



SELLING YEARBOOKS ONLINE

Selling yearbooks online just got easier -

Set up your Pictavo Community portal to take advantage of the following benefits:

1. Yearbook sales and Ad sales are all tracked through your Pictavo Legacy yearbook account, so you don't have to track sales on a separate spreadsheet.
2. Parents can purchase items with a credit card.
3. You don't have to spend your time designing and editing ads for parents, they do it on their own using pre-designed templates and design options.
4. You get a much bigger selection of photos to use in your yearbook through the Photo Upload feature.
5. Uploaded photos and designed ads are saved in your Pictavo Legacy yearbook account for placement.

Once you've set up your Pictavo Community online site, have your school's IT Rep or webmaster add our "Order Your Yearbook" link to your school or PTA website. This link will connect students and parents to Pictavo Community where they can purchase their yearbook and design and purchase ads.

Below is the recommended text copy and URL for the link:

Link Text: Order Your Yearbook Online

Link URL: <http://community.pictavo.com>

Please contact us for a "Order Your Yearbook" graphic icon that you can add to your page as well.

If you have any questions about how to set this up on your website, you can contact our webmaster, Michelle, at michelle@yearbooklife.com

If you need assistance setting up Pictavo Community for your yearbook, contact our Technical Support Team at 1-800-887-0414 or through support@pictavo.com.