

LEARN & LEAD

yearbook planning

Building your yearbook can be an incredibly rewarding experience. Keep in mind that you're creating a book for the students at your school and you should always put their needs before those of the staff.

Before choosing a theme, colors, fonts or even taking the first photo, your staff should create shared goals for the upcoming year.

GOALS x x x

NOW

Determine an area for development & improvement.

NOW

WOW

What would the better experience look like?

WOW

HOW

Set three simple steps to reach your 'WOW' moment.

HOW
1
2
3

NOW

WOW

HOW
1
2
3

NOW

WOW

HOW
1
2
3

Yearbook organization is the key to covering the entire student body. We use the ladder to plan each page or spread. Using the ladder, we can assign content, deadlines and staff members responsible for the pages. There are two common ways to organize a ladder.

TRADITIONAL

- Student life: a section covering in and out of school activities that directly affect students' lives.
- Academics: a section covering curriculum related experiences.
- Sports: a section covering athletic teams, competitions and other activities involving students.
- Clubs & Organizations: a section covering the activities and accomplishments of school groups.
- People: a section covering students, faculty and staff in photos that serve as a record of the population.
- Community: a section covering advertising and the index.

CHRONOLOGICAL

This plan organizes the book into time-driven sections. The most common chronological plan includes a Fall, Winter, Spring section along with some Summer coverage. Some staffs prefer to organize the book by months. It's also possible to blend traditional and chronological together by creating a sports section, a people section and then joining the rest of the events into time-driven sections.

THEME x x x

Your staff should feel free to generate a number of possible themes and avoid becoming set on one too early. Role play every aspect of each theme idea. Often, the deeper into a brainstorming session you go the better the ideas.

Brainstorm the direction of a theme based on specifics that reflect your school as one-of-a-kind. Then explore each of the coverage areas (lifestyles, academics, clubs, sports and people). Focus on traditions as well as new aspects of the approaching school year. Consider the demographics of your audience.

Now is the time to build your toolbox by researching verbal/visual possibilities with idioms/ rhyming/thesaurus dictionaries and contemporary magazines.

VERBAL

A verbal theme uses a catch phrase to introduce the yearbook's personality. Carefully chosen verbal themes will provide a number of opportunities for spin-offs and further development. Great themes will lead to both direct spin-offs and indirect spin-offs. (see page 14 for verbal theme ideas)

	<u>Theme</u>	<u>Direct Spin-Offs</u>	<u>Indirect Spin-Offs</u>
	All Eyes On Us	What You See...	Focus
		Look At Us Now	Long Time No See
		The Way We See It	Fast forward
OUR THEME	Theme	Direct spin-offs	Indirect spin-offs
	_____	_____	_____
		_____	_____
		_____	_____
	Theme	Direct spin-offs	Indirect spin-offs
	_____	_____	_____
		_____	_____

VISUAL

A visual theme uses design elements to introduce the yearbook's personality. These elements include type, color, graphics and photo styles. Smart designers realize that the visuals they choose should be subtle and simple and avoid 'decorating' the page.

OUR THEME	<u>Theme</u>	<u>Visual Development</u>
	All Eyes On Us	special photo filters & treatments
		bright, eye-catching colors



DEVELOPING OUR THEME xxx

STORYTELLING

Will you use special photo techniques to help develop your look?

Photography

PAGE NUMBERS

Folios, or page numbers, are one great area to develop your theme. How will you use this opportunity?

angle
duotone
leading lines
silhouette

Folios

THEME COLORS

Identify the colors or combinations you want to use in the book. Color in the circles below and add the RGB value.



Type

Fonts

Choose your fonts wisely.

Story font

Headline font

Accent font

Which fonts will we avoid?

Color

Lines & Graphics

Graphics

Is there a reason to use a graphic?
Which graphics are right?

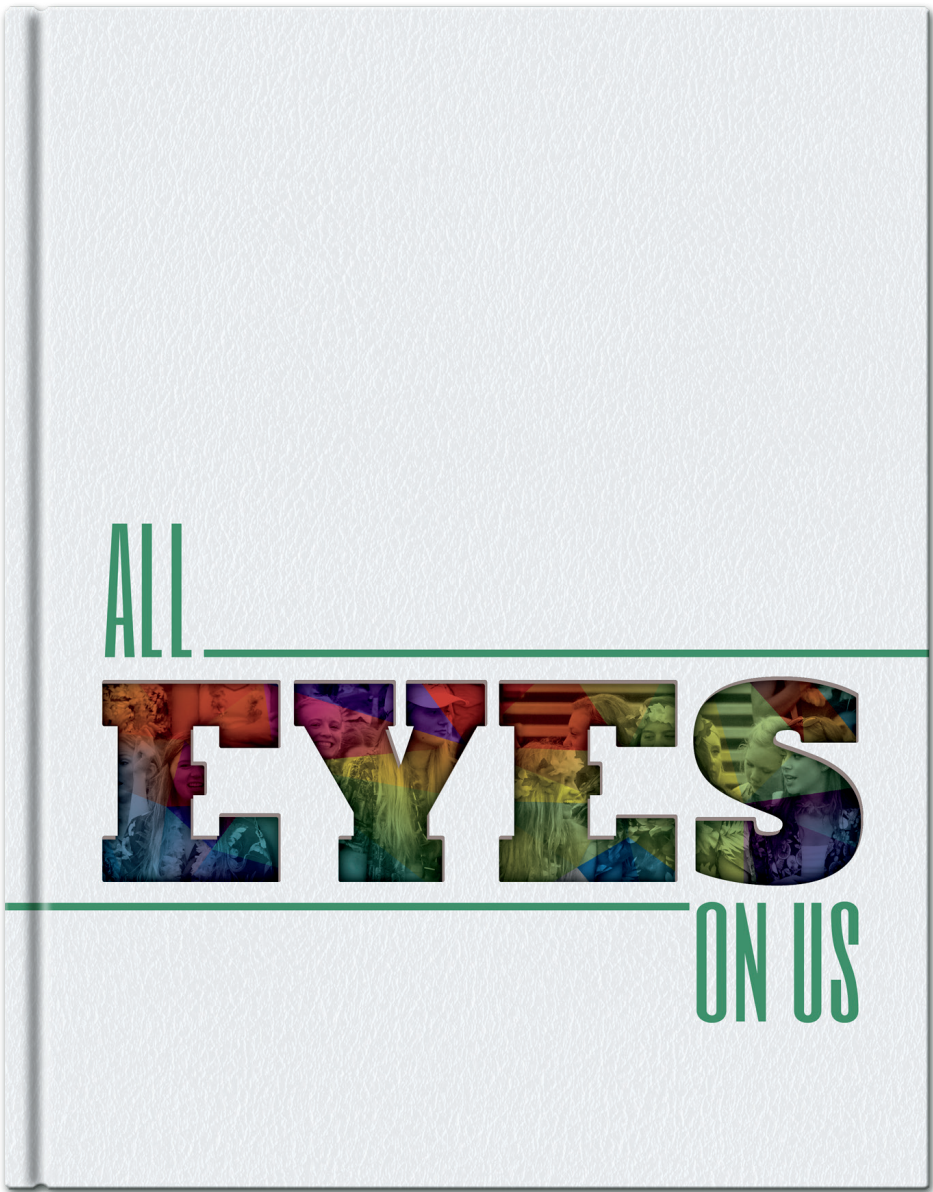
Which graphics are trite?

WRITE STUFF

Does our theme encourage a unique or specific storytelling and writing style?

Writing Style

THEME DESIGN xxx



ALL EYES ON US

COVER

Up your cover wow-factor with cover enhancements that complement your theme! Suggestion shown: leatherette cover material, one color silk screen, die cut and custom full color endsheets. *(see page 6 for special process suggestions)*

STYLE GUIDE

FONTS	COLORS	GRAPHICS
ALFA SLAB		
SIXCAPS		
CRIMSON TEXT		
CRIMSON TEXT ITALIC		

gradient overlays add a 'filtered' look to black & white photos

COVER DESIGN x x x

Your theme begins on the cover—it's the first impression readers get of the book. Verbally, the cover will introduce the theme either directly or indirectly. Visually, shapes, graphics and colors are introduced to be developed inside the book.

Any cover treatments should reflect the theme. An in-your-face cover fits a bold theme. A contemporary theme deserves trendy, edgy design elements.

Special cover processes and materials help achieve the mood of the selected theme. Ask about what's available within your budget.

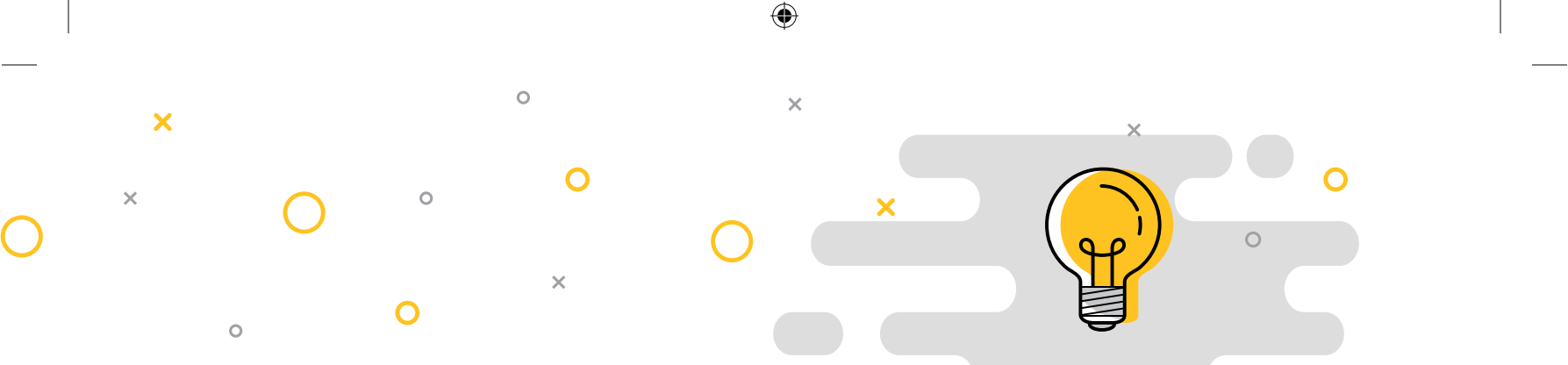
CONSIDER THESE TREATMENTS

Litho
Silkscreen
Laminate
Embossed
Debossed

Die cut
Grained
Foil stamped
Raised Foil
Raised UV

Overtone Rub
Quarter binding
Tip-ons
Spot UV
Special Materials





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BACK COVER

SPINE

FRONT COVER

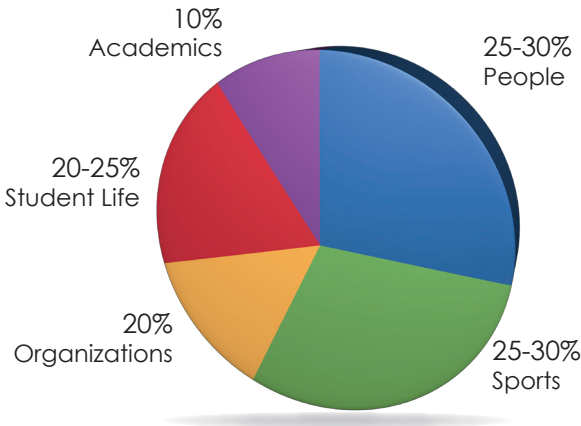
- ☐ Name of the book
- ☐ Year of distribution
- ☐ School, City, State
- ☐ Volume number

- ☐ Name of the book
- ☐ Year of distribution
- ☐ Theme statement
- ☐ Theme artwork

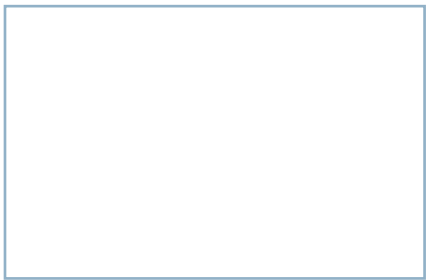
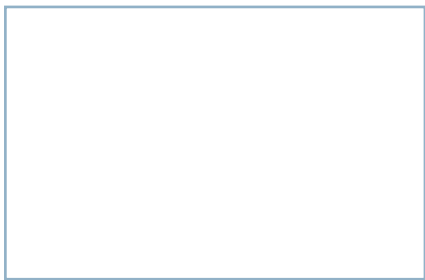
LADDER x x x

TRADITIONAL LADDER PLAN

Are you curious about how much coverage to plan? Here is the breakdown for a typical yearbook.



Don't forget section dividers!



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NOTES

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318	319
320	

[illegible]

THEME IDEAS x x x

A

A banner year
A bird's eye view
A blockbuster hit
A brighter path
A century in focus
A century of change
A change would do you good
A closer look
A cut above
A dash of culture
A day at a time
A day in the life
A delicate balance
A different kind of wild
A different perspective
A different point of view
A different word
A dramatic comeback
A dynasty like no other
A face in the crowd
A first class label
A first time for everything
A flash from the past
A fork in the road
A fraction of time
A full revolution
A galaxy of stars
A glance back
A glimpse of the past
A good thing going
A horse of a different color
A language of our own
A league of our own
A lion's tale
A little bit more
A little give and take
A little off center
A little rough around the edges
A little too wild
A look back
A lot can happen between...
A lot to remember
A matter of time
A maze of time
A method to the madness
A million miles from nowhere
A mirror in time
A modest proposal
A must see
A name you recognize
A new awakening
A new day and age
A new direction
A new horizon
A new look
A new point of view
A new star on the horizon
A new twist
A not-so-traditional year
A novel approach
A novel idea
A okay
A part apart
A part of history
A paws in time
A penny for your thoughts
A perfect ten
A picture is worth (year) words
A piece of the puzzle
A place to learn, love, laugh and live

A place where we love to learn & learn to love
A race against time
A rare combination
A roar-in
A roaring twenty
A season of change
A second glance
A sense of pride
A side never seen
A splash of class
A step above the rest
A step ahead
A step beyond
A story to be told
A study in contrasts
A style all our own
A surprise in every direction
A tale of the devil
A thousand words
A time for change
A time to remember
A to z
A touch of class
A touch of gold
A touch of silver in solid gold
A twist on tradition
A two for one special
A uniform way
A view from the valley
A view from within
A vision become reality
A walk on the wild side
A way with words
A whole new ball game
A work in progress
A work of art
A world of difference
A world of possibilities
A world of wonder
A wrinkle in time
A year 2 acknowledgement
A year in rewind
A year like no other
A year to remember
A year worth looking at
A year worth remembering
About face
Above & beyond
Above it all
Absence of moderation
According to all accounts
Across the board
Acting our age
Actions speak louder than words
Adjust accordingly
After all is said and done
After the fact
Again and again
Against the grain
Ahead of our time
Ahead of the rest
Aka
All about change
All about us
All and all
All at once
All better now
All eyes on us
All good things must come to an end
All in good time
All in one piece
All in the mix

All in the numbers
All of our memories
All of sudden
All of the above
All others are green with envy
All over the place
All over town
All part of the picture
All part of the plan
All that shimmers
All the memories
All the same but totally different
All things aside
All things said and done
All together now
All ways
All wound up
All wrapped up in tradition
All's well that ends well
Alone together
Along for the ride
Along the way
Alpha & omega
Alphabetical order
Always and forever
Always first
Always never the same
Always room for more
An a for effort
An acquired taste
An addition to traditions
An all-out effort
An American classic
An eye for style
An inside look
Anatomy of (your mascot)
And don't you forget it
And everything in between
And furthermore...
And it all comes together
And now for something completely different
And now it's your turn
And so it was
And that's just the half of it
And the story begins...
And then some
And then there was one
And they said it couldn't be done
And you thought this would never happen
And your point is...
Angels among us...
Another brick in the wall
Another fine mess
Any given day
Any second could be the second
Any way you look at it
Any way you say it
Any way you slice it
Anything and everything you
Anything but ordinary
Anything but... the end
Applying the paint
Approaching the horizons
Approved by god
Arabian nights
Are we caught up yet?
Are we for real?
Are we having fun yet?
Are we lion?
Are we there yet?
Are you connected?
Are you ready?

Aren't you the one?
Around the block
Art & entertainment
As a matter of fact
As a rule
As big as life
As different as knight and day
As far as anyone knows
As far as it goes
As far as we're concerned
As good as done
As good as gold
As good as it gets
As long as we're together
As luck would have it
As one
As this day ends
As we know it
As we see it
Ask anyone
Aspire to inspire
Aspiring to excellence
At a glance
At a loss for words
At best
At face value
At first glance
At it again
At last
At long last
At the crossroads
At the peak
At the rainbow's end
At your own risk
Attention to detail
Attitude
Attitude is everything
Atypical

B

Back and forth
Back in black
Back in black and etched in gold
Back in circulation
Back in the day
Back on track
Back to back
Back to square one
Back to the beginning
Back to the future
Backed by tradition
Background check
Backing into the future
Basic questions. Basic answers.
Basic training
Be all you can b
Be heard
Be known
Be not afraid of greatness
Be your best
Be yourself
Bear facts
Bear necessities
Bear with us
Beat of a different drum
Beating the odds
Been there, done that
Before long
Before now
Before you know it
Before...after
Beginner's luck
Beginnings

Behind the scenes
Being ourselves
Believe
Believe it or not
Beneath the surface
Best in the west
Best kept secret
Best of both worlds
Better late than never
Better look twice
Better than ever
Better yet
Between a rock and a hard place
Between extremes
Between now and forever...
Between the lines
Beyond a shadow of a doubt
Beyond belief
Beyond definition
Beyond expectations
Beyond imagination
Beyond our wildest dreams
Beyond the breaking point
Beyond the expected
Beyond the obvious
Beyond the shore
Beyond the stars...
Beyond these walls
Beyond tradition
Beyond words
Big deal
Bigger and better
Bits and pieces
Black tie and blue jeans
Blazing a trail
Blink
Block party
Blockbuster year
Blue streaks
Body, heart, spirit
Bona fide, certified, qualified
Bound and determined
Bound to be different
Boxed in
Boxed set
Brace yourself
Branching from the past
Brand new
Break on through
Break out of the box
Break the mold
Breaking away
Breaking barriers
Breaking new ground
Breaking out
Breaking the mold
Breaking the surface
Breaking through
Breaking thru
Breaking tradition
Breathe
Bridging the gap
Bring it on
Bugging out
Building a better world
Building a legacy
Building a vision
Building blocks
Building blocks
Building blocks for success
Building for the future
Building new traditions
Building on excellence
Building on tradition
Building the bridge to the future
Built to last
Bull's eye view
Bulldog review
Burning bright
Bursting at the seams

Bursting on the scene
But who are we really?
But who's counting?
By all accounts
By all means
By any other name
By definition
By popular demand
By the book
By the numbers
By the way
By word of mouth
C
Call it what you want
Can you believe it?
Can you believe it?
Can you dig it?
Can you top this?
Can't tame the wild
Canvas
Captive independence
Capture the magic
Capture the moment
Carved in stone
Case in point
Catch the dream
Catch the moments
Catch us if you can
Caught in the act
Caught in the middle
Caught in the shuffle
Caught red-handed
Cause & effect
Causing an uproar
Caution: at work
Celebrate
Celebrating heroes
Center of attention
Changes
Changing direction
Changing faces
Changing focus
Check it out
Check us out!
Cherish today; challenge tomorrow
Children of the corn
Choices
Choices
Choose your own adventure
Choose your own...
Color me...
Colors
Combination
Come as you are
Come as you are ... leave different
Come learn with us
Coming of age
Coming out of nowhere
Coming out of the rough
Comments from the crowd
Confidential...for your eyes only
Connected
Constructing a dream
Construction
Contrary to popular belief
Contrast
Controlled chaos
Crossroads
Crossroads to the new millennium
Cruisin' at the speed of life
D
Dare to dream
Dare you
Dawg days
Dawn til dusk
Day after day
Day in knight out

Day to day
Days of our lives
Days, hours, seconds
Deal with it
Declaration of independence
Deep impact
Deep in the heart of....
Defender of the republic
Define us
Defined
Defining character
Defining moments
Defining the future
Déjà vu
Designing our dream
Despite it all
Destined to be...
Destined to be...
Details
Determination
Developing faith
Diamond in the rough
Did you know?
Differences
Different as night and day
Different by design
Different by distinction
Diffusion
Dignity in disguise
Distance
Distant horizons
Distinct impressions
Diversity
Do a double take
Do you have what it takes?
Do you like what you see?
Doing it right the first time
Don't blink or you'll miss it
Don't count us out
Don't hold back
Don't hold your breath
Don't judge a book by its cover
Don't miss a thing
Don't stop thinking about tomorrow
Don't take us for granted
Don't worry about it
Done it, said it, noted, quoted
Dot dot dot...
Double take
Double take
Double talk
Double vision
Down to the wire
Dramatic differences
Draw your own conclusions
Drawing you in
Dream catcher
Dream, dare, do
Dreaming into consciousness
Dreaming out loud
Dreams
Dreams made real
Dreams reflect reality
Drifting into the future

E
Eagles...fighting the obstacles
Earning our stripes
Easier said than done
East side story
Easy come, easy go
Echoes
Elaborate
Electric learners
Elements of character
Embark, search, endure, and become
Embracing our diversity
Emerge
Emergence
End

End of an era
End of the line
Endless possibilities
Energized
Enjoy the view
Enlightened
Enough is enough
Enough said
Enter at your own risk
Equally different
Etc.
Etched in gold
Every day counts
Every day matters
Every dog has its day
Every ending is a new beginning
Every inch of the way
Every last one
Every minute counts
Every now and then
Every picture tells a story
Every second counts
Every shade of blue
Every single step
Every step of the way
Everyday & forever
Everyone has something
Everything and more
Everything from a to z
Everything in between
Everything in stages
Everything must change
Everything under the stars
Everything under the sun
Everything you never expected
Evolution
Evolution of a school year
Evolving
Exactly the same
Exceeding the limit
Excellence
Excellence (the year)
Excellence without excuse
Exclusively now
Excuse the interruptions
Exodus
Expect more
Expect the unexpected
Experience
Exposure
Express yourself
Extensions
Extreme exposure
Eye of the storm
Eye on...

F
F.y.i.
Face it
Face the facts
Face to face
Faces and places
Faces in the crowd
Facing reality
Facing the real world
Fairy tales & legends
Faith & religion
Fall in line
Falling into place
Far from it
Fast forward
Fast track
Fearless
Feature presentation
Figure it out
Filling in the blanks
Filling the gap
Find your place
Find your place in the world
Finding yourself

GREAT IDEAS

Finishing touches
Fire it up
Fired up
First and foremost
First class
First the good news
First things first
First to say hello ... last to say goodbye
Fits us to a "+"
Five of a kind
Flashback
Flex
Flipping channels
Fly like an eagle
Flying first class
Flying free
Focus
Focus
Focus on (year)
Focus on the future
Focused on success
Follow your dreams
Food for thought
Footprints
Footsteps
For all it's worth
For all the right reasons
For keeps
For members only
For real
For the count
For the moment
For the record
For those who know us
For what it's worth
For whatever it's worth
Forever young
Forging the future
Forward
Forward in reverse
Forward motion
Foundations
Four of a kind
Frame by frame
Free your mind
Freedom
Freeze frame
From beginning to end
From blueprints to footprints
From day one
From day to day
From every angle
From here
From here on out
From here to there
From our point of view
From our point of view
From reel to reel
From start to finish
From the ground up
From the heart
From the inside
From the outside in
From the word go
From this moment on
From time to time
Frozen in time
Frozen in time
Full capacity
Full circle
Full house
Full of surprises
Full of wonder
Fun and games
Funny how time flies

G
Gaining attention
Game
Games we play

Generation next
Generation west
Generation x
Get a clue
Get a head start
Get a life
Get a move on
Get comfortable
Get it together
Get over it
Get ready to...
Get real
Get serious
Get set
Get the message?
Get the picture
Get to the point
Get what's coming to you
Get wired!
Getting carried away
Getting down to business
Getting in the last word
Getting it down on paper
Getting the blues
Getting there is half the fun
Getting to know our way
Getting what we deserve
Give and take
Give it all you've got
Give us a break
Giving credit where credit is due
Glimpse
Go for it
Goes without saying
Going all out
Going beyond
Going in style
Going on and on
Going places
Going platinum
Going through the motions
Going to extremes
Going to town
Going, going, gone
Gold rush
Gold through and through
Golden opportunities
Gonna live forever
Good and ready
Good as gold
Good things come in small packages
Good times
Good times & bad times
Got chargers?
Got life?
Gotta have it
Gotta love it
Great expectations
Great moments in...
Grounds for change
Growing by leaps and bounds
Growing seasons
Guess you had to be there
Guess you had to be there
Guiding us through the years

H

Had to be there
Hand prints
Hands down... we're number one
Hands on!
Have it made
Have it your way
Have we got news for you
Have what it takes
Have you herd?
Having the last laugh
Heading in the right direction
Heading toward the future
Heard that before

Heart of gold
Hello goodbye
Here and now
Here and there
Here we go!
Here's looking @ you
Hey, have you heard?
History in the making
Hold everything
Hold it!
Holding fast
Holding on to tradition
Home of the panthers
Honor, truth, duty
Hooked together
Hope you had the time...
How 'bout that
How bizarre
How do you measure
How hard can it be?
How it's done
How lucky can you get
How sweet it is
How the west was won
Huh?

I believe and i achieve
I don't wanna grow up!
I pledge allegiance
I went to north, how bout to you?
I.d.entity
I'll be missing you
Identities
Identity
Identity
If all else fails
If these walls could talk
If this isn't the real world, then what is?
If we don't do it, who will?
If we only came with instructions
If you only knew
If you thought
Ignite the future
Image is everything
Image is nothing
Image of excellence
Imagine
Imagine that
Impression of now
Impressions
Improvement
In 25 words or less
In a blink
In a class of our own
In a different light
In a flash
In a nutshell
In a word
In a world of our own
In addition to tradition
In an uproar
In and out
In any event
In between
In black and white
In brief
In case you hadn't noticed
In dog years
In god's eyes we all sparkle
In his greatest adventure ever
In his hands
In living color
In one year and out the other
In other words
In our own words
In quest of...
In search of...
In the blink of an eye
In the eye of the beholder

In the house of blue
 In the know
 In the making
 In the mind of an antler
 In the path of the storm
 In vision
 In with the new
 Individuality
 Inside out
 Instant replay
 Intertwined
 Into focus
 Into something new
 Into something new
 Into the unknown
 Introducing you
 Invisible
 It all adds up
 It all begins with you
 It could only happen here
 It doesn't make any sense
 It goes without saying
 It takes all kinds
 It's not over until the last bell rings
 It's what we've become
 It's a jungle in here
 It's a lot like nothing else
 It's a matter of pride
 It's a small world
 It's about time
 It's all about (what)
 It's all about time
 It's all behind us now
 It's all good
 It's all here in black and white
 It's all in how you look at it
 It's all in the cards
 It's all in the game
 It's all in your mind
 It's all our fault
 It's all over but the shouting
 It's all over town
 It's all up to you
 It's an attitude
 It's anyone's guess
 It's been done before
 It's been quite a trip
 It's been real
 It's complicated
 It's confidential
 It's harder than it looks
 It's how you play the game
 It's in the numbers
 It's just too much
 It's like this
 It's no surprise
 It's not a feeling you get everyday
 It's not an option
 It's not as easy as 1,2,3
 It's not easy being green
 It's not over until the last bell rings
 It's not over yet
 It's not over; it's just the beginning
 It's not what you think
 It's our time
 It's personal
 It's show time
 It's so you
 It's the small things that count
 It's the thought that counts
 It's up to you
 It's what we've become
 It's what you make it
 It's what's on the inside that counts
 It's your choice
 It's your history
 It's your life, take notes

J
 Jammed in
 Joining forces
 Journey
 Journey through the year
 Journey to greatness
 Jump at the chance
 Jump right in
 Jungle of dreams
 Just a bit different
 Just a click away
 Just a little mixed up
 Just a second
 Just add water
 Just around the corner
 Just be
 Just because...
 Just do it!
 Just down the block
 Just for the fun of it
 Just getting started
 Just goes to show you
 Just had to be there
 Just in case you ever wondered
 Just kickin' it
 Just look at us
 Just one of those things just one
 step at a time
 Just our nature
 Just passing through
 Just passing time
 Just push play
 Just saying
 Just scratching the surface
 Just so
 Just us
 Just wait and see
 Just when you least expect it!
 Just when you think you've seen
 it all
 Just when you thought it was over
 Just when you thought you'd seen
 it all
 Just your type

K
 Keep a straight face
 Keep an eye on it
 Keep it real
 Keep it simple
 Keep the change
 Keep the triumphs
 Keep your options open
 Keeping it real
 Keeping pace
 Keeping tabs
 Keeping up with the (mascot)
 Keys to the future
 Knight vision
 Knight-ed
 Knights! Camera! Action!
 Knights' stars, shine forever...an
 everlasting legend
 Knock it off
 Knock knock
 Know a thing or two
 Know it inside out
 Know the score
 Know the tricks of the trade
 Know what it takes
 Know what we mean?
 Know what's what
 Knowing our place
 Knowing the ropes

L
 Larger than life
 Last but not least
 Last one out...hit the lights
 Lasting impressions
 Laying it on the line
 Laying it on the line
 Leading the pack
 Leading the way
 Leaps and bounds
 Learning to fly
 Learning today, soaring tomorrow
 Leave it to beavers
 Leaving a lasting impression
 Leaving a mark
 Leaving our mark
 Leaving the past behind
 Less is more
 Let it be
 Let the good times roll
 Let the magic begin
 Let the tradition begin
 Let us spell it out for you
 Let your light shine before men
 Let yourself in
 Let's get personal
 Let's start from scratch
 Let's cut to the point
 Let's face it
 Let's get crazy
 Let's get this show on the road
 Let's go to the movies
 Let's make history
 Let's talk story
 Life
 Life 101
 Life as we know it
 Life in the city
 Life in the fast lane
 Life in the middle
 Life in the town
 Life is
 Life is a journey
 Life is a stage
 Life is multiple choice
 Life subject to change
 Life, camera, action
 Life's an open road
 Life's too short to be ordinary
 Life@(school name)
 Lift here
 Light it up
 Lighten up
 Lightning strikes twice
 Lights, camera, action
 Lights, cameras, dragon!
 Like i was saying
 Like it or not
 Like it/love it
 Like never before
 Like...
 Lil hounds on the move
 Limits
 Linked as one
 Listen up
 Little big town
 Little by little
 Little things
 Live and learn
 Live it up
 Live the dream
 Live through this
 Living on the edge
 Living on the edge
 Living proof
 Living the change
 Living the dream
 Living the illusion
 Living the legacy

Log on...
 Long time, no see
 Look again
 Look at the best
 Look at us now
 Look before we leap
 Look closer
 Look inside for details
 Look what the cat dragged in
 Look who's talking
 Look who's talking
 Looking back
 Looking back over the years
 Looking beyond
 Looking forward to looking back
 Looking forward, looking back
 Looking into our eyes
 Looks can be deceiving
 Looks like it's that time
 Looks like we made it
 Lord of lord, king of kings
 Loud & clear
 Luck has nothing to do with it
 Luck has nothing to do with it
 Luck of the draw

M
 Mad about plaid
 Made for success
 Made in the shade
 Made to order
 Made you look
 Make a big deal
 Make a great showing
 Make a note of it
 Make a run for it
 Make it count
 Make it happen
 Make it last
 Make it your own
 Make no mistake about it
 Make nothing of it
 Make something of it
 Make the scene
 Make way
 Make your mark
 Make your move
 Make your point
 Making a comeback
 Making a difference
 Making a fuss
 Making a go of it
 Making a lasting impression
 Making a long story short
 Making a name for ourselves
 Making a statement
 Making an impression
 Making both ends meet
 Making choices
 Making connections
 Making every day count
 Making fun of it
 Making headlines
 Making it all fit
 Making it big
 Making it work
 Making memories
 Making ourselves at home
 Making the best of it
 Making the connection
 Making the grade
 Making the pieces fit
 Making time for...
 Many as one
 Many friends, one world
 Mark a new trail
 Mark my words
 Maxed out

Maximum occupancy
May we have your attention
please?
Maybe I'll see you there
Me, you, us
Measuring up to the test
Meet in the middle
Members only
Membership has its privileges
Mementos
Memoirs of a grand year gone by
Memories
Memories are made of this
Memories in motion
Memories of the past, dreams of
the future
Memories take flight
Metamorefocus
Metamorphoses
Mind over matter
Mind, body, soul
Miscellaneous
Missing the point
Mission accomplished
Mission accomplished
Mission I'm possible
Mission impossible
Mission: possible
Mix it up
Mixed emotions
Mixed signals
Moments in time
Moments of gold
More
More about everything
More often than not
More or less
More or less the same
More than
More than just the basics
More than meets the eye
More than one can play at this
More than words
More than words can say
More than you imagined
More to come
Most of all
Movin' on up
Moving in a whole new direction
Moving on
Moving on out
Moving on up
Moving right along
Moving up in the world
Much ado about nothing
Multiple choice

N

Name of the game
Need we say more?
Neither here nor there
Never before
Never before, never again
Never had it so good
Never had it so good
Never quite like this
Never say never
Never-ending questions
New additions, old traditions
New and improved a new
New beginnings
New horizons
New stars on the horizon
Next
No borders, no boundaries
No doubt about it
No filter
No ifs, ands or buts
No joke

No kidding
No laughing matter
No limits
No limits, no boundaries
No matter what
No need to explain
No one quite like us
No problem
No reservations
No small change
No time to catch our breath
No turning back
No two are alike
No two ways about it
No vacancy
No wonder
Nobody does it better
North side story
Not a bit
Not another peep out of you
Not as it seems
Not gonna lie
Not just another face in the crowd
Not just another number
Not just another year
Not just another...
Not just passing through
Not just skimming the surface
Not on the itinerary
Not on your life
Not what you think
Note this
Nothing but...
Nothing can stop us now
Nothing could be finer
Nothing greater than a raider
Nothing held back
Nothing is impossible
Nothing of the kind
Nothing ordinary about us
Nothing stays the same
Nothing to hide
Nothing to it
Nothing's perfect
Now
Now & then
Now and forever
Now and then
Now hear this
Now look what you've done
Now or never
Now playing
Now showing
Now we're cookin'
Now we've got it
Now we've got something to
Now you know
Nowhere but up

O

O my!
Objects in the mirror...
Of all things
Of epic proportions
Of our own free will
Off balance
Off the beaten track
Off the wall
Off to a wild start
Oh, the places we've been!
Old enough to know better
Old school in a new light
On a closing note
On a mission
On both sides of the line
On Broadway
On common ground
On edge
On fire
On hold
On line
On our own
On our way
On target
On the boulevard
On the contrary
On the cutting edge
On the double
On the edge
On the face of it
On the flip side
On the inside
On the level
On the move
On the other hand...
On the spot
On the spur of the moment
On the up and up
On the verge
On top again
On top of the world
On top of things
Once a (mascot) always a (mascot)
Once acquainted with
these (mascot name)
Once again...like never before
Once and for all
Once in a blue moon
Once in a great while
Once in a lifetime
Once upon a time
One
One 4 all
One 4 all and all 4 one
One adventure after another
One and only
One by one
One day at a time
One for the books
One for the record books
One good turn deserves another
One hot number
One hundred forty one days
One in a hundred
One in a million
One in a million
One in every crowd
One last impression
One last look
One last time around
One moment in time
One of a kind
One of these days
One size does not fit all
One size fits all
One small step
One step at a time
One step beyond
One step closer
One thing leads to another
One to one
One voice
One way or another
Only a moment ago...
Only the beginning
Only the finest
Only the name's the same
Only time will tell
Open a box, and learn new things!
Open your world
Opening doors
Or not
Or something like that
Orange you glad?
Organized chaos
Origin
Original formula
Our blood runs purple,
Our diverse empire

Our final answer
Our kind of place
Our last look
Our legend lives on
Our lives set to music
Our moment in time
Our name says it all
Our spirit reflects gold
Our story, your story
Our time is now
Our time to shine
Our time to shine
Our times our tales
Our turn
Our visions for success
Our way
Our year in words and pictures
Out and about
Out loud
Out of hand
Out of line
Out of place
Out of sight, out of mind
Out of the blue
Out of the box
Out of the ordinary
Out of the question
Out of the shadows
Out t[here]
Out with a bang!
Out with the old, in with the blue
Out with the old, in with the new
Outrageous with a twist
Outside the box
Outta the dog house
Over and over
Over before you know
Over it
Over the top
Own it

P

Pack, pride, purpose
Packed and ready to go
Packed individually
Pages in time
Parallel
Pardon our dust
Part of the pack
Pass it on
Passages
Passing in review
Past, present, future
Patriotic
Paw prints
Paws and reflect
Paws for reflection
Paws-abilities
Pawsome memories
Paying attention
People are talking
People, places, things, ideas
Perfecting our image
Permission granted
Perspectives
Perspectives
Phase 2
Photo finish
Pick of the pack
Picture perfect
Picture the possibilities
Picture this
Picture this
Piece by piece
Piece of the action
Pieces of a dream
Pieces of the past
Pieces of the puzzle
Pieces of you

Piecing it all together
 Piercing the darkness
 Pillars
 Pirate pride
 Places
 Play it again
 Playing for keeps
 Playing it cool
 Playing your cards right
 Plus a whole lot more
 Plus and minus
 Point being
 Pointed in all directions
 Points of view
 Polished performance
 Pop the question
 Popular sayings
 Power of one
 Power, purpose, pride
 Powerful
 Premium blend
 Pressing on
 Price is right
 Priceless
 Ps: pride & spirit
 Pssst...there's more
 Pulse
 Purple passion
 Purple reign
 Pushing the boundaries
 Put 2 and 2 together
 Put to the test
 Put your best face forward
 Putting it all together
 Putting the pieces together
 Putting us on the map
 Puzzles

Q

Questions
 Quick as a wink
 Quietly making noise
 Quips & quotes
 Quite the place

R

R way
 Race against time
 Raising our sights
 Raising the bar
 Raising the roof
 Raising the standard
 Random
 Reach for the stars
 Reaching for success
 Reaching new heights
 Reaching the dream
 Read between the lines
 Read more into it
 Read the fine print
 Ready or not
 Ready, set, go
 Ready, willing and able
 Reality
 Reality check
 Really...
 Rebuild
 Recorded live
 Red hot
 Red hot, cool blue
 Red, white & you
 Red, white and new
 Redefining tradition
 Refined
 Reflections
 Reflections on perfection
 Reinventing ourselves
 Reinvention

Rekindle the flames
 Remember this
 Remember us this way
 Remember when?
 Remember, live, dream
 Replay it
 Respect
 Return to sender
 Revision
 Revolution
 Revolution evolution
 Rhythm of the knights
 Right before your eyes
 Right here, right now
 Right on target
 Right on time
 Right this way
 Ripped to pieces
 Rippin' beyond belief
 Rise and shine
 Road to success
 Roll out the red carpet
 Room to breathe
 Room to grow
 Rough diamonds!
 Rude awakenings
 Running on empty

S

Second to none
 Saga
 Same as it ever was
 Same difference
 Same here
 Saving the best for last
 Say it with an accent
 Say it with style
 Say the word
 Scratching the surface
 Scream 'til you're red in the face
 Seal of approval
 Sealed in gold
 Season of change
 Seasoned to perfection
 Seasons
 Second chances
 Second to none
 See for yourself
 See it; believe it
 See the writing on the wall
 See you later, alligator
 See you on the flip side
 Seeing double
 Seeing is believing
 Seeing it through
 Seeing red
 Seems like only yesterday
 Seems only like yesterday when...
 Seen, heard, noted and quoted
 Seize the day
 Seize the day
 Sense of time
 Serendipity
 Server of memories
 Serves you right
 Setting the standard
 Setting the world on fire
 Settled in
 Settling the score
 Shades of change
 Shades of pride
 Shake, rattle and roll
 Shaping up
 Sharing a common difference
 Shed some light on it
 Shifting gears
 Shine
 Shine
 Shine like stars
 Shooting for excellence
 Shooting for the stars
 Short and sweet
 Shout about
 Shout out
 Show me the money
 Show offs
 Showing our true colors
 Shrink to fit
 Side by side
 Sign of the times
 Sign on the dotted line
 Signed, sealed and delivered
 Signs of change
 Signs of the times
 Signs of the times
 Silver and black attack
 Simplicity is just an illusion
 Simply complicated
 Simply the best
 Simply unforgettable
 Simply wild
 Simply you, simply us
 Sit up and take notice
 Situation under control
 Slightly off center
 Small change
 Small impressions, big impact
 Small talk
 Small talk's a big deal
 Snapshots
 So bad we're good
 So be it
 So far, so good
 So it goes
 So many hours in a day
 So much the better
 So much to say
 So much to say...
 So now what?
 So they say
 So to speak
 So what else do you need to know?
 So what else is new?
 So what's your story?
 So, what else is new?
 Soaring through the times
 Soaring to success
 Solid as a rock
 Some assembly required
 Some impressions never fade
 Some people
 Some things never change
 Something different
 Something for everyone
 Something from nothing
 Something old, something new,
 something white, something
 blue
 Something to remember
 Something to shout about
 Something to think about
 Something to write home about
 Something unpredictable
 Sometimes nonsense just makes
 sense
 Sometimes numbers lie
 Sometimes we get it wright
 Somewhere
 Somewhere in between
 Somewhere in the middle of
 nowhere
 Sooner or later
 Sophistication and fun are not
 mutually exclusive
 Sound bytes
 Southern accents
 Southern roots
 Space is limited
 Spare change

Spark
 Speak up
 Special effects
 Split decision
 Split the difference
 Stages
 Stand and be counted
 Stand by...
 Stand for something
 Stand out
 Stand out...fit in...
 Stand the test, join the best
 Stand up stand out
 Stand up, stand out
 Standing on our own two feet
 Standing out
 Standing proud
 Stands to reason
 Stars of the future
 Stars of the knight
 Starting at 1
 Starting from scratch
 Starting over
 Status update
 Stay the course
 Step by step
 Steppin' out
 Stepping into the future
 Stepping up
 Sterling silver
 Sticky situation
 Still in one peace
 Still the one
 Still the one
 Stop the routine
 Stop! Hold everything!
 Stopping at nothing
 Stories all our own
 Stories matter here
 Strange days
 Strength in numbers
 Strength in numbers
 Strike it rich
 Structure
 Strutting our stuff
 Study to show thyself approved
 Subject to change
 Success hasn't spoiled us yet
 Such a name dropper
 Such is life
 Suit yourself
 Suits us to a "t"
 Sum it up
 Super man!
 Super stars
 Super-sized
 Surrounded
 Survival
 Survival guide
 Survival of the fittest
 Surviving the game
 Surviving the glitches
 Survivor
 Sweet memories
 Symbiosis
 Syndication
 Synergy
 System overload

T

Take a chance
 Take a closer look
 Take a closer look
 Take a hint
 Take a look at us now
 Take a new turn
 Take a number
 Take a picture, it lasts longer
 Take a picture, it lasts longer

GREAT IDEAS

Take a second look
Take a stand
Take another look
Take another look
Take it from the top
Take it or leave it
Take note
Take our word
Take the hint
Take two
Taken by surprise
Takes one to know one
Taking a closer look
Taking flight
Taking it from the top
Taking it to a higher level
Taking it to another level
Taking off the wraps
Taking our 15 minutes
Taking the bull by the horns
Taking the lead
Taking the plunge
Taking the world by storm
Talk big
Talk of the town
Teaching old dogs new tricks
Technically speaking
Technology
Tell it like it is
Ten times more
That certain something
That small town feeling
That takes care of that
That was then
That was then, this is now
That was then, this is wow
That's a wrap
That's all we need
That's just the half of it
That's my final answer
That's no excuse
That's not all
That's our story and we're sticking to it
That's the difference
That's the ticket
That's what it feels like
The a list
The adventure continues
The best is yet to come
The best of times
The big picture
The big squeeze
The bottom line
The breaking point
The dawn of a new horizon
The divine right of kingsmen
The dog ate my homework
The elements of style
The end
The end is the beginning
The end of an era
The end of the beginning
The final touch
The finer points
The fun starts here
The future is now
The game of life
The game of life
The gold standard
The grass is greener
The green book
The hunted
The inside story
The joy of individual achievement
The key to success
The legacy continues
The legend lives on
The long & winding road
The long and short of it
The main event

The memory remains
The missing link
The mission
The more the merrier
The more things change...
The music never ends
The name of the game
The name says it all
The name says it all...
The one to watch
The people... The stories... The experiences...
The places we'll go
The possibilities are endless
The power of expression
The power of expression
The power of one
The pursuit
The real deal
The real world
The right combination
The road less traveled
The road not taken
The road to a new beginning
The season finale
The show must go on
The sky's the limit mascots
The spirit of...
The start of something big
The sting buzz on
The structure of life
The stuff dreams are made of
The thrill of it all
The tiger tale
The time is now
The times of our lives
The ultimate investment
The unexpected
The unknown
The way we see it
The way we see it
The white album
The wild side
The wind beneath our wings
The winner's circle
The word is out
The writing on the wall
Then & now
Then & wow
Then and now
There's a bulldog in every crowd
There's more to it
There's no stopping us
There's nothing generic about us
There's nothing like it
There's only one
These are the days
Things are looking up
Things are looking up
Things aren't always what they seem
Think about it
Think about it
Think about it!
Think again
Think fast
Thinking big
Thinking out loud
Thinking outside the box
Third time's a charm
This drives us wild
This hour, this day, this month, this year
This is how we see it
This is it
This is our story
This is our time
This is the place
This is the year
This is who we are
This little light of mine
This must be

This must be the place
This spot reserved
This will shock you
Thought for the day
Thought you'd like to know
Thoughts
Thoughts, beliefs, opinions
Thoughts, smiles & memories
Three of a kind
Threshold
Thriving in chaos
Through our eyes
Through our eyes only
Through the eyes of a knight
Through the eyes of an eagle
Through the looking glass
Through the sands of time
Tiger pride
Tiger tales
Tiger tracks
Tight
Til the end of time
Time
Time after time
Time and time again
Time flies when you're having fun
Time for a change
Time for everything
Time marches on
Time of our lives
Time out
Time stands still
Time together
Time will tell
Time with a purpose
Tip of the iceberg
To a great extent
To another level
To be continued
To every season
To infinity and beyond
To make a long story short
To the hill and back
To the letter
To the max
To whom it may concern
To whom it may concern
Today's dream is tomorrow's reality
Today's dreams, tomorrow's memories
Today's learners, tomorrow's leaders
Together as one
Together in the middle of nowhere
Together to the end
Together we can
Told you so
Too close for comfort
Too cool to handle
Too good to be forgotten
Too good to be true
Too good to keep under wraps
Too grand
Too hot to handle
Too much of a good thing
Top of the charts
Top secret
Top this
Torn together
Total impact
Totally unique
Tough act to follow
Traces
Tradition updated
Tradition with a twist
Traditional tracks
Traditions
Traditions & transitions
Trails to the future
Trans4mation
Transitions
Treasure the moment

Tried & true
Trying something new
Turn of phrase
Turn the page
Turning back the pages of time
Turning point
Turning the page
Turning the world upside down
Two roads diverged in a yellow
wood...
Two sides to every story
Two steps forward
Tying tradition

U

Unbelievable
Unbound
Uncharted territory
Uncommon thread
Uncovering the past
Undefinable
Undeniably different
Under construction
Under cover
Under pressure
Under the circumstances
Under wraps
Unfolding chapters
Unfolding the truth
Unforgettable in every way
Unified diversity
Uniform differences
Uniquely different
United
United we stand
United yet unique
Universal amazement
Unleashed
Unlimited
Unlock the memories
Unlocking a legacy
Unlocking the magic
Unlocking the past
Unplugged
Unpredictable
Untied
Untitled
Up close and personal
Up down all around
Up in the air
Up to date
Up to speed
Up, up and away
Utter chaos

V

Vantage point
Version 1.0
Very highly motivated
Vested
Viewers like you
Viewpoints
Visibly different
Visions of a new year
Visions through our eyes
Visualize
Voices

W

Wait just a second
Walking down separate paths
Walking the fine line
Walking to a different beat
Warrior
Wave of the future
Way 2 cool
We are

We are not
We are one
We are...are u?
We bring good things to life
We can make it anywhere
We couldn't make up these stories
if we tried
We deliver
We demand respect
We faced it together
We get the point
We had a plan
We have it all...and then some
We hold these truths...
We just live here
We kid you not
We know a thing or two
We lead; others follow
We make looking good easy
We make looking good easy
We make the difference
We spy
We stand proud
We survived
We the people...
We told ya
We won't go quietly
We wrote the book
We'll never forget it, confusing as
it was
We'll see about that
We'll show you
We'll tell you
We're all in this together
We're all that
We're all that and a lot more
We're always using our heads
We're going wild
We're independence
We're number one
We're on the map
We're over it
We're packed and ready to go
We're something more
We're still flying high
We're turning some heads
We've caught your eye
We've completely flipped
We've got a line on you
We've got it all
We've got something to be cocky
about
We've got style
We've got the hookup
We've got you covered
We've hit the bull's eye
Welcome to our world
Welcome to somewhere
Welcome to the jungle
What a difference a year makes
What a long strange trip it's been
What a view
What are you driving at?
What are you looking for?
What did you expect?
Who did you expect?
What do you do?
What do you mean?
What goes around
What goes?
What happened?
What if...
What is it about this place?
What make us tick?
What makes us
What matters most
What next?
What now?
What was, what is, what will be
What we're made of

What year is it anyway?
What? Huh? Hmmm...
What's done is done
What's all this noise about anyway?
What's done is done
What's going on?
What's gotten into you?
What's in a name?
What's it mean?
What's next
What's remembered is up to you
What's so different?
What's the big deal?
What's the buzz?
What's the difference?
What's the idea?
What's the point?
What's the story
What's unique about us?
What's your point?
Whatever
Whatever it takes
When all is said and done
When everything clicks
When i was in high school
When the dust settles
Where amazing happens
Where are the keys?
Where do we fit in?
Where do we go from here?
Where eagles soar
Where everybody knows your
name
Where everybody knows your
name
Where forever begins
Where in the world?
Where the freedom to learn
prevails
Where's the bulldog in you?
While learning from the past
Who are we?
Who cares?
Who do you think we are?
Who knew?
Who let the cat out of the bag?
Who no one sees
Who says?
Who? Me?
Who? What? Where? When? Why?
How?
Why not?
Wild and crazy
Wildcats' den
Windows of opportunity
Winds of change
Wired
With flying colors
With pride in our eyes
With stars in your eyes
With these hands
Within
Without a doubt
Without a script
Without question
Word for word
Word travels fast
Words
Working
World class
Worlds apart
Worth looking into
Worth looking through
Worth repeating
Worth the wait
Would we lie to you?
Would you care to join us?
Wouldn't change a thing
Wouldn't you like to know?
Wrapping it up

Write your story
Written in the stars
www.mascot.com

X-Y-Z

Xtreme
Y not?
Y[our] story
Yadda yadda yadda
Yeah, this is happening
Year of the...
Yearbook confidential
Years 2 keep
Yesterday, today, tomorrow
You ain't seen nothing yet
You ain't seen nothin' yet
You are here
You be the judge
You can count on it
You can get there from here
You can quote us on that
You can read us like a book
You can say that again
You can't ask for anything more
You can't believe everything you
hear
You can't judge a book by its cover
You can't stop the reign
You can't take it with you
You complete the puzzle
You do the math
You don't say
You gotta
You gotta love it!
You had to be there
You had to be there
You have no idea
You in review
You know it
You oughta be in pictures
You oughta know
You provide the color
You said it
You should be in pictures
You tell me
You think you know...but
You were there
You wouldn't know
You. Captured.
You're invited
You're not going to believe this,
but...
You've got mail
Younique
Your guess is as good as mine
Your story
Yourbook
Yours
Yours 2 keep
Zero in

STORY STARTERS x x x

Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
"I'm most likely to..." survey	anyone	opening	any time	1-50	survey quotes	did you know q&a		
"To my younger self..." advice survey	anyone	opening	any time	approx. 100	survey quotes	checklist	top 10 list	
When is it ok to ask someone to homecoming?	anyone	student life, homecoming	Fall	3	poll w/ quotes	how i did it	timeline-early bird vs last minute	...but they said no
How homecoming has changed over the years	people going to homecoming	student life, homecoming	Fall	2	short story	timeline	list	ranking of changes
What it meant to be kicked out of a dance	people who received dancing violations	student life, homecoming	Fall	3	bottom bar	q&a-punishment?	survey-innocent or guilty?	
Spirit Week	people who participated in spirit week	student life, homecoming	Fall	5	quote graphic	timeline- show different dress up days and events	timeline- slice of time (seconds between winning and losing)	chart-hot & not events
Homecoming Parade Floats	anyone	student life, homecoming	Fall	3	poll	factoid-costs of float materials	factoid-what was used (ex 9,000 feet of silver streamer etc)	timeline-time spent on set up
Short film creation	specific to story	student life	anytime	4	dominant story	quotes - reviews		
Holidays	anyone	student life	Winter	7	bottom bar	rank-best to worst	bio box-what holiday matches personality	checklist-how to score best gifts
iPhone/Android	anyone	student life	anytime	100+	opinion graphic	chart-top apps	chart-data hogs	glossary of lingo & emojis
Student hobbies	anyone	student life	anytime	5	days of the week module	table	rank-most time to least time	factoids-amount of money spent
What it means to make a sacrifice	anyone	student life	anytime	5	quote graphic	bio boxes	timeline-how long it took to get there	
Students experiencing other cultures	specific to story	student life	anytime	1	personality profile	glossary of terms	compare and contrast	
English as your second language	specific to story	student life, academics	anytime	5	bio boxes	glossary-hardest words to say	quiz-same word different meaning	quote-parents who only speak native language
Eagle Scouts	eagle scouts	student life	anytime	1	personality profile	compare and contrast-time takes to earn vs other honors	he said/she said-parent quotes about the process	compare-number of students who are eagle scouts vs XXX
Foreign Exchange Students adjust to life in US	foreign exchange students	student life	anytime	3	profiles	callouts-photo callouts explaining fashion changes	chart-methods of communicating with family at home	listing-3 things I miss from home I wish 'here' had
Student excels academically	specific to story	student life, academics	anytime	1	personality profile	how-to-tips for setting goals	matching-student to achievement	factoid-what you sacrificed for success

NOTES

Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
Drama students use masks to get in character	drama students	academics	anytime	3	glossary of drama terms	list- girls give tips to boys on how to apply makeup	timeline- how long it takes to get into character	factoid/infographic- pic of script with notes and pic at that moment in performance
Sweet 16 Party	specific to story	student life	anytime	1	quote graphic	list- best and worst gifts	timeline- planning a party	
Church retreat	specific to story	student life	anytime	5	map-travel	checklist- be prepared	map- where did you go	cause and effect-what inspired you and what did you get from it
Gymnastics	student athlete	student life	anytime	1	#fail-stories of hard landings and misses	timeline- day in the life	ranking-toughest tricks and stunts	
Students who live on their own	specific to story	student life	anytime	2-3	list-10 things I never thought about before I was on my own	chart- expenses	compare and contrast-reality vs what people think	photos of students in their apartments
What it means to stand out	anyone	student life	anytime	2-3	quote graphic	q&a - being different: gift or curse?	interview- choosing to be different vs. being born different	
What it means to face your fears	anyone	student life	anytime	1	pie chart- top fears	table- things you fear and reasons why	boys vs girls- same fear, different reason	interview- i faced my fear
What students have in their cars	anyone with a car	student life	anytime	5-10	quote graphic	callouts-point to insides with list of stuff	6 degrees-connect 5 students who all admit to having the same strange thing in their car	interview- WHY is that in your car?
Curfew driving law	drivers	student life	anytime	1-5	opinion graphic	factoid-rules	q&a-i got caught	
Marching band	marching band students	clubs	anytime	25-50	factoid-compare instruments and number of steps in field show	timeline-learning the parade or field show	matching- match weight of instrument with student who plays	interview- why i joined band
Quiz Bowl	quiz bowl students	clubs	anytime	5	rate-hardest questions	q&a-toughest categories		
National Merit Scholars	national merit students	academics	anytime	5	did you know-non academic fun facts about scholars	chart-savings for being a finalist	quote-the moment you found out...	
School play	drama students	student life, clubs	anytime	10	checklist-prepping for auditions	timeline-from concept to curtains	timeline-what happens backstage to make a production happen	group q&a- post production lull, what's it like when it's all over?

GREAT IDEAS

STORY STARTERS x x x

Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
Tattoos	tattooed students	student life	anytime	1-10	quote graphic	6 degrees- connect students with similar tattoos	list- top ten parent reactions	
Winter formal/other formal dances	specific to story	student life	anytime the event took place	5	opinion graphic	timeline-what it takes for boy to get ready vs girl in the same day	list- amount spent on 'the little things'	match-student and what they did instead of going to the dance
Volunteering	volunteers	student life	anytime	5	quote graphic	q&a-choosing an opportunity	bar chart-number of students involved with volunteering: church, political, animal, children, etc	list-how to find the volunteering opportunities
Students' Lockers	anyone	student life	anytime	5-10	map-find a student that has the longest commute from locker to a class	factoid-craziest things found in lockers	compare and contrast- students who carry books vs those who go to lockers	
Backpacks	anyone	student life, academics	anytime	5-10	quote graphic	callouts-pinpointing what's in the backpack	listing-weigh backpacks and list from heaviest to lightest	matching-novelty backpack match with person who owns it
Family at school	students whose parents are teachers or staff members	student life	anytime	5	q&a	he said/she said- students and parents answer 'what's the biggest challenge'	match- match the students to their faculty family member	
Hidden talents	specific to story	student life	anytime	5	quotes	how-to- how did they learn that talent	chart-talents listed in bar chart by area	matching-match the person and their hidden talent
What it meant to me when I got my first car	anyone	student life	anytime	5-10	quotes	table-people down one side and emotions across the top table	ratings-the good, bad and ugly of getting a car	survey- did you pay for car & how \$\$ earned
What you'll find students doing in the library	anyone	student life	anytime	5	factoid-weirdest thing i've done in library	list-things the library is good for	survey- favorite spot in library	
How students spend time after school	anyone	student life	anytime	12	he said/she said- boys vs girls	he said/she said- sports vs academics	timeline-ways to waste time or best use time	
What it meant when I lost something important to me	anyone	student life	anytime	5	quotes	match-what was lost to the student		

GREAT IDEAS

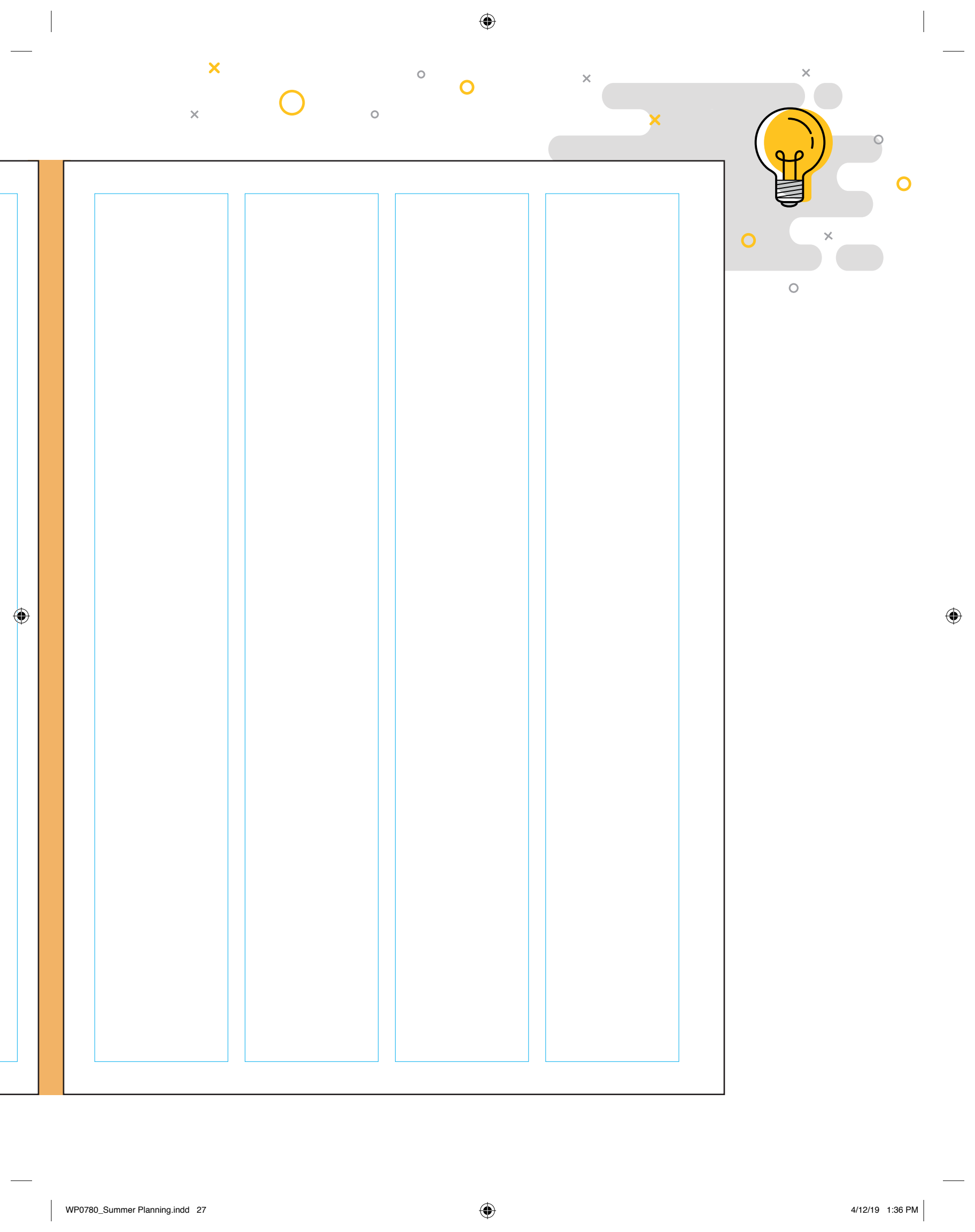
Topic	Students involved	Traditional Section	Chronological Section	Number of People Covered	Format			
Students' experiences as they travel around the world	students who have visited other countries	student life	anytime	1-5	map-around the world	call out-map with where and what they learned	glossary of terms-how we do it vs how they do it	listing-things I missed most
Teacher Education	students in teacher education	clubs	anytime	10	quote graphics	factoid-what it takes to teach	rank-teacher who has taught most students	factoid-length of time they've been in same rooms
Art Club	art club	clubs	anytime	5-10	club feature graphic	glossary-tools of the trade	step by step-perfecting your craft	q&a-what artist would you like to meet and why
Concerts	anyone	student life	anytime	10-20	rate-most to least expensive	checklist-getting dressed for concert	survey-best/loudest	
A dancer moving to a new studio	specific to story	student life	anytime	1	personality profile	q&a-what you miss the most		
Students form a band	specific to story	student life	anytime	1-5	list-tips for picking band mates	callouts-band and their role	breakups and make ups	
Growing up playing a sport	athletes	student life, athletics	anytime	5	timeline-little league team photo with callouts showing who the kids are	match pic of young player with player now	list -things I learned from my coaches	
Student works with kids as a job	specific to story	student life	anytime	1-5	personality profile	table-boys and girls down one side and emotions at top	favorite ages to work with and why	

BRAINSTORM

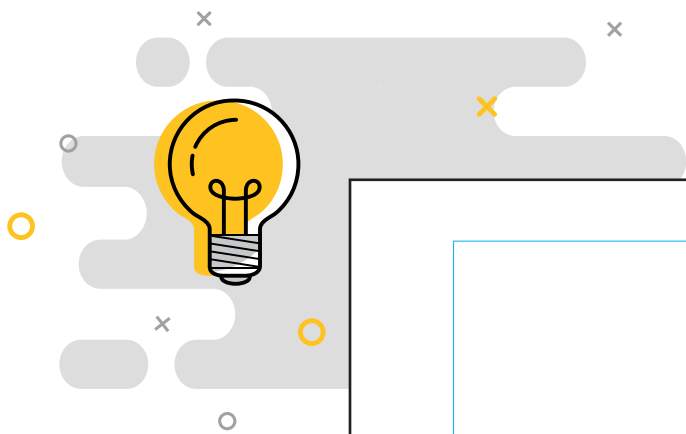


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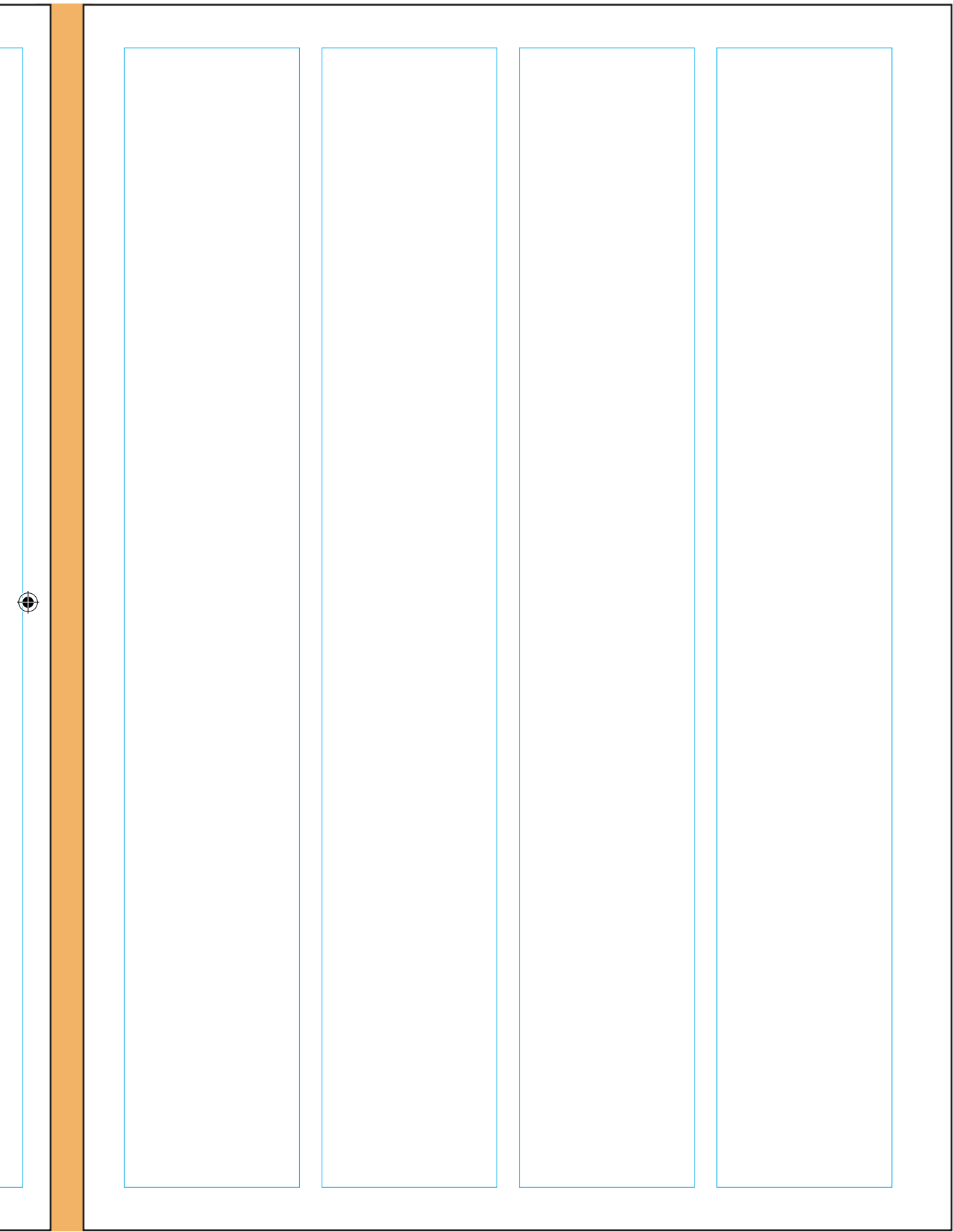
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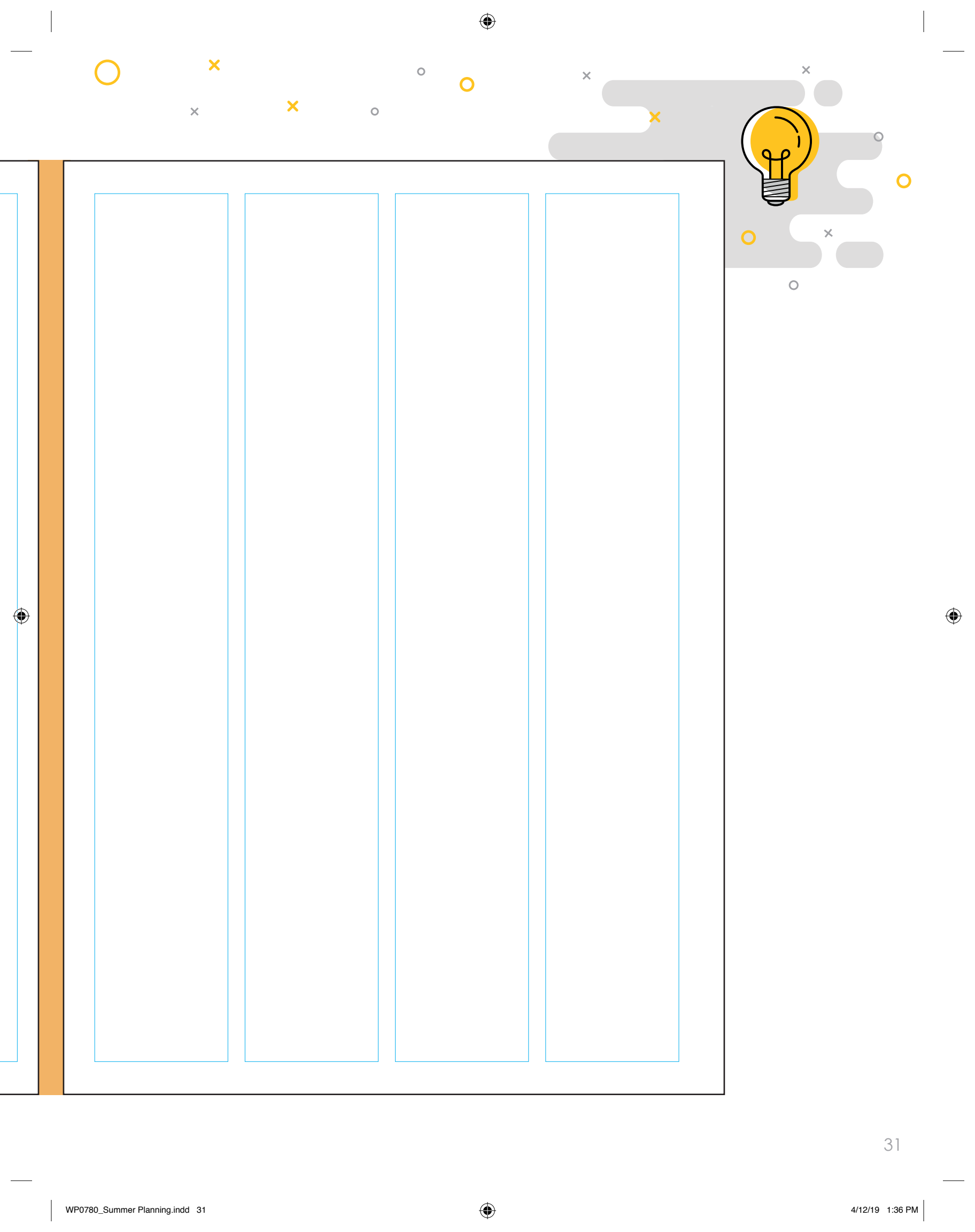


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