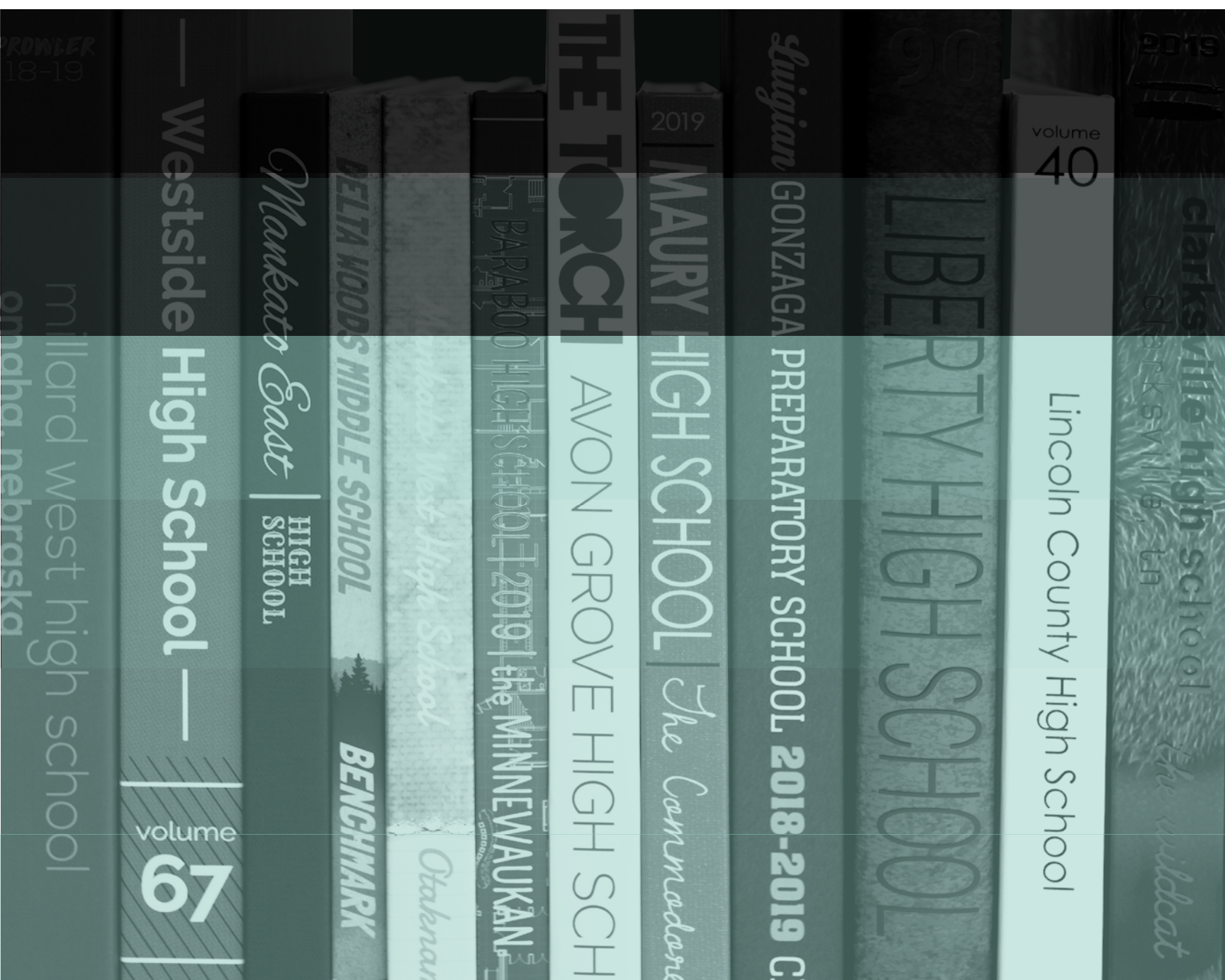


PRODUCT GUIDE



YearbookLife



Westside

High School

volume
79

Maunkato East

HIGH SCHOOL

BELTA WOODS MIDDLE SCHOOL

BENCHMARK

Maunkato West High School

Olathe

THE TORCH

AVON GROVE HIGH SCHOOL

2019 MAURY

HIGH SCHOOL

The Commodore

Stuigian GONZAGA

PREPARATORY SCHOOL 2018-2019 C

LIBERTY HIGH SCHOOL

volume
40

Lincoln County High School

Clarksville High School

The Wildcat

A Letter from the Owner



My name is John Platts, Owner of YearbookLife. I want to thank you for your interest in learning more about our company.

We have been in the yearbook publishing business for the past twenty years and, during that time, I think we've learned a lot about what customers expect from a yearbook company – service, ease and affordability.

Let us show you how we can help make the yearbook process easier than ever and save you money at the same time.

Best Regards,

John Platts, Owner

Table of Contents

Our Support Team	2
Software Options	3
Cover Binding Options	4
Yearbook Enhancements	4
Support Products and Services	5
Marketing Assistance	
Selfie Portraits & Packages	
Digital Yearbooks	
YBLifeLine Design Services	
Specialty Books	6
Fundraising Tips	6
Marketing Tools	7
Annual Yearbook Design Contest	8
Customer Referral Information	8



Meet Your YearbookLife Support Team

Technology allows us to be in the room with you, even when we're not there in person! Through phone, email and live chats, we strive to provide you the service you require throughout yearbook season.

YOU ARE OUR #1 PRIORITY!

Creating a successful yearbook experience is our mission. Our Customer Care Team will be with you every step of the way, from page 1 to delivery. We're never more than a phone call or email away.

HAVE SOFTWARE QUESTIONS?

Our dedicated Tech Support Team is available via phone or email to answer all your software questions and provide guidance on all aspects of the software. Tech Support is FREE to your entire yearbook team!



NEED LIVE TRAINING?

Our Training Specialists have day and evening webinar appointments available, seven days a week, to provide FREE group or one on one training for you and your entire yearbook team!

NEED A GO-TO PERSON?

Your Account Manager is with you throughout yearbook season to help keep you on track and to make your yearbook season as stress free and successful as possible.

"Yearbook Life customer service, tech support and sales, are really a set of highly professional people working together to deliver some amazing services."

- Dolphin Bay Elementary

Your Yearbook / Your Choice

Yearbook design is easy when you have professional yearbook design software! And we give you the flexibility to choose which software and program will work best for you.

You can choose to work with one of our FREE software options: Pictavo or YBLive, or use any other design software that you are familiar with, such as Adobe InDesign. Let us help you determine which option best fits your needs.

▶ EXTENSIVE ART LIBRARIES- FREE

Select from hundreds of templates that enable you to just click and drop in your images, then enhance your pages with thousands of backgrounds and clip art options to help bring your yearbook to life. Upload school-specific art to personalize it even more.

▶ AUTOMATIC PORTRAIT PLACEMENT- FREE

Following the PSPA standard, the software automatically places your portraits onto your pages as you assign them, either by class/teacher or by grade. No more individual image placement! Let us help you load your images and set up your portrait pages.

▶ CURRENT EVENT BACKGROUNDS- FREE

Available in spring, you can select from a variety of backgrounds that fit your school's interests.

▶ CANDID PHOTO UPLOAD- FREE

Parents and students can upload pictures for consideration in the yearbook allowing you a larger selection of candid images to choose from.

▶ PDF ACCESS TO ALL GUIDES- FREE

Instant PDF access to Art Guides and Sales Literature to help make the yearbook process easier for you. Printed versions available upon request.

▶ EXTENSIVE HELP MENU & UNLIMITED TRAINING- FREE

▶ ONLINE YEARBOOK AND AD SALES STOREFRONT

Parents and students can order books online through a secure site using their credit card. No cash to count or receipts to issue! Ads can be designed using dozens of template and design features and are then automatically uploaded into the book upon submission for your placement. No design hassle for you or your yearbook team!

▶ DIRECT SHIPPING

Yearbooks can be shipped directly to students' homes. Additional fees apply. Contact us for details.

- *Not all features available with all plans.*

The Pictavo logo features the word "pictavo" in a lowercase, sans-serif font. To the left of the text is a circular icon composed of three dots: a blue dot at the top, a white dot at the bottom left, and a light blue dot at the bottom right.The YBLive logo consists of the text "YBLive" in a clean, sans-serif font. The "YB" is in grey, and "Live" is in a light green color. A thick, orange curved line arches over the text from the right side.

Toll-free: 888-680-0143

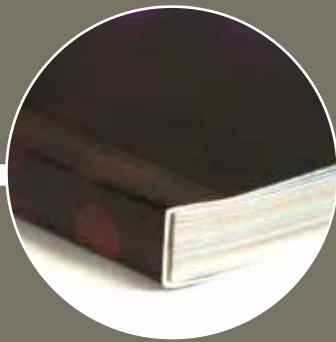
sales@YearbookLife.com or visit www.YearbookLife.com

Binding Options

When it comes to binding choices, we've got you covered!



soft-saddle binding



soft-perfect binding



hard binding



smyth binding

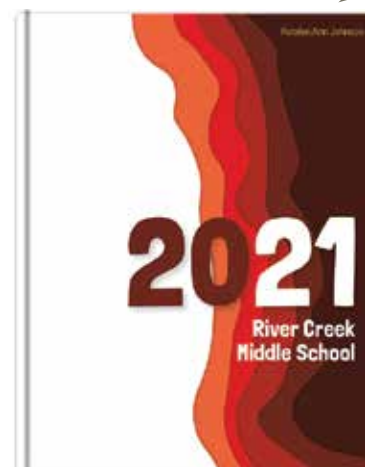
Enhancements for Your Book

YearbookLife offers many enhancements for your school's yearbook! Check out the following options:

- ▶ **AUTOGRAPH PAGE BACKGROUNDS- FREE**
Available as free backgrounds within the software or upgrade to preprinted designs bound into your book during production.
- ▶ **YEARBOOK SUPPLEMENTS**
Available for production after your book is submitted to get those last few days of activities included in your book. Tape strips added for placement in the yearbook.
- ▶ **COVER DEBOSSING/EMBOSSING/FOILING**
- ▶ **COVER PERSONALIZATION STAMPING**
- ▶ **CUSTOM END SHEETS** *(hard cover only)*
- ▶ **INSIDE COVER PRINTING** *(soft cover only)*
- ▶ **AND MORE!**
 - *Not all features available with all plans.*



foiling and embossing



cover personalization

KatelynAnn Johnson

Support Products and Services

Let us help you through all aspects of the yearbook season, from design to marketing.



YearbookLife

Marketing Assistance Program

Through our FREE Marketing Assistance Program (MAP) we will help you promote and sell your yearbooks by sending custom emails to your parents and students.



YearbookLife

Selfie Portraits & Packages

Our Selfie Portrait Program allows students and staff to take their own selfie photos for use in the portrait section of the school yearbook. Portrait packages also available.



YearbookLife

Digital Yearbooks

Our digital yearbook is your virtual school yearbook available on any mobile device that is always with you. Messaging and video options are also available in the app.



YBLifeLine

Design Services Program

Through our YBLifeLine Design Services, our designers will create a one-of-a-kind yearbook for your school. Leave all the work to us!

“Great print job, excellent binding, fast service. Loved it and will use them again.”

- Eric, Progressive School of Long Island

Toll-free: 888-680-0143

sales@YearbookLife.com or visit www.YearbookLife.com

Commemorate Every Moment!

Whether you're recapping the season, year or highlighting an event, our specialty books are a great way to recognize participants of groups and document events.

- ▶ Sports Books and Media Guides
- ▶ Church Membership Directories
- ▶ Band Memory Books
- ▶ Military Yearbooks
- ▶ Event Books
- ▶ College Yearbooks
- ▶ Dance and Cheer Programs



YearbookLife's line of specialty books allow your team, club, group or staff to relive every cherished moment.



Put Benjamins in Your Bank!

Your book can also be used as a fundraiser! Through our online storefront, you can easily sell ad space in your book. And our ad design software makes it easy for parents and businesses to create and submit their designs.



EASY!

"I've been working with this company for 4 years now and I'm extremely satisfied with every aspect of their service. Their customer service is absolutely outstanding! They make you feel like you are their only client. The product is stellar-great quality and durability."

Mary, Bayview Elementary

Need Marketing Materials?

We offer marketing support materials to help you boost and meet your yearbook sales goals. Select only the supplies that your school needs at <https://yearbooklife.com/marketing-tools/>



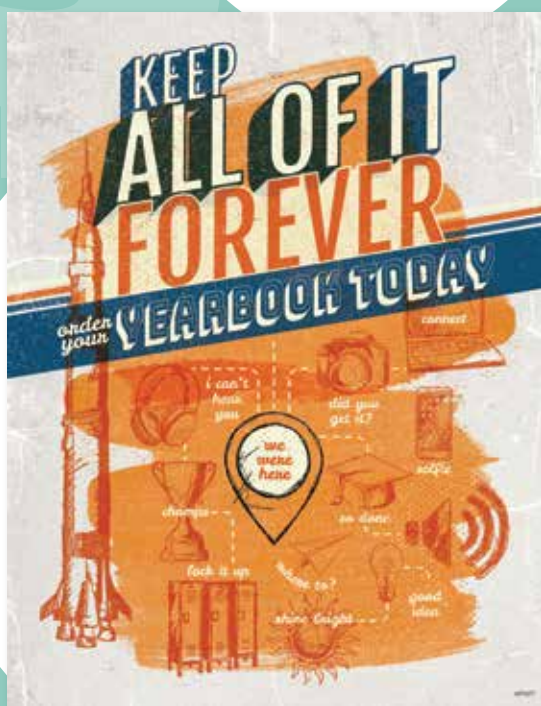
Yearbooks On Sale NOW!



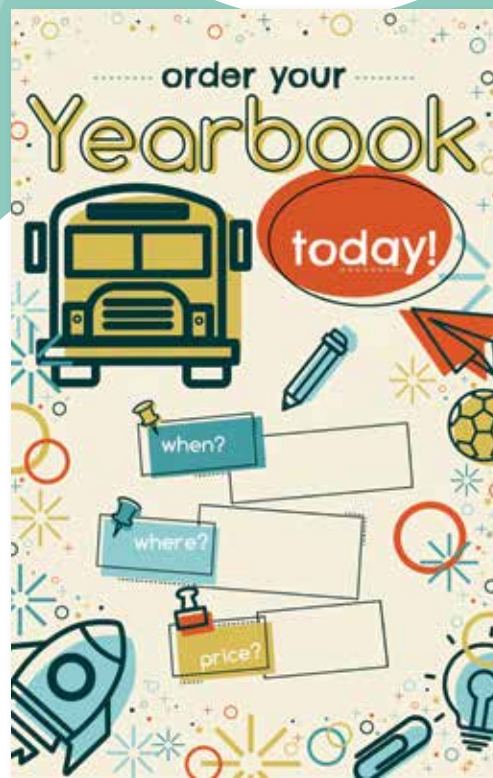
Banners



Social Media Templates



Take Home Flyers



Wall Posters



Email Templates

Toll-free: 888-680-0143

sales@YearbookLife.com or visit www.YearbookLife.com

Our Yearbook Design Contest

Every year, all printed elementary, middle and high school yearbooks are automatically entered in our Best Yearbook Contest for cash prizes. Depending on your school's grade level, your school is entered into one of two Categories: Elementary School or Middle/High School.



Judging Criteria:

- ✓ OVERALL ORIGINALITY
- ✓ YEARBOOK CREATIVITY
- ✓ YEARBOOK THEME CONSISTENCY
- ✓ YEARBOOK IMAGE QUALITY

“Thanks for Being Part of Our Team”

The biggest compliment we can receive is your referral to another school. And we will offer your school a credit or cash back for referring another school that submits their yearbook to us for publishing. It's just our way of saying “Thanks for being part of our team.”



“YearbookLife is incredibly helpful and supportive with every aspect of the yearbook process (creation, sales, editing, you name it). I’ve worked with a few different companies and I’m definitely sticking with YearbookLife from now on.”

Tyler, Park Side Elementary

We Give Back

YearbookLife gives back through scholarships and by supporting St. Jude's Children's Research Hospital and Joe DiMaggio Children's Hospital.



Contact us:

Toll-free 888-680-0143

sales@YearbookLife.com or

visit www.YearbookLife.com



YearbookLife is an environmentally-friendly company