STUDENT ART DESIGNED COVER TIPS

Using student art for the cover design is a great way to get students involved in the production of the yearbook. If you plan on using student art for your cover design, here are some tips:

Design.

- The students can draw their art on standard 8.5"x11" bright white printer paper with a vertical orientation.
- Encourage them to use bright colors. Markers, colored pencils and crayons work well.
- Develop a theme for the cover to give the kids some inspiration and guidance.

Uploading and Layout.

Some schools use one drawing on the front and one drawing on the back. Others use several drawings on both sides of the cover – the choice is yours. But here are some guidelines to help with the upload and layout

- Scan the images to a jpg file at 300 dpi. Refer to your scanner's instructions on how to do so.
- Upload these images as jpgs into the candids folder of your software. Refer to the Help Menu, or contact Tech Support for assistance.
- IMPORTANT: When placing the images on the cover, we always recommend that you NOT bleed the drawings to the edge. When you bleed an image to the edge, some of it will get trimmed as you resize it to fit fully on the cover. Since the art will be drawn to the edge of the paper, this resizing may cause some of the artwork to fall off the edge of the cover. Therefore, place the image on the cover with about a one-inch margin surrounding it. Then, add a stock or solid color background behind the image. This will keep the full integrity of the drawing and give the art a "framed" look.

Other important points to consider...

- Is the year on the drawing or should you add a text box in the border to incorporate the year?
- Is the student's name on the drawing or should you add a text box in the border to incorporate their name? Or maybe you're acknowledging the artist(s) somewhere else in the book.

- Got Extra Drawings? Consider scanning them and creating a collage of all the art submitted or using it throughout the book as clip art elements or section dividers.
- Are you adding personalization to your cover? If so, account for spacing and placement of the personalization so it doesn't interfere with the cover art.
- Do you have a hard cover or soft perfect bound book? Don't forget to include spine text! The spine of the book is the visible edge when the book is on a shelf. Traditionally, spine text runs from top to bottom.

If you have any questions or want to talk more about the use of student art for your cover, give us a call at 888-680-0143.