES —



T4T5820



T4T5822



T4T5824



T4T5826



T4T5821



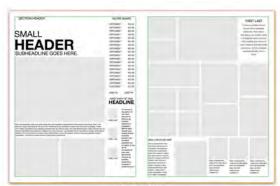
T4T5823



T4T5825



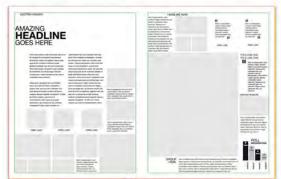
T4T5827



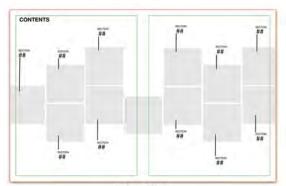
T4T5828



T4T5830



T4T5832



T4T5834



T4T5829



T4T5831



T4T5833



T4T5835

PA ฏิ

TEMPLATES —



T4T5836



T4T5838



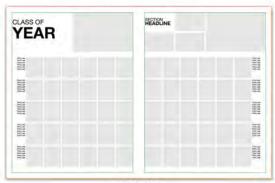
T4T5840



T4T5842



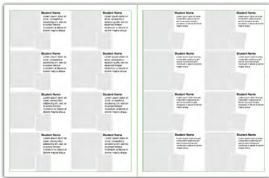
T4T5837



T4T5839



T4T5841



T4T8170



T4T8171



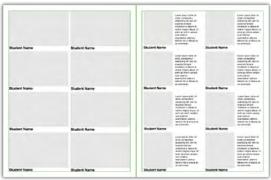
T4T8173



T4T8175



T4T8178



T4T8172



T4T8174



T4T8177

Student Name	Shaderd Name		Student Name		Student Name
Low part despitation.	Contract are a prin.		March Company of the Co.		and, remirrors.
erosining signature and see	consciolal adopting distant		Market Street Contract		married broken to black
Skindered began to believe	to come force notices		of least or the street.		CHICAGO CHO
Place Control of the	discounts ago.		Man Victor II. Torr		STREET, ST. TREET,
What is wind	PER LANGUE		serior, gar-entry.		error: believed
service Admirator to	matricipe Asian power to		decirements.		ment by in charging
A BUSINESS SPINS	Marine Marine				
		Shaled Name		Shaleri Name	
Student Name	Shaderd Name	James State of Street		James Street Street St.	
	lancated frame	AND DESCRIPTION		AND ADDRESS OF	
Contractor Albert pres.	CONTROL SERVICE SELECT	attended to said		Admires of sides	
A named to the control of the	Andrew Street Control	THE RESERVE AND ADDRESS.		namely me redder	
J Marrie Street Ways	e leavest store higher	of Street & Street Copies		of these or time may be	
Name of the Party	Wilde II stor agretion	Make V eye of tree		Wide Grand of Total	
Marin and Holman	9797, 6/6 9864	Annihin Carre		anne parten	
menylated warner teams to	March of the Control				
/ chick to be comed.	***************************************				
			Student Name		Student Name
Student Name	Student Name		Name about 1880 of		The Person Street, etc.
contract Affrications	Committee of land.		and otherwise		and, sensored
constitute addressing Mills and	consistent action right, see		Married World Tourist		Balliot Science in Albert
Britanicheron rediker	so clambs forget roddlyd		of March Street Control		of special street majori.
of Mark of Street Physics	at Moreon above region		Mary of State St. Com.		alone Morrow repr
STATE OF STREET	error au netul		remain, but feather		STREET, SQUARE, SQUARE,
and the same	mention done men no		Seaso, places in special of		more variety
A STATE OF THE PARTY.	district the contract				
		Statest Name		Shaderi Name	
Statent Name	Shatert Name	income reason		AND THE REAL	
AND DESCRIPTION	total ball die Kunt.	And broadle		era utarina	
control and the state of the st	promote proportion, but	allowing mi, well in		- Adversing o'C and all	
an insurance benefit for your	to the first beautiful to	Barriel Wood School		SARONE STATE SALAR	
2 Spine of Existence (spine)	E SQUARE DOSE HIGH	Control Control Control		James Committee	
Was if on a risk	William of the con-	PERFORMANCE		With the party	
MINE OF SERVE	server per verse in	market days		amore desired	
A STATE OF THE STA	A PENN IS BEGING	-			

T4T8179

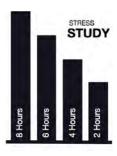
SNIPPETS -





do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco.

S4S8195

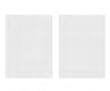


S4S8197



STUDENT NAME GRADE

\$4\$8199



Lorem ipsum dolor sit arnet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

\$4\$8202

SCOREBOARD

US THEM



\$4\$8205

GROUP NAME



STUDENT NAME

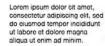
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt

\$4\$8211



Lorem ipsum dolor sit amet, debet veniam sadipscing vis no, ex alterum prodesset mea Vitae

S4S8216



S4S8217

STUDENT NAME



S4S8221

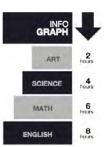
SCORE BOARD

School Name	##-##
School Name	##-#1
School Name	44-44
School Name	##-##
WON X	LOST X
	School Name School Name School Name School Name School Name School Name School Name School Name

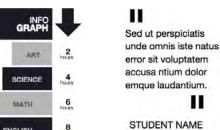
S4S8225



S4S8231



\$4\$8232



\$4\$8233

GRADE

П



\$4\$8240

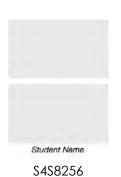


S4S8252



consectetur adipiscing elit, sed do jusmod tempor incididunt ut.

\$4\$8253





Student Name S4S8257 \$4\$8258

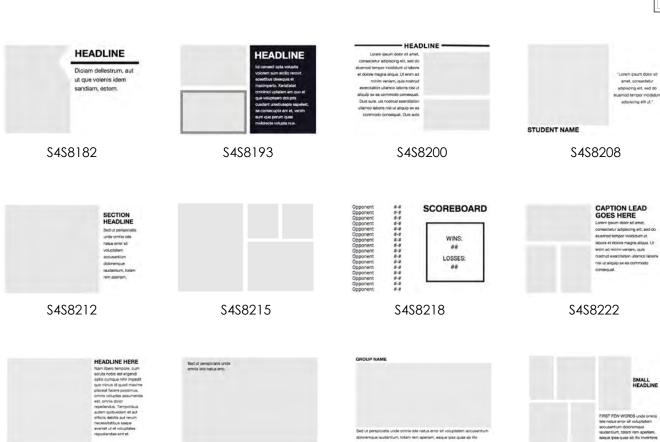


\$4\$8259









\$4\$8224 \$4\$8234 \$4\$8236 \$4\$8237

^ନୁ 164

SNIPPETS —



2x1

HEADLINE HERE

sed ut perspiciats unde

ammitur magni delares ede qui

attone veluptatem segui

escuir ti, Neque porre

quiquoquem est, qui delarem

quiequam est, qui doloren jeum quia dolor at amet. Sed ur perspiciats unde omnitumagni dolores eco qui ratione voluptatem sequi inesclunt. Noque porro quiequam est, qui doloren josum quia dolor at amet. Sed ut perspiciatis unel principi dolores eco qui quiequam est, qui doloren losum quia riore sti amet. HEADLINE GOES HERE

Lorem ipsum dolor sit amet. consectefur adipticing ell, sed do eiusmod tempor incididunt ut tabore et dolore magne silqua. Ut enne ad minim veniam, quis nostruid Student Name
Lorem ipsum dolor sit
amet, consectetur
adipiscing elift, sed do
eliusmod tempor
inclididunt ut labore et
dolore magna aliqua.

Loven psum dolor at anné comochtur adplicing all comochtur adplicing all production de la major incident de la bone et dolor magina aliqua.

\$4\$8239

\$4\$8249

\$4\$8250

S4S8251

Student Name

\$4\$8254

Lorem ipsum doi consectetur adipi sed de eluamodi incididant ut labo magna alicus. Ut minim veniam, qu exercitation ultam nis ut aliquir pex ut aliquir pex

S4S8255

rem ipsum dolor sit amet, nsectetur adipiscing elit, d do eiusmod tempor ididunt ut labore et dolore agna aliqua. Ut enim ad nim veniam, quis nostrud erritation ultamco laboris

consectetur adipiscing elit.

\$4\$8260

Student Name
Loren (sourn dotor at amet,
connectoir adjecting aft, sad
do elamend tempor incidiorn
is tabore et dotore magna
sfoua. Ut enim ad minim
venima, pula nostrud
executation silamoo lateroir inisi
st all alique exe a commo.

S4S8261



2 x 2

led ut persposats and persposats and persposats and persposats and such persposats and persposation and persposats and persposation and pe

o christi shari hawa i wa ku ki hi ka katafiliani sakafiliani saka

ENT STUDENT ME NAME ask the QUESTION students a STUDENT NAME

Sed ut prespiciatis unde omnis late natuserror sit ovuptatem accusantium doiremique laudantium, totam nem aperiemeague ipsa quae ab lifo inventore veritatis et quasi archécto.

STUDENT NAME

Sed ut perspiciats unde omnis iste nafus error sit voluptatem accusantium doiorenque laudantium, totam rem aperiar seque ipsa quae ab illo inventore veritatis e quasi architecto.

STUDENT NAME

Sed ut perspiciatis unde omnis iste natuseror sit voluptatem accusariaum doioremque laudentium, totam rem aperia eaque ipsa quae ab illo inventore veritatis i quaei architecto.

Sed ut perspiciatis unde omnis liste natus, error sit voluptatiem accusardium docrenque laudantium, totam rem apena esque ipsa quae ab lilo inventore veritatis quasi architecto. creenigeum door et. Laren peum door uit.
red, consciolate amel, consciolate amel, consciolate adopsicing ett. and o apposing ett. and o apposing ett. and o

SUBHEADER

THIS IS A

S4S8207 S4S8206

\$4\$8235

\$4\$8192

HEADLINE GOES HERE

STUDENT

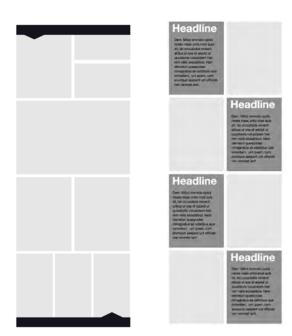
volumes sum each review of exemption, in deal manipulos, Surfariest omerorio (volume in que el que mischares dolução pubble fuera limitado espetent, en comboso de em el, verim um que premi en el, en que premi el antiquo premi en el antiquo premi en premi elorença les manipulos elorenças les media el elorença les media el elorença el premi el elorença elorença el elorença elorença el elorença el elorença el elorença elorenç HEADLINE HEADLINE

\$4\$8230

S4S8190 S4S8228

SNIPPETS 165 g











\$4\$8188



\$4\$8196



\$4\$8213



\$4\$8214



\$4\$8220



\$4\$8246



PAG 166

SNIPPETS —









\$4\$8186

S4S8187

\$4\$8189





\$4\$8198

\$4\$8229

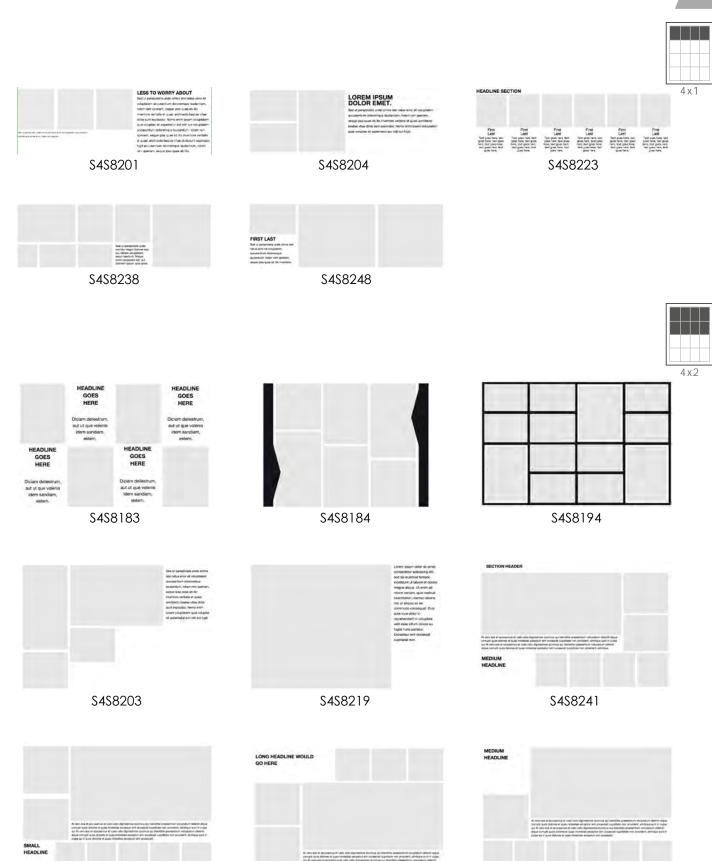






\$4\$8209 \$4\$8227

\$4\$8245



\$4\$8243

\$4\$8242

ADVENTURE

ନ୍ଥୁ 168

BACKGROUNDS —



L2B8229



L2B8230



L2B8231



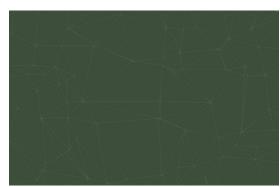
L2B8228



L2B8240



L2B8241

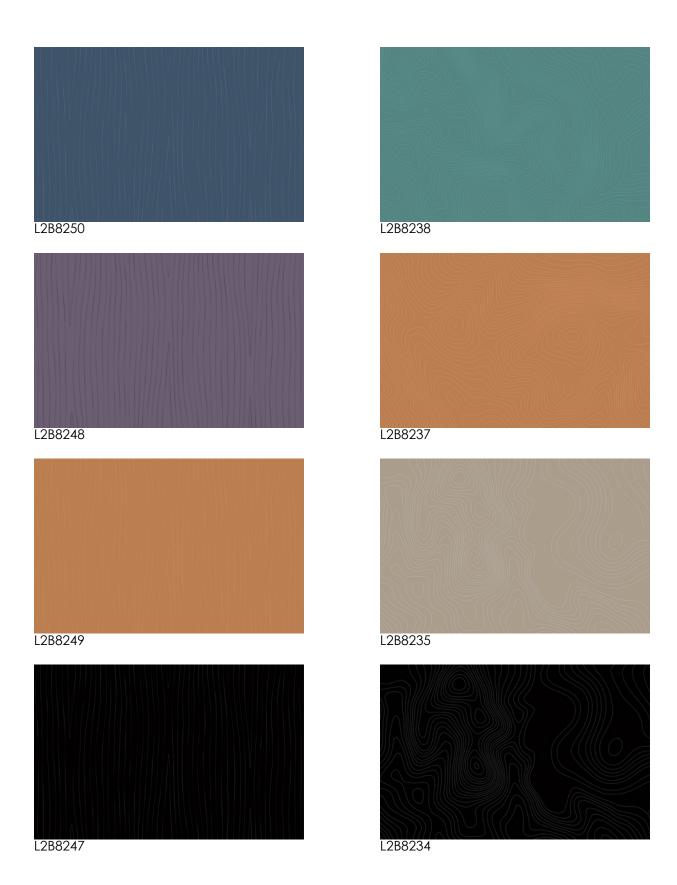


L2B8242



L2B8239

BACKGROUNDS



ADVENTURE

BACKGROUNDS —



L2B8232



L2B8233



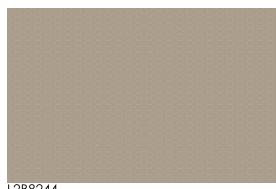
L2B8253



L2B8252



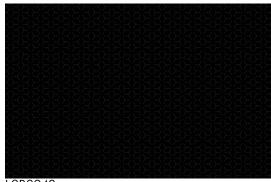
L2B8246



L2B8244



L2B8245



L2B8243

BACKGROUNDS 171 g



L3B8254



L3B8255



L3B8273



L3B8258



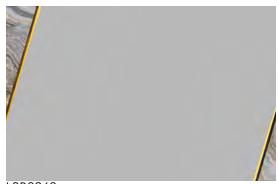
L3B8260



L3B8261

POLISHED

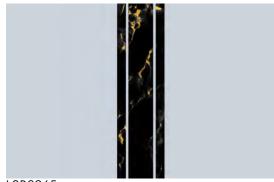
BACKGROUNDS ——



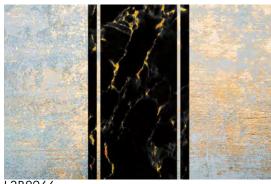
L3B8268



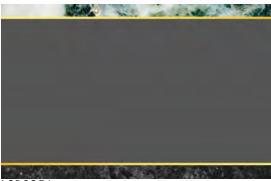
L3B8269



L3B8265



L3B8266

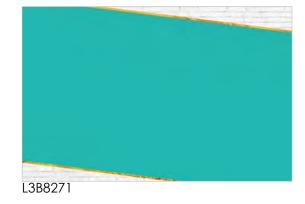


L3B8256



L3B8257





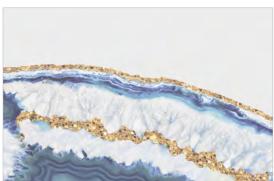
■ BACKGROUNDS 173 g



L3B8262



L3B8263



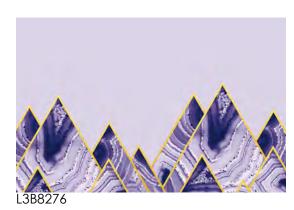
L3B8267







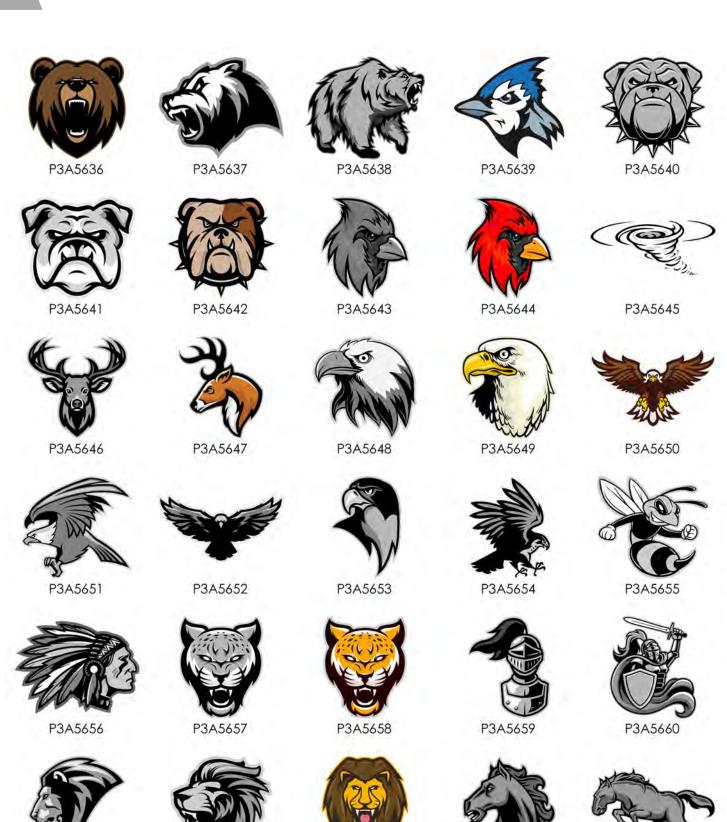




P3A5662

P3A5661

MASCOT ACCENTS —



P3A5663

P3A5664 P3A5665

MASCOT ACCENTS

Most items that appear black or grayscale can be colorized with over 2000 Pictavo colors. Look for this symbol in Pictavo.

P3A5684

P3A5685



P3A5683



P3A5686

YEARBOOK BASICS-

GET TO KNOW PICTAVO





STAY ORGANIZED

Creating a yearbook is big, but it doesn't have to be scary. Pictavo enables you to create events, assign tasks and keep track of all the important details.



WORK ON THE GO

With mobile capabilities, Pictavo makes it possible to maximize each minute; and no one will know you aren't at your desk.



HELPFUL TOOLS

Every aspect of Pictavo was rigorously tested to ensure an exceptional experience. Tools only appear when you need them, leaving more room for you to work.



GREAT DESIGN

No other yearbook software has an art library quite like ours. We've created collections with your entire book design in mind.

LEARN THE LINGO

ACCENT - small design elements that complement a layout

ART COLLECTION - yearbook art designed to coordinate pages throughout your book

ADMINISTRATOR - main point of contact and person with the highest level of access for your project

BLEED - intentionally extending design elements beyond the trim line to ensure print goes all the way to the edge of the page

CANDID - an unposed photograph usually capturing the subject in action

CAPTION - the block of copy under a photo explaining the who, what, when, where and why. Captions tell a quick, fact-loaded mini-story about an image

CHARACTER SPACING - the tool used to adjust the space between characters, also known as tracking

CONTEXTUAL MENU - a menu that appears upon user interaction offering tools specific to the selection or action

COVERAGE - often refers to content of a yearbook; on the Pictavo Dashboard, this refers to the number of students from your database that have been tagged and accounted for in the yearbook

COPY - any typed text on your yearbook page; body copy refers to the blocks of text that make up the body (main part) of a story

DASHBOARD - area of Pictavo that gives an overview of the progress of a project

DIVIDER - pages between sections of a yearbook; typically a spread with strong photography, typography or design elements

DPI - abbreviation for 'dots per inch'; refers to image quality.
Suggested DPI for best print quality is at least 200 DPI. *Find DPI info in the Properties pane of the Photo contextual menu

ENDSHEET - the paper connecting the cover and actual pages of a hard cover book. Custom endsheets can be used to tie a yearbook theme into the very first thing a reader sees inside the cover

GRID - a series of intersecting lines on a layout that helps line up and structure content. All pre-designed templates and Snippets within Pictavo have been designed using the same grid for maximum interchangeability. Grids are not visible on the printed piece

INDEX - a list of names and content contained within your yearbook along with what pages to find them on

LADDER - Pictavo's built-in organizing tool where you can track users, tasks, assignments and content

LAYOUT - the arrangement of photos, copy and accents on a page

LINE HEIGHT - the tool used to adjust the space between lines of text; also known as leading

PORTRAIT - a posed photo, usually taken by a professional; typically a head-and-shoulders-style shot

PORTRAIT FLOW - rows and columns of portraits with student names

PORTRAIT GRID - rows and columns of photo boxes used as a placeholder on a page before portraits are flowed

PRACTICE PAGE - pages outside the official quantity of your yearbook used for trying out tools or design ideas

RESOLUTION - the sharpness or quality of an image; in print, resolution is measured in dots per inch or DPI

SNIPPET - a mini-template designed to fill only part of a page; found only in Pictavo

SPREAD - two pages that face each other in the yearbook

TABLE OF CONTENTS - a list of sections or topics along with corresponding page numbers in your yearbook; typically the first or second page of a book

TEMPLATE - a pre-designed layout including art, photo boxes and possibly portrait grids

THEME - the design or verbal elements used throughout your book to create consistency

USER - a member of the yearbook team/staff that has access to pages and tasks assigned by the administrator

YEARBOOK BASICS-

PRACTICAL DESIGN TOOLS

Creative freedom? You've got it. Pictavo's libraries are loaded with hundreds of colorable backgrounds and accents. Look for the color wheel next to pieces that let you apply any color in Pictavo's color library!

Speaking of color, Pictavo has more than two thousand to choose from. With so many options, it's important to be able to save your favorites and now you can!

Use the search tool to find exactly what you're looking for in our extensive art library. "Favorite" art you love so you can find what you need when you need it.





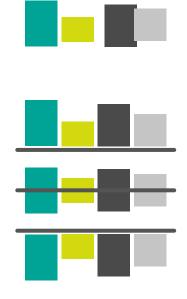


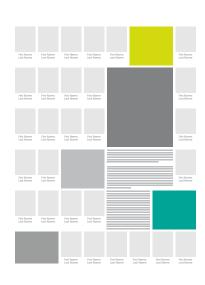
Add the perfect touch to your layouts with Outline & Drop Shadow text features! Use them alone or together to really take your typography to the next level.

Arrange page elements perfectly and with ease using Pictavo's alignment and spacing tools. Line up and evenly distribute multiple accents, images or text.

Create unique portrait pages with completely customizable and adjustable portrait grid settings. Save your preferences to reuse on other pages.







MAKE YOUR BOOK STAND OUT

YEARBOOK BASICS-

CHOOSING AN ART COLLECTION

Pictavo's design team has created coordinating sets of templates, Snippets and Accents to make designing a yearbook easy.

CHOOSE

Based on your chosen theme for the year, select an Art Collection that will allow you to expand on that theme. Use the Collection as is or as a starting point for your designs.

CUSTOMIZE

Many Art Collections are full of colorable Accents allowing for maximum customization. Once placed on a page, all templates and Snippets are fully editable so adding color and moving design elements can be done with ease.



EXPANDING YOUR OPTIONS

You'll notice on the second page of each Art Collection, we've provided a 'style guide' to help in your design process. By using the same guidelines our design team used, you'll be able to create layouts that coordinate seamlessly with what we've already created.

DEVELOPING A THEME: VISUAL & VERBAL

Think of a theme as your book's personality. A well-planned theme should include complementary visual and verbal cues throughout your book.



SPREADS DESIGNED BY THE ROYAL ROAR YEARBOOK STAFF OF HOPKINS NORTH JUNIOR HIGH, HOPKINS, MN







SPREADS DESIGNED BY THE PROWLER YEARBOOK STAFF OF MILLARD WEST HIGH SCHOOL, OMAHA, NE

VISUAL

A visual theme is typically what people think of when they hear the word theme. Visual theme is the consistent use of specific colors, graphics and fonts in your book. Every page should not look identical, but there should be visual cues that the theme is still present.

ABOVE: USING AN ART COLLECTION CUSTOMIZED WITH SCHOOL COLORS CREATES A STRONG VISUAL THEME THAT ALSO COMMUNICATES SCHOOL SPIRIT

VERBAL

A verbal theme consists of carrying a theme through your book via repetitive use of specific words or phrases and style of writing. Verbal theme development along with strategic typography are a good way to blend verbal and visual themes together.

ABOVE: ALONG WITH A STRONG VISUAL THEME, THIS SCHOOL UTILIZED ALLITERATION TO WEAVE A VERBAL THEME THROUGHOUT THEIR BOOK

YEARBOOK BASICS-

PHOTOGRAPHY

A yearbook relies on photographs to grab readers' attention with visuals that tell an accurate story of the year at your school.



BIRD'S EYE AND WORM'S EYE ANGLES ARE POPULAR WAYS AWARD-WINNING YEARBOOK STAFFS CAPTURE INTERESTING PHOTOS THAT MAKE THE READER PAUSE TO ENJOY.





- 2
 - Quality is king. Keep a DSLR handy and know how to use it. Capturing a well-lit, high-resolution image allows more flexibility while editing later!
 - What's your angle? Shooting from up high or down low can add an interesting perspective to your shots.
 - 3 Keep it real. Let things happen naturally and be ready for the shot. Photojournalism is about telling the story that's happening in front of you.
 - Where are you? Know your surroundings and how to shoot well for the environment you're in.
 - Watch for the action! Nothing makes a visual statement like a great action shot.

LAYOUT

Knowing and understanding Pictavo's design environment will help you create well-designed pages that follow design rules and ensure a high quality book.



BLEED

The perimeter of the page masked out in yellow is the page bleed area. Photos and art that need to print to the page edge should extend to the outer edge of the bleed area.

TRIM

The red line around each page indicates where your page will be trimmed in production.

SAFETY MARGIN

The green lines around each page are the boundaries that should contain text and images that are not meant to bleed.

GUTTER

The gutter is the gap between two pages on a spread. To place images or art seamlessly across the gutter, link your pages.

- Added sparingly, Accents help finish a layout and carry the visual theme.
- Snippets are used here to efficiently complete the layout, creating additional stories on the page.
- This portrait flow has been customized to add interest while maintaining the design style.
- Adding candids in and around the portrait flow adds fun and allows for more coverage opportunities.

YEARBOOK BASICS-

WRITING

Yearbooks that are engaging to read have many elements working together to tell a story. Headlines are used to draw readers in and Subheads can be used to tie events or stories contained on a spread together.



PHOTOGRAPHS OFTEN TELL PART OF THE STORY, BUT THE WRITTEN WORD IS JUST AS IMPORTANT. IN THIS SPREAD, THE STAFF WROTE A FEATURE STORY, INTERVIEWED STUDENTS, CAPTIONED FACH PHOTO AND STILL HAD ROOM TO WRITE A SECONDARY FEATURE ABOUT ANOTHER STUDENT'S MISSION TRIP EXPERIENCE. NOTICE THE CAPTIONS ARE LOADED WITH QUOTES, CREATING A HUMAN CONNECTION BETWEEN SUBJECT AND READER.

STORYTELLING

Everyone knows when writing a good story, it's important to answer as many of the 5Ws and an H (what, where, who, when, why and how) as possible. Keep in mind that students like reading about **people** rather than a list of facts about an event. It is the job of the copywriter to create human

interest features that are also high in detail and fact content. As you write, think about what you want the reader to learn or feel after reading your story. By telling a story rather than merely 'reporting', a writer builds a connection between the reader and the subject being written about.

Taking the time to interview a few students involved in the event is a great way to tie more emotion and humanity into a feature, as well as take advantage of telling a story from a different point of view.

TYPOGRAPHY

Typography is the art of using type as a design element. Choosing fonts and arranging copy makes a yearbook more visually appealing than simple text-especially in headlines.





CHOOSING FONTS

- Use fonts that complement each other
- Limit the number of fonts used in your yearbook to no more than three for a consistent look
- Combine different font weights and sizes to create a design element that can carry a theme

WEAVE TYPOGRAPHY INTO YOUR LAYOUTS

- Fonts with similar styles but differing widths and weights can complement each other.
- 2 Use a strategically placed symbol to tie together words in a Headline.
- Creating white space by expanding character and line spacing adds interest.
- Find Accents that work well with fonts to help carry your theme throughout your book.
- The simplest way to get creative with type? Change font weight, color or rotation.
- 6 Achieve a sophisticated design style (with just a few clicks of a mouse) by using Accents from the Letter Art Collection.

CURRENT EVENTS

Current Events are available as full-page backgrounds or as single-story accent pieces in your Pictavo art library. Use as many or as few stories as you'd like, depending on what's of interest for your school.

To use full page Current Events, just drag and drop pre-designed layouts onto any page of your book.

Remember, books are priced based on total page count. Updated Current Events will be available in February each year.

























TOP MOVIES Sonic the Hedgehog The Call of the Wild





Single-story Current Events are also available. Search 'Current Events' in the Art menu, select 'Accents' to see stories available.



TOP NETFLIX **PROGRAMS**





AUTOGRAPH PAGES 187\(\frac{1}{2}\)





















PERSONAL MESSAGES ARE ALWAYS AN IMPORTANT PART OF THE YEARBOOK!

These pre-printed autograph pages are produced on uncoated paper to be marker, pen and pencil friendly.

