

Pictavo—powerful yearbook software designed to help you collaborate, manage, create and sell yearbooks.

Featuring the ability to gather photos from your entire school community and sell yearbooks, ads and other school products online!



Pictavo™

www.pictavo.com

Pictavo is an advanced, browser-based page layout and design software used by thousands of schools to create yearbooks. Whether you're a beginner or have years of experience, Pictavo makes it easy to produce a yearbook you can be proud of!

- ADVANCED PAGE LAYOUT TOOLS
- SOPHISTICATED DESIGN TOOLS
- COMPREHENSIVE PROJECT MANAGEMENT.
- POWERFUL COLLABORATION

Pictavo™ Community

www.pictavocommunity.com

Pictavo Community is where parents, students and other community members can go to upload photos for consideration by the yearbook staff. This online community also makes it easy to purchase yearbooks, ads and other school products.

- EASY PHOTO UPLOAD
- ONLINE SHOPPING
- MOBILE APP



ACCESS PICTAVO COMMUNITY WHEREVER YOU GO WITH THE MOBILE APP!

New Features and Fan Favorites!

Pictavo is always at the cutting edge of technology with new features and robust capabilities that keep it the leading yearbook design software!

- TAKE TYPOGRAPHY TO THE NEXT LEVEL WITH **NEGATIVE CHARACTER AND LINE SPACING**
- **USE TEXT WRAPPING TO COMPLEMENT THE SHAPE OF IMAGES AND ART ELEMENTS**
 - Improve accuracy of drawing lines with enhanced line tool
 - Add an outline or drop shadow to your text
 - Search, find, filter and save favorite design elements for quicker access
 - Further customize your yearbook with theme or school colors using Pictavo's expanded colorable art library
 - Drag and drop current events right onto your pages as backgrounds or clip art
 - **EASILY CREATE A CLEAN, MODULAR PAGE DESIGN WITH MORE COORDINATING SNIPPETS**

Vour student experience doesn't end in your classroom. Make friends and take learning on the road through our high school field trips. Community coordinators, parents, and teachers arrange many trips for students each year. You and your classmates can visit



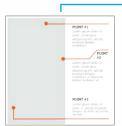
many destinations together: museums, historic sites, botanical gardens, state parks and capitals, and more.

"The freedom to lore different caree ny college decision As a high school student, you'll also have the opportunity to explore life after graduation. Your school offers trips to colleges and universities, college fairs, and businesses to help you learn about all your post-graduation options.

In today's world, relevance, usefulness, and real-world application need to

inform every dimension of the high school experience. When students are engaged in real-world learning, they tackle the kinds of tricky, complex problems that do not always have clear answers—just like life. If the solution can be found in the back of a book, then chances are it's not realworld learning.









Advanced Page Layout Tools

Discover how advanced page layout tools, automatic portrait flow and index generation make your yearbook creation process easier than ever in Pictavo.



ADVANCED PAGE LAYOUT

- Search, find, filter and save favorite design elements for quicker use
- Maintain a clean and consistent appearance on all pages with column guides
- Group elements together to easily move them as a unit
- Quickly and easily zoom in and out of areas on a page
- Work in inches or picas—whichever you prefer
- Rotate design elements (including shapes, photos, clip art and Snippets) in 1-degree increments
- Optional grid view and guides enable perfect accuracy
- Snap-to-grid and snap-to-guides features enable precise placement of page elements
- Easily align and distribute elements for consistent, uniform spacing

TIMESAVING TEMPLATES

- Choose from hundreds of professionally designed templates
- Easily add callouts, lists, polls, scoreboards and more with Snippets
- Designs available in Snippets, single pages and spreads
- Placeholder text helps you envision final page layout
- Use as-is or make adjustments and edits as desired
- Create and save your own

AUTOMATIC PORTRAIT FLOWS

- Quickly flow portraits and names onto pages
- Choose multiple flow types throughout book (teacher, grade, homeroom, etc.)
- Alter portraits on the page without needing to re-flow
- Calculate how many pages the portraits will need before flowing

INDEXING

- Create your index in record time
- Review and make edits before flowing index onto pages
- Define the appearance of your index and leave space for images to add visual interest
- Enhanced indexing reflects page edits immediately—no need to reflow







Sophisticated Design Tools

Students will reach new heights of creativity with Pictavo! Easy-to-use design tools deliver powerful, professional results without the complicated steps found in other design programs.



ADVANCED TEXT FEATURES

- More than 130 of the latest fonts in styles that include serif, sans serif, decorative and handwritten
- One text box can hold multiple type styles, sizes and columns
- Choose among a wide range of special characters
- Easily adjust text spacing, leading, alignment and style
- Choose from a variety of text box effects including transparency, borders, outline and more
- Reduce errors with the real-time spell-checker

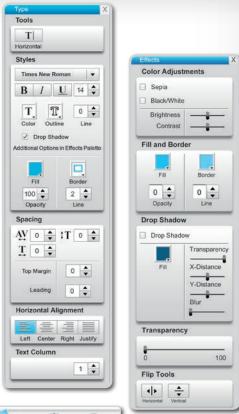
PICTURE-PERFECT PHOTO EFFECTS

- Erase and crop out parts of images
- Change photos to black and white or sepia tone
- Manipulate photos by adjusting brightness, contrast and transparency or adding drop shadows to achieve the desired look
- Quickly zoom, crop, resize, flip photos or distort the proportion for a special effect

GET CREATIVE WITH THE ART LIBRARY

- Thousands of choices, professionally designed specifically for schools
- New additions added every year
- Flag your favorites in separate 'Favorites' folders to easily access
- Search function helps narrow down or find choices
- Add your own custom art
- Flip backgrounds and clip art horizontally and vertically
- Use the Pictavo color palette to customize a variety of grayscale backgrounds and clip art
- Current Events Backgrounds and Clip Art are available to drag and drop onto any page







Comprehensive Project Management

Easy management of access rights, process flow and page tracking allows you to focus on what's really important — helping your students create a great yearbook!



Team Members Total Assigned Pages Not Started		In Progress	Ready for Approval	Approved
Darian Ross	3 (0)	(3) 18, 23, 25	(0)	(0)
Alex Anderson	3 (2) 16, 17	(3) 10, 13, 15	(1) 21	(1) 22
Bailey Riggers	3 (1) 9	(2) 3, 5	(2) 12, 14	(1) 19
Taytum Williams	7 (1) 2	(1) 1	(2) 4, 8	(3) 6,7,11
Beckett Vondra	2 (0)	(2) 26-27	(0)	(0)

POWERFUL ORGANIZATION TOOLS

- Assign users to any number of pages upon account creation
- Advanced adviser control over permissions and access rights
- Advisers can create groups and assign users with specific access privileges
- Pages are easily organized with page descriptions in the ladder
- One deadline only—no worrying about multiple deadlines

PROJECT STATUS

- Enhanced user tracking lets you see who has been on which pages, when and for how long
- Quickly view a status report, get specific data for grading or a closer look at progress and edits
- Dashboard gives quick view of overall book status, page status, countdown to book deadline and book specs
- Production status is tracked by page and individual
- Approve pages individually or approve multiple pages at once—and lock pages after adviser approval
- Instantly see where attention is needed most

QUALITY CHECKS

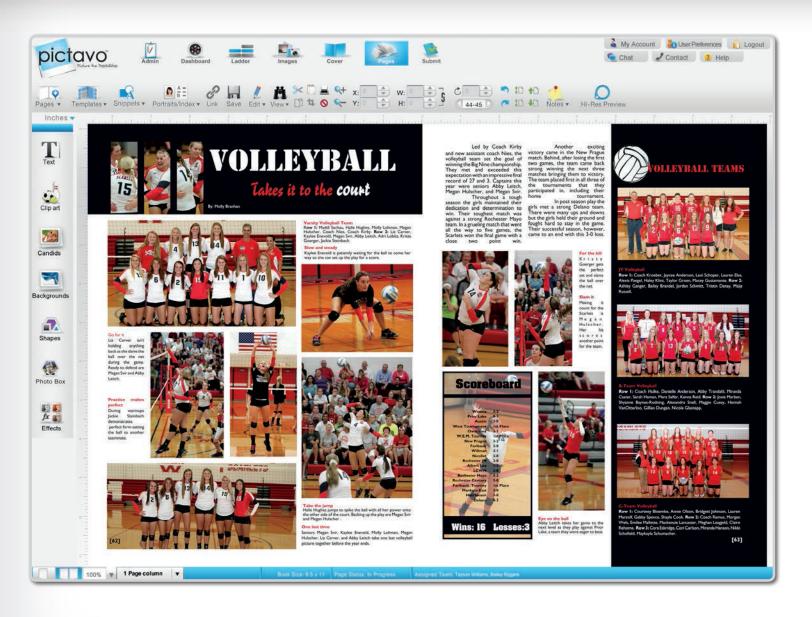
- Photo tracking capabilities allow for easy student coverage—tag photos upon upload or while editing a page
- Easily view how many times a person is tagged in photos throughout the book
- Reduce errors with enhanced trim line, submission warnings, and image resolution checks
- Ability to lock spreads ensure pages designed together, stay together
- Limit font and color selections to maintain consistency and design concept throughout book





Powerful Collaboration

Communication is key when creating your school's yearbook. Pictavo gives you and your staff the tools necessary to easily coordinate and work as a team.



PROJECT COLLABORATION

- Multiple users can work at the same time with changes reflected in real time as they save their work
- Create folders and upload images for the whole staff to review and sort
- Add sticky notes to call attention to specific areas of interest
- Advisers can monitor and track sticky notes
- Book-level image tagging lets all users search and find images

CHAT

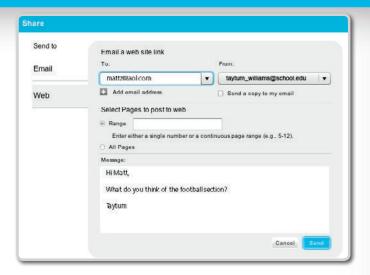
- Online chat allows for quick communication
- Group chat allows multiple users to collaborate on any aspect of the project
- Send messages any time—offline users will receive a prompt when they log in
- Advisers can monitor and track chats

VIEWING & FILE SHARING

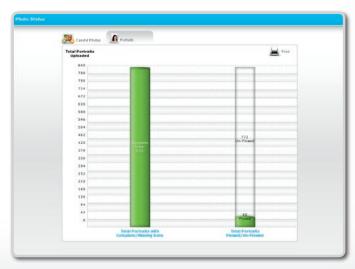
- Take advantage of Pictavo's high resolution page previews to ensure image quality
- PDFs of pages can be emailed and printed for review or approval
- Page PDFs can also be shared as a Web page for quicker access

"I love Pictavo and the background and template options. The program is very user friendly, which is very important to me so my students can create the yearbook."

-Laura Burgess Ray Graham TC High School

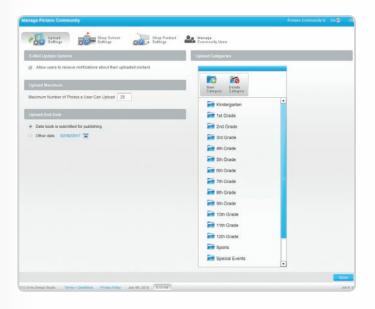






Pictavo Community (School Admin View)

Easily set up your own school store that allows community members to upload photos and purchase products online!



UPLOAD SETTINGS

- Determine if you'd like community members to be notified once their image(s) have been used
- Set the maximum number of images individual community members are allowed to upload
- Define a list of categories that community members can upload photos to
- Set image submission deadlines for Community members

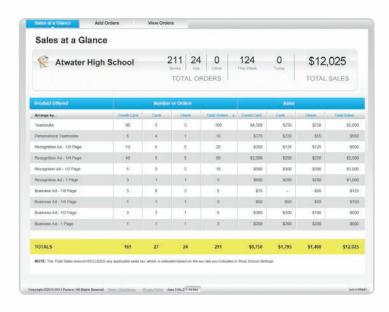
SCHOOL SETTINGS

- Determine if you'd like the 5% service fee (assessed to all credit card purchases) to be included in the product price or separated
- Decide if you'd like to offer discounts to qualified purchasers

PRODUCT SETTINGS

- Define the products you wish to sell online; options include yearbooks, recognition and business ads or other products you wish to offer
- Describe each product and set the order deadline date(s)
- Set product prices and maximum available for purchase





SALES AT A GLANCE

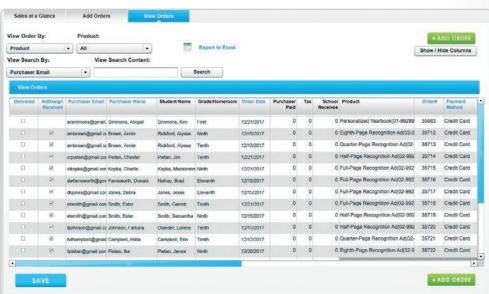
- Keep a constant watch on all sales through an automatically generated Sales at a Glance report
- See individual product sales by number of orders and amount collected
- Track credit card, check and cash payments by product type

TRACK ORDERS

- Use one convenient system for tracking online orders (credit card) and offline orders (checks, cash, and credit cards)
- Track whether each purchaser has received the product(s) they ordered
- Make a note of any individual circumstances related to a particular order (e.g., special delivery instructions)

VIEW ORDERS

- Easily review all data collected from each order
- Filter data to see only the information you're interested in
- See how much tax has been collected, if applicable, so you can submit it as required by law
- Export data into Microsoft® Excel® for even greater report customization



Pictavo Community (Community Member View)



Joining and accessing Pictavo™ Community is easy! Just go to www.pictavocommunity.com or the Mobile App to create an account or log in. Community members can quickly and easily upload photos, design* and purchase ads, shop for school products and order their yearbooks all online!

*computer only

ONLINE ACCESS

EASY PHOTO UPLOAD

Everyone has a chance to be involved! Community members can upload as many photos as allowed. Images stay organized as members must select a pre-defined folder to upload images into along with indicating who is in the photo. Yearbook staff can easily identify and choose the images they see fit for inclusion in the yearbook.





ONLINE SHOPPING

Shop for everything in one place! Community members can view and purchase all the products their school offers, including yearbooks, recognition ads, business ads or any other companion products offered (e.g. signing pens, posters, t-shirts).

Both standard and personalized yearbooks can be ordered at once, no need for additional paperwork.





Pictavo Community makes it easy to purchase, design and create recognition and business ads for placement into the school's yearbook.

AD DESIGNING (COMPUTER ONLY)

Pictavo Community walks purchasers through the process of choosing a design template based on the desired size, importing their images and customizing their ad with text, clipart and backgrounds. A simple user interface makes editing and creating easy enough for anyone to do! Purchasers can also upload their own design.

AD SIZES

With four standard sizes to choose from, purchasers can customize their ads to the sizes you set to offer (full-page, half-page, quarter-page or eighth-page).



AD PURCHASING

With the Pictavo Community check-out process, purchasers just add the desired ad to their cart, fill out standard credit card and billing information, and submit using the secure shopping cart. It's that simple! A confirmation email will be sent after the order has been submitted.

www.pictavo.com

Need help? Skilled tech support is just a phone call away: 1-800-594-2324 or email us at support@pictavo.com

SUPPORTED BROWSERS

Windows®:

- Microsoft® Internet Explorer®
- Mozilla[®] Firefox[®]
- Apple® Safari®
- Google Chrome[™]

Mac®:

- Mozilla[®] Firefox[®]
- Apple® Safari®
- Google Chrome[™]

ADDITIONAL REQUIREMENTS

- Adobe[®] Flash[®] (most recent version)
- Oracle® Java® (if importing a portrait database)