



## SELLING YEARBOOKS ONLINE

YBLive's Storefront site enables your parents and school community to

Purchase Yearbooks Online  
Design & Purchase Ads Online

### Here's how it works.

You complete and submit our online Storefront Information sheet with pricing and deadline dates. We will then set up your storefront site and then give you a link to share with your parents and school community. They can then go to the site to purchase yearbooks and design & purchase ads via credit card through a secure shopping cart.

### Ad Design & Sales.

Students, parents and businesses can design their own ads online using a wide variety of design elements including templates, backgrounds, clip art and more. Purchased ads are then automatically uploaded into your YBLive yearbook design software for placement on the page.

Selling ads is a great way to generate a profit. Learn more in our "[Selling and Promoting Your Yearbook](#)" manual. The entire Ecommerce site is free to schools; users pay a small service fee for access to the site.

### Benefits for you.

The benefits for your school are obvious:

- No receipts to deal with – Users receive an email confirming their purchase
- No Tracking – All sales are tracked through the software. You can even add cash and check sales to the report.
- No Accounting Hassle – Payments received through the site are credited automatically to your YearbookLife invoice. Of course, you receive a final invoice once final payment is received.
- No Ad Design – Parents have creative control over their ads through the site's ad design software.
- No Set Up – We'll get the entire site set up for you after we confirm your pricing and deadline dates.

**Ready to get Started?** Complete our online [Storefront Information Sheet](#).