

STUDENT ART DESIGNED COVERS – LAYOUT AND DESIGN

If you are using student drawings for your cover design, you have two design layout options within Pictavo.

1. **Bleed the image to the edge**: This means that the drawn image fills one entire cover side (front or back). To do this, you have to expand the image through to the outside edge of the yellow border, but be careful that there is no significant artwork past the green border "safe zone". Anything past that green border runs the risk of being trimmed.

2. *Frame the drawing (preferred)*: We recommend placing the entire image within the green border "safe zone" and adding a solid color background behind the image. This will give the artwork a "framed" look and enhances the cover with additional color. This is the preferred layout option because it enables you to keep the integrity of the full drawing without the risk of any it being trimmed.

Using this method also gives you the option of adding more than one drawing to either side of the cover. For example, many schools will use a contest winning drawing for the front cover, and runners up drawings for the back cover.

For instructions on how to add this color background go to the Pictavo Help menu and search "Adding a colored background to your cover."

Remember that all student artwork should be scanned at 300 dpi. Refer to your scanner's manual for instructions.

If you need any assistance with the design layout of your cover, contact our Technical Support Team at 1-800-887-0414.