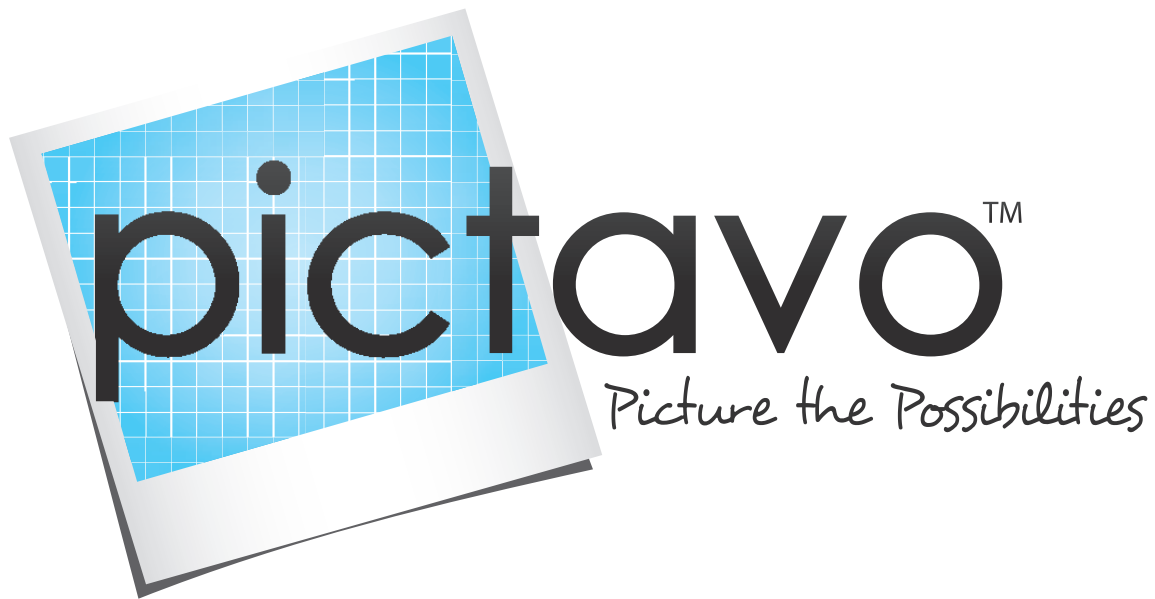




## Pictavo Community

Encourage others to contribute photos  
and purchase their books online  
(see pages 6 & 7 for more details)



# Quick Start Guide

A quick overview of the power of Pictavo!



# Table of Contents

## Help

Help in Pictavo .....	2
Keyword Search	
Topics & Articles	

Contacting Us.....	2
--------------------	---

## Getting Started

Activating Your Account.....	3
------------------------------	---

## Setting Up Your Book

Choosing Your Settings .....	4
Book Settings	
Design Settings	
Stock Element Settings	

Working With Teams .....	5
Adding Users	
Adding Groups	

Selling Online with Pictavo Community .....	6
---	---

Approaching Design .....	7
Using Pictavo Design Elements	
Using Your Own Design Elements	

Gathering Photos .....	8
Uploading Candid	
Uploading Portraits	
Using Pictavo Community to Gather Images	

Organizing Your Pages .....	9
-----------------------------	---

## Designing Your Pages

Using Pictavo Design Elements.....	10
Templates	
Snippets	
Backgrounds & Clip Art	
Current Events	

Using Pictavo Design Tools .....	11-12
----------------------------------	-------

Using Pictavo Communication Tools .....	13
Chat	
Messages	
Sticky Notes	
Tagging Photos	

Flowing Your Portraits .....	14-15
------------------------------	-------

Working With Pages .....	16
Thumbnail View	
Rearranging Pages	
Adding & Deleting Pages	
Linking Spreads	
Sharing Pages	
High-Res Preview	
Creating a PDF of Pages	

Creating Your Index .....	17
---------------------------	----

## Designing Your Cover

Choosing a Stock Cover .....	18
------------------------------	----

Designing a Custom Cover.....	18
Designing with Pictavo	
Uploading Your Own Design	

Designing an Inside Cover or Endsheets ....	18
---	----

## Managing Your Book

Tracking Status.....	19
Tracking Book Progress	
Tracking Photo Usage	
Tracking Student Coverage	

Tracking Pages .....	20
----------------------	----

Tracking Your Team .....	21
Viewing Communication	
Viewing Individual Progress	
Exporting a Usage Report	

## Managing Sales

Using Pictavo Community.....	22
Tracking Orders	
Adding Orders	
Viewing Orders	

## Finalizing Your Book

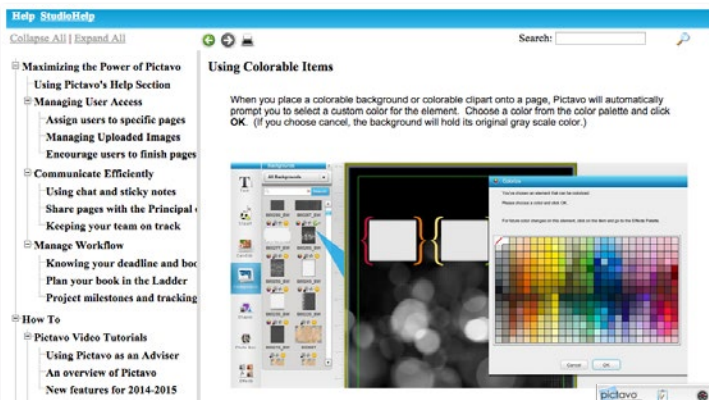
Proofing .....	23
Page Warnings	
Page Approval	

Submitting .....	24
------------------	----



# Help in Pictavo

**NEED HELP?** Go here to find comprehensive help topics, FAQs and video tutorials all right within Pictavo! This area is full of in-depth, step-by-step guides that will help answer popular questions and teach you how to use the many features in Pictavo!

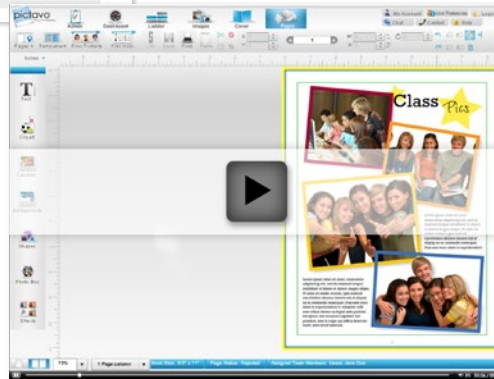


## Keyword Search

Use the Search Bar in the upper right hand corner of Pictavo's help area to search by topic or words that describe the area or behavior you need help with.

## Sections & Articles

Browse the Sections to find help categories and click the plus sign to see articles related to each topic. Many articles will contain video tutorials by that walk you through each step.



If at any time you need help navigating Pictavo, our extensive **Help** area within the program provides comprehensive help topics. Technical support is just a phone call or email away to answer any questions that may arise as you work on your yearbook. **1-800-594-2324** or **support@pictavo.com**.



Look for the Help icon throughout this guide for the specific topics and areas you can find additional help within Pictavo.

# Getting Started Activating Your Account

Welcome to Pictavo! Pictavo is full of robust features and tools to help you manage and design an awesome book. This guide will take you through an overview of each area to familiarize you with Pictavo so you can get the most out of the program. Get started by activating your account. Once activated, you can log into your book anytime, anywhere you have internet access!

## 1. Activating Your Account

Click on the link in your activation email which will take you to your account activation screen in Pictavo.



## 2. Logging In

Enter your contact info and a password to activate your book.

## 3. Start Working

Choose how you would like to get started on your book.

If multiple people will be working on the book, click on **Create Accounts** to set up additional users and groups. To begin working on your book right away, click on **View Book**.

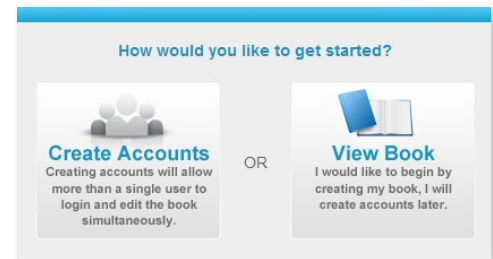
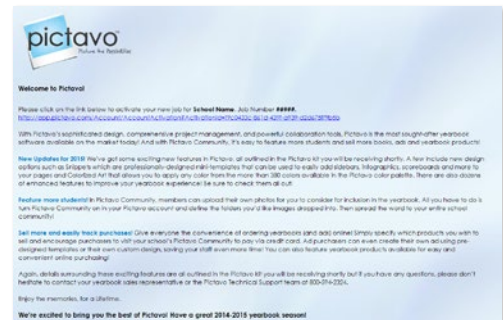
You can set up additional users or groups later, too.

### \* Repeat Pictavo User

If your school has used Pictavo to create a book in the past, some of your settings and items may be carried over into your new book, which you may use again or delete/modify at anytime.

These include:

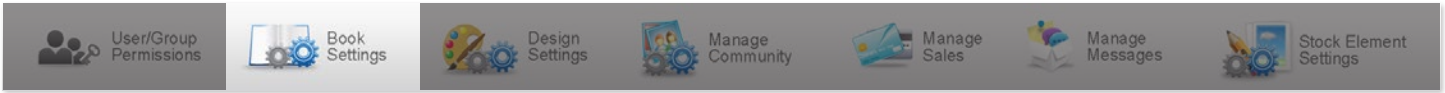
- Last year's pages (will be saved as templates)
- Custom Clip Art you had uploaded
- Backgrounds and Cover Backgrounds you had uploaded
- Portrait settings
- Users and groups you had created (permissions and page assignment will not carry over)





# Setting Up Your Book Choosing Your Settings

From your overall book specs to the design of your pages, choose the elements and settings you want for your book with just the check of a box.



## Book Settings

View and edit your book's overall settings and cover settings, such as:



- Page Count
- Book Quantity
- Binding Type
- Autograph Pages



- Custom or Stock
- Cover Personalization (if applicable)
- Inside Cover Printing (if applicable)
- Custom Endsheets (if applicable)



## Design Settings

View and edit your book's design settings, such as:



- Font Style/Size
- Flow Type
- Name Order



- Number of Columns
- Divider Style
- Font Style/Size
- Name Order



- Placement on page
- Font color
- Background shape
- Font Style/Size



## Stock Element Settings

Choose or limit which design elements can be used in your book to help maintain a consistent, fully-coordinated book.



View and edit your book's stock element settings, such as:

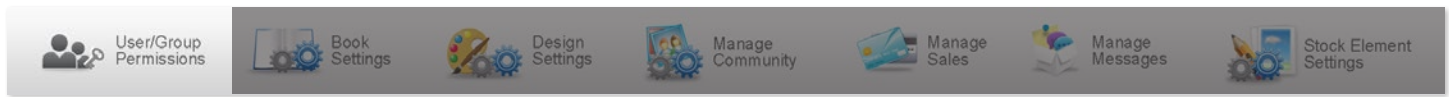
- Backgrounds
- Clip Art
- Templates
- Cover Backgrounds
- Colors
- Fonts



# Setting Up Your Book Working With Teams



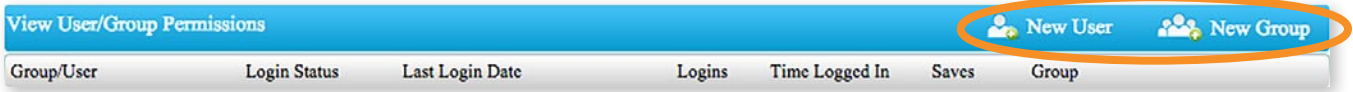
Get more help in the creation process of your book! Set permissions for people based on how much or how little they will be allowed to do.



## Adding a User or Group

If you have multiple users who will receive similar permissions, it is often easier and faster to create a group, set the group permissions and assign them as users to the group.

### 1. Choose New User or New Group



### 2. Add a New User or Group

Follow the prompts and fill out the information based on the permissions you would like the user or group to have.

Add User Info

Choose Permissions

Assign Pages

Add Group Info

Once users/groups are added, you can also assign them to pages using the Ladder. **See page 20 for more details.**

Group/User	Login Status	Last Login Date	Logins	Time Logged In	Saves	Group
UNASSIGNED						
Kathy Clancy	Logged Out					UNASSIGNED
Amelia Martinez	Logged Out	February 24, 2014 at 02:54 PM				UNASSIGNED
Section Editors						
Cassandra Farrell	Logged Out	February 24, 2014 at 02:49 PM				Section Editors
Bobby Johnson	Logged Out	February 24, 2014 at 02:40 PM				Section Editors
Lativus Reed	Logged Out	February 17, 2014 at 11:18 AM				Section Editors

### \* View Your Team

Come back anytime to quickly see each user's status, edit their permissions and add or delete users or groups.

#### **Have a user or group that has completed their task?**

Delete them if they no longer need to have access to the book. Have a user who now needs to be able to do more? Edit their permissions to grant more access.



Find in-depth help in the **My Account & User Account Management** section of Pictavo's Help area.

# Setting Up Your Book Selling Online



Set up your school's own online community with Pictavo Community to allow members to upload photos, design and purchase ads and purchase products (like their yearbook!). Simply check the box to turn Pictavo Community on and choose the options and settings that you want for your school.



Manage Pictavo Community

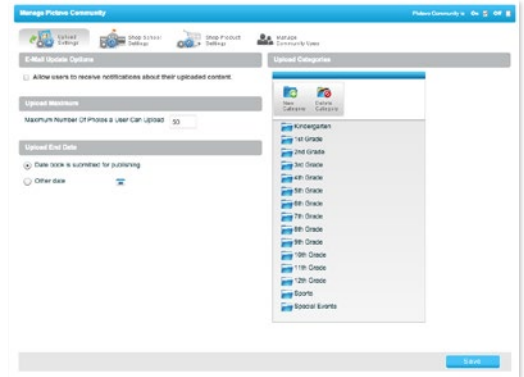
Pictavo Community is  On  Off

## Upload Settings

Here you will define the list of categories that community members can upload photos into. A list is pre-populated and you can add or remove categories as you see fit.

You can also:

- Determine if you'd like members to be notified once their image(s) have been used.
- Set the maximum number of images each member can upload.
- Set the last date you will accept uploaded images.
- Be sure to save these settings before advancing to Shop School Settings.

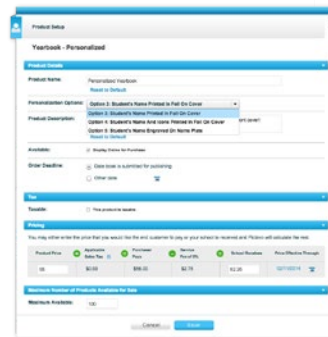
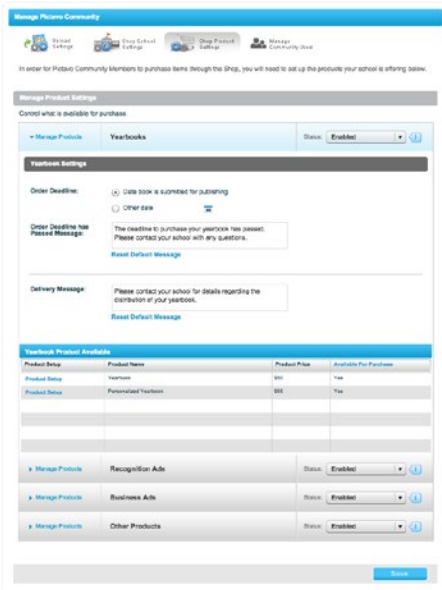
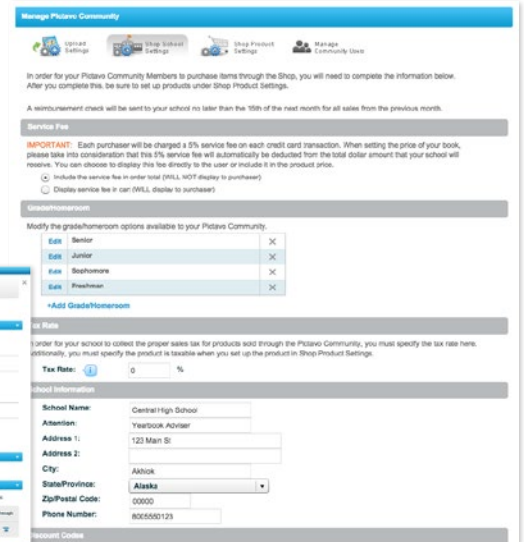


## Shop School Settings

Here you will enter the address where the reimbursement check will be sent for money collected through Pictavo Community.

You can also:

- Decide if you'd like to offer discounts to qualified purchasers.
- Add the required sales tax rate, if applicable.
- Determine how the required 5% service fee is displayed.
- Add homeroom/grade for easy distribution.



## Shop Product Settings

Here you will define the product(s) available for purchase and set your desired price(s). You can also:

- Describe each product and customize your delivery message.
- Set the maximum products available to purchase.
- Set an overall deadline for products or specify individual deadlines.



Find in-depth help in the **Pictavo Community** section of Pictavo's Help area.





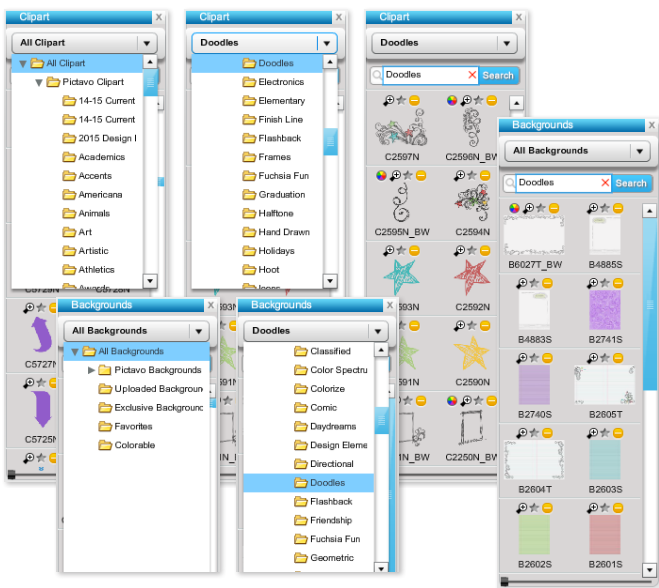
Whether you are using Pictavo design elements, uploading your own elements into Pictavo or creating custom elements within the program, Pictavo makes it easy to incorporate anything you want into your book.

## Using Pictavo Design Elements

Pictavo has an art library full of pre-designed Clip Art, Backgrounds, Templates and Snippets available for you to create your book. Many schools like to use these design elements to create a fully-coordinated book, so we have organized them into collections.

Browse through these collection folders to find art that coordinates well together. You can also search by the collection name and the coordinating elements will be filtered to display.

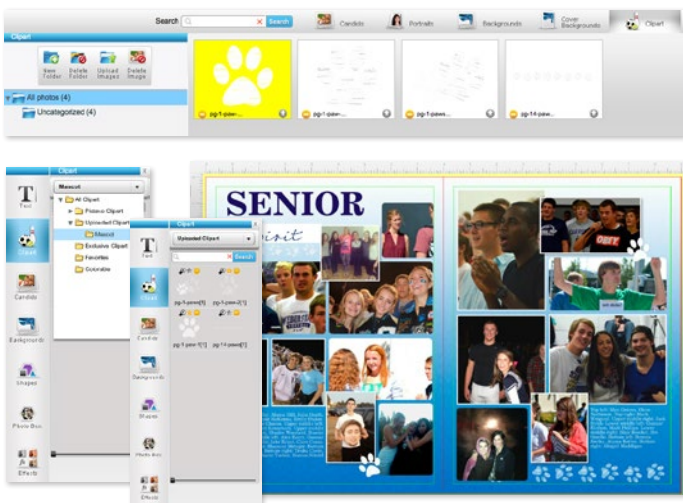
For a book that matches cover-to-cover, search by a stock cover number to find coordinating art that would go well with one of the Pictavo stock covers.



If you have chosen a certain theme/collection and only want those design elements to appear (often great if you have multiple people working on the book), you can limit what displays by adjusting your Stock Element Settings. **See page 4 for more details.**

## Using Your Own Design Elements

Some schools purchase an art collection from an outside vendor, want to use art not found in the Pictavo library (like their school emblem or mascot) and/or design pages or elements in other programs. Pictavo makes it easy to upload and use your own design elements so you can have exactly what you want!



Upload your art and organize it by creating folders for easy retrieval when designing.

You can also create and save your own templates, and Snippets using the Pictavo design tools. You can start from scratch or use an existing Pictavo design element and modify it however you like, then save it as a custom piece!



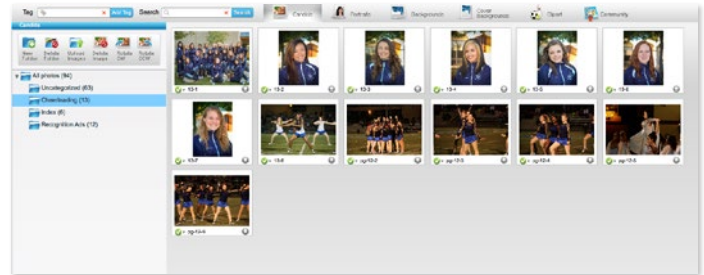
# Setting Up Your Book Gathering Photos

Ready to upload photos? Just click on 'Images' and the tab of the type of images you are uploading and create folders within the chosen category (as applicable) to keep your images organized and easy to find. Prompts will walk you through the upload process and let you select multiple images at once for fast and easy uploading.

## Uploading Candid

Go to the Candid tab to:

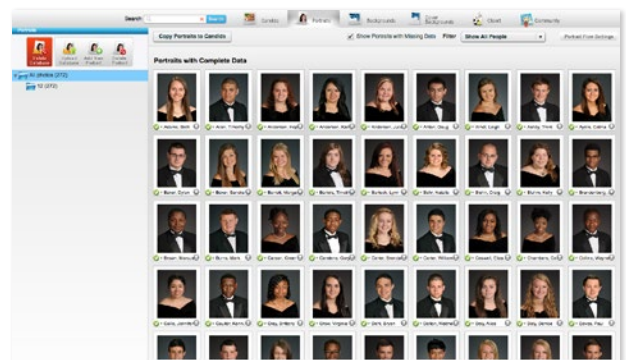
- Easily upload/delete your candid images.
- Create folders to organize images for easy retrieval.
- Quickly rotate images to correct the orientation.
- Tag images so names automatically appear in your index.



## Uploading Portraits

With your PSPA-compatible CD/DVD provided by your photographer, you can quickly and easily upload your portraits, select the settings you desire, automatically flow them and make any edits or adjustments whenever you need. Just click on **Upload Database** and the Portrait Wizard will walk you through the process of uploading your portrait database. You can also:

- Make and save changes to your database.
- Copy Portraits to candid.
- Show portraits with missing data.
- Filter to quickly find duplicates.
- Delete an individual portrait or the entire database.
- Add new portraits at any time.
- Make a duplicate portrait if you want that portrait on multiple pages.
- Verify or edit portrait and portrait flow settings information.



## Using Pictavo Community to Gather Images

Pictavo Community opens the door for your entire community to connect and be a part of your yearbook, increasing coverage and potential sales. When members upload and submit photos for your consideration in the yearbook via the mobile app or online site, the photos are placed in the Community area in Pictavo where you can view and select which to include.

Go to the Community tab to:

- See images submitted through Pictavo Community.
- Select images and drag into your Candid folders so they can be used in your book.
- Hide images that won't be used.
- View submitted recognition/business ads and drag into your Candid folder to use in your book.



Find in-depth help with uploading your photos and importing Pictavo Business Community images in the **Uploading/Working With Images** and **Pictavo Community** sections of Pictavo's Help area.

# Setting Up Your Book Organizing Your Pages



Get started planning your book by using the Ladder Descriptions in Pictavo to indicate what content will go on each page and which users are assigned to the page. Simply go to 'Ladder' and choose 'Ladder Descriptions' in the drop-down.

## Using Your Ladder

- Easily make edits to descriptions.
- Visually break down the book project into manageable segments.
- Ensure that you have adequate coverage of all the content of your book without missing anything important.
- Get an accurate estimate of how many pictures you'll be able to use per topic so users don't select or expect to use more than there is room.
- See the progress that you're making as the book comes together.

Page Number	Description	Status	Assigned Information
1	Intro Page: Include school name, address, phone, website URL, and table of contents	In Progress	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Amelia Martinez, Lativus Reed
2	Summer Fun	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Amelia Martinez, Lativus Reed
3	Summer Fun	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Amelia Martinez, Lativus Reed
4	Hello Week	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Amelia Martinez, Lativus Reed
5	Hello Week	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Amelia Martinez, Lativus Reed
6	Homecoming	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Amelia Martinez, Lativus Reed
7	Father-Daughter Dance in Memory Of Christine Harson	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Amelia Martinez, Lativus Reed
8	Senior Candida	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Lativus Reed
9	Senior Candida	Not Started	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Lativus Reed
10	Senior Portraits	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Lativus Reed
11	Senior Portraits	Ready for Approval	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Lativus Reed
12	Senior Portraits	In Progress	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Lativus Reed
13	Senior Portraits	In Progress	Users: Kathy Clancy, Cassandra Farnell, Bobby Johnson, Lativus Reed

You can also quickly see the status of the page here to get an idea of what has or hasn't been worked on. **See page 20 for more details.**

This image shows a vertical stack of 13 page thumbnails from a yearbook. Each thumbnail represents a page and includes a grid of photos and a list of assigned users on the right side. The pages are numbered 1 through 13. The thumbnails show various scenes from the school year, including sports, social events, and group photos. The user lists on the right of each thumbnail indicate which users have been assigned to that page. For example, the first page is assigned to Cassandra Farnell, Bobby Johnson, Lativus Reed, Amelia Martinez, and Kathy Clancy. The 10th and 11th pages are assigned to Cassandra Farnell, Bobby Johnson, Lativus Reed, Kathy Clancy, and Renee Belina. The 13th page is assigned to Cassandra Farnell, Bobby Johnson, Lativus Reed, Kathy Clancy, and Renee Belina.

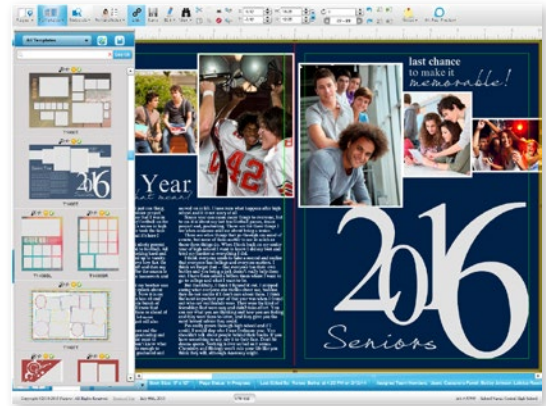


# Designing Your Pages Design Elements

Pictavo has an extensive library of design elements to help you design a great-looking book!

## Templates

Browse through hundreds of pre-designed templates. Search by number of photo boxes or item number to easily find specific ones, or create and save your own! Just drag and drop them onto your page and use them as is or as a starting place to your own design. Star your favorites to save into your 'Favorites' folder to quickly find again!



## Snippets

Simply drag and drop these pre-designed mini-templates onto your page and edit as needed. Search by keyword, description or item number to easily find specific snippets, or create and save your own in the **Custom** folder! Star to save into your 'Favorites' folder to quickly find again!

## Backgrounds & Clip Art

Browse through the extensive art library of pre-designed backgrounds and clip art organized by collections, or search by keyword or item number. You can also upload and save your own. Drag and drop your item right onto the page and edit using the 'Effects' palette. Look for the color wheel symbol for items that you can change to any color in the Pictavo color palette. **See page 7 and 11 for more details.**



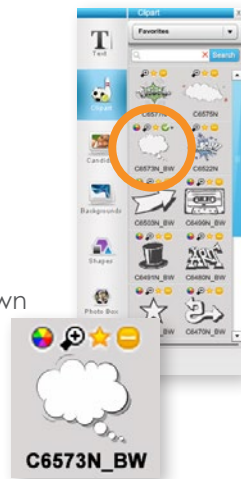
## Current Events

Current Events are available as Clip Art and Backgrounds in Pictavo. Just drag and drop them onto your page! Select from a variety of single-page pre-designed backgrounds and individual story clip art. Add as many as you like and enjoy the flexibility of choosing placement and specific current events appropriate for your school!

Design and edit your pages using these robust, yet easy-to-use design palettes and tools.

## ★ Favorites

Quickly find your favorite design elements. Simply click on the star above the element and it will be saved in the **Favorites** folder for that category. Backgrounds, Templates, Clip Art, Snippets and Candid's all have their own "Favorites" folders for quick access to flagged items.



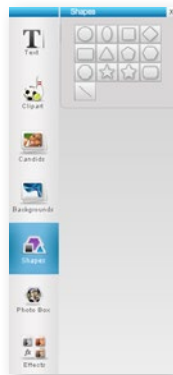
## Colorable Art

Pictavo offers a variety of backgrounds and clip art available for custom coloring. Just look for the color wheel icon next to the grayscale item to quickly find those available for customization. Drag and drop the art or background onto your page and choose any color from the entire Pictavo color palette to achieve the look you want!



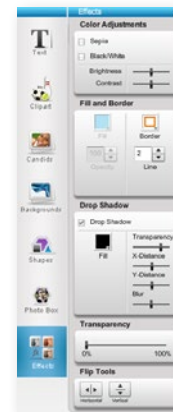
## Text Tools

Click on the text box icon and draw on the page where you want your new text box to go. Double-click to add text into the text box. To make edits to your text box, simply use the tools to adjust.



## Shapes

Choose from a variety of shapes to add to your page. Simply click on the desired shape and draw it on the page. Then click on **Effects** to adjust the fill and border color.



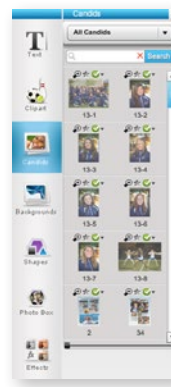
## Effects

This palette allows you to make adjustments to your art and images. Just click on the item you want to edit and choose among the options, including color, placement, transparency and more!



## Photo Boxes

Create a photo box using a variety of shapes. Simply click on the desired shape and draw it on the page. Then click on Candid's and choose the photo you want to drag and drop into the shape. Double-click on the photo to adjust the portion of the image that is visible within the shape. Use the **Effects** palette to make additional adjustments.



## Candid's

Just drag and drop the photo onto the page and use the **Effects** palette to edit for things like color, transparency, brightness, contrast, drop shadows and more. Star your favorite images and go into your 'Favorites' folder to quickly view them.



# Designing Your Pages Design Tools

Design and edit your pages using these robust, yet easy-to-use design tools.



## Link

Link two pages of your book together so they can be designed as a spread.

## Save

To prevent unwanted changes from being saved, Pictavo only saves when YOU tell it to. Save as often as you want. You will also be reminded to save before leaving a page.

## Edit

Click here to erase a background or crop out parts of an image. Lock an item or fill an entire page with a photo in just a quick click. Grouping, spacing, alignment and distribution tools for multiple objects are also found here.

## View

View rulers, guides, snap-to guides and grids on your pages while designing to ensure page elements appear exactly where you want.

## Cut, Copy, Paste

These tools let you quickly cut and copy items onto your clipboard to paste onto your page. You can also easily cut or copy items from one page and paste onto another.

## Crop

Use this tool to easily crop, re-size and position images.

## Print

Print a low res copy of all pages, a specific range or just one. You can also print your notes or ladder descriptions, too!

## Delete

Remove an item or image from your page by selecting it and clicking the delete button.

## Zoom

Use these tools to zoom into or out of specific areas on your page. Just select the corresponding button and click on the page area where you want to zoom.

## Position

Use the coordinates for exact positioning of objects based on the page's X and Y coordinates to ensure precise placement on multiple pages.

## Size

Easily define the exact height and width of an object. You can also lock the height and width together to maintain proper proportions when resizing.

## Rotate

Choose an exact degree to rotate an item, or use the rotation tool on the item and see the degree reflected here.

## Pages

Quickly see which pages you're working on and jump to the pages before or after by clicking on the arrow. You can also type in a page number to skip right to it.

## Undo, Redo

Enjoy unlimited undo and redo capabilities until you choose to save your page!

## Layer

Use these layer tools to bring overlapping items to the front or back and forward or backward on the page.

## Notes

Relay messages to other team members by simply sticking a note on the page and/or item. Notes will not print when your book is published.

## Hi-Res Preview

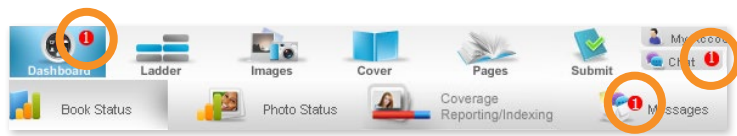
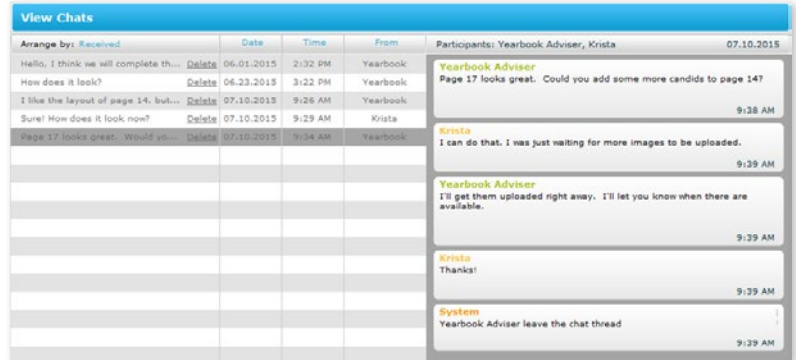
View any page in high resolution to get an accurate look at how all images, items and page details will print.



Pictavo makes it easy to collaborate with your team while working on your book. Use these tools to stay connected and improve workflow.

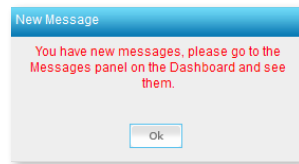
## Chat

When you log into your book, you can click on the chat button to see all the other users who are currently working on the book. This is a great way to quickly check-in with someone and make sure that everything is progressing. However, if you don't see a user is logged in, the chat feature can be used to deliver a message to them the next time they log in.



## Messages

If you received a message while you were offline, Pictavo will alert you with a popup message upon log in.



To view the message, click on the Dashboard in the top-level toolbar and click on the Messages tab in the second-level toolbar. Any chat messages that you have not yet read will be displayed here in a bold font. Click on the message to read it.

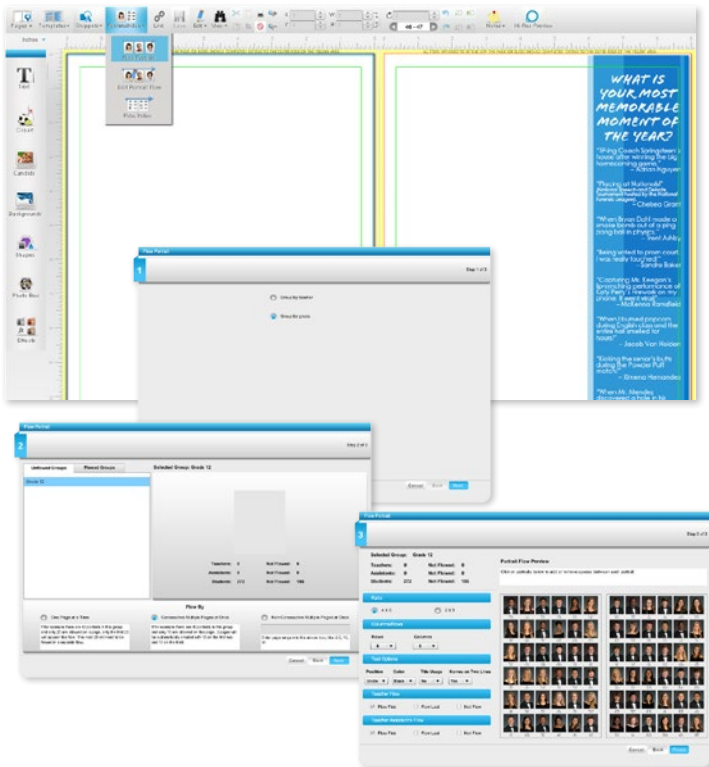
## Sticky Notes

You can also use sticky notes to make comments, ask questions, or give instructions regarding a particular page. Just like physical sticky notes that can be placed on a piece of paper, Pictavo's electronic Sticky Notes appear on a page so that each user accessing it can read the note and respond accordingly.



## Tagging Photos

Communicate to your team who is in each photo by tagging them while working on the page. Great for caption writing and indexing to quickly view who is in the photo! **See page 17 for more details.**



## Flowing Portraits

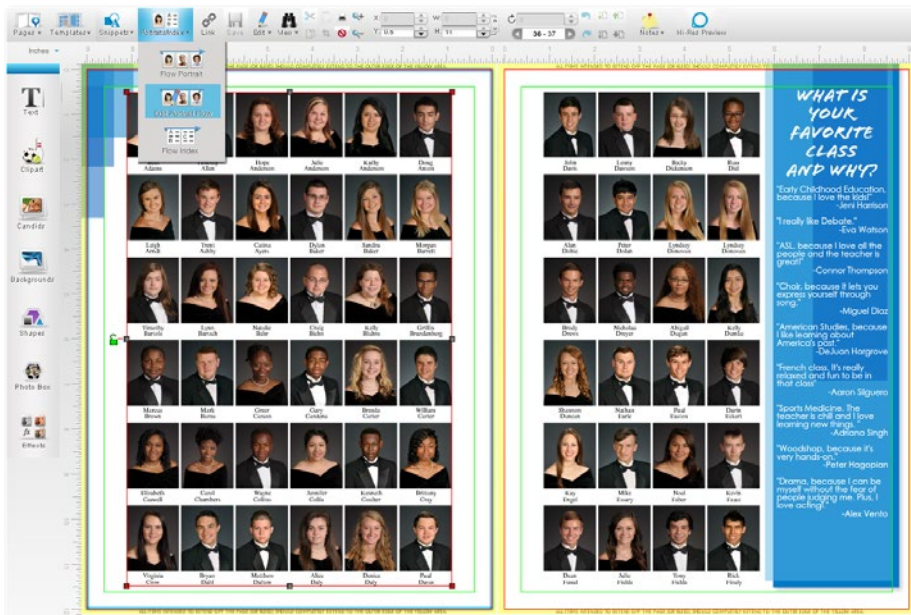
Once your PSPA CD/DVD has been uploaded, the Portrait Flow Wizard will walk you through the following selections and then automatically lay out your portrait pages:

- Which group(s) of portraits you'd like to flow onto your pages.
- How many pages on which you want your portraits to appear.
- Whether or not you want teachers and assistants included in the flow.
- How many rows and columns in which you'd like the portraits to fill.
- The location of the name in relation to the portrait (e.g. next to the portrait or underneath).

## Editing Portraits

You can make edits to your portraits after they have been flowed by simply selecting the portrait group on the page and clicking on **Edit Portrait Flow**.

You can also make adjustments to names by double-clicking on the name text box right on the page.



Find in-depth help located in the **Portrait Flow** and **Editing the Portrait Database** sections of Pictavo's Help area.





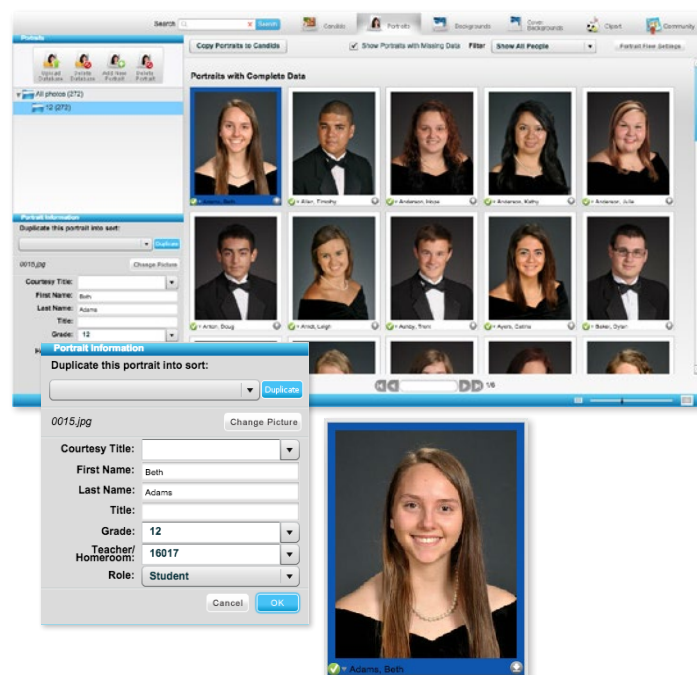
## Editing Portrait Information

You can edit and make any changes to the data contained in a portrait by going to **Images**, clicking on the **Portraits** tab and selecting the portrait you wish to edit. Edits can be made right in the portrait information box. You can also:

- Move someone to a different group by dragging and dropping their image into the folder you want them to be in.
- Duplicate a portrait by choosing where you want the duplicate photo to be placed and clicking the **Duplicate** button next to the chosen folder.

When you are done, make sure you click **Ok** to ensure all your changes have been saved.

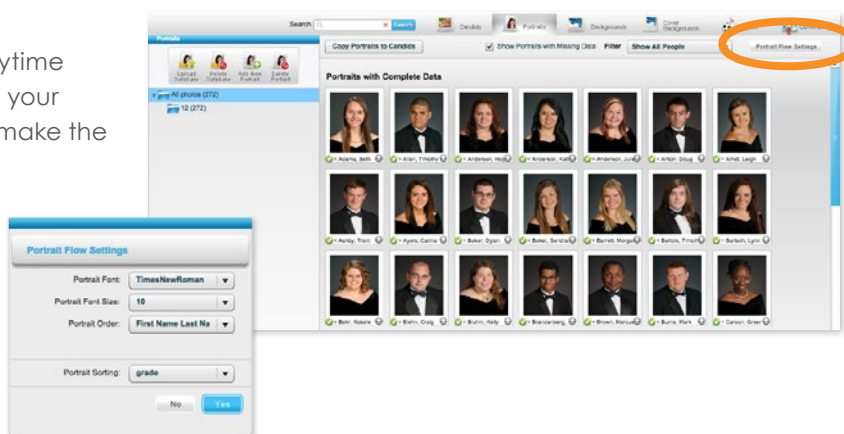
**Once you save the information, the portrait flows will also automatically update to reflect your changes.**



## Portrait Flow Settings

You can change your portrait flow settings at anytime and your portraits will automatically re-flow onto your pages. Just click on "Portrait Flow Settings" and make the changes you desire, including:

- Font type and size
- Order of first and last name
- Sorting organization (grade, teacher)



Find in-depth help located in the **Portrait Upload** and **Editing the Portrait Database** sections of Pictavo's Help area.



# Designing Your Pages Working With Pages

## Thumbnail View

Click here to see a thumbnail of all of your pages at a glance. Double-click on any page to go directly to that page in the page designer.

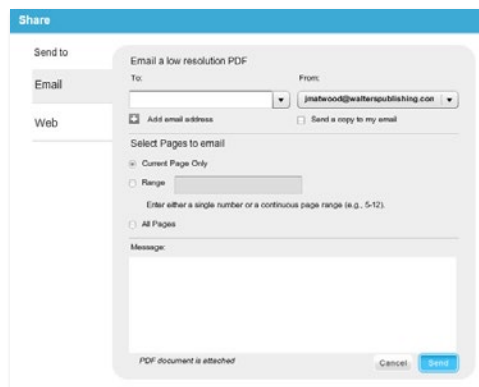
## Rearranging Pages

To move a page or spread, simply select it and drag it to the spot you wish to move it. A red line will indicate where the page will be placed.



## Sharing Pages

Email a watermarked PDF or weblink of a page, a range of pages or your entire book to recipients. Great tool for getting approval or feedback from administration, faculty and others!



## Adding & Deleting Pages

Add a page(s) anywhere you want by defining in the box where you want it to go. Easily remove pages by selecting the page(s) you wish to delete and clicking the delete button.

## Linking Spreads

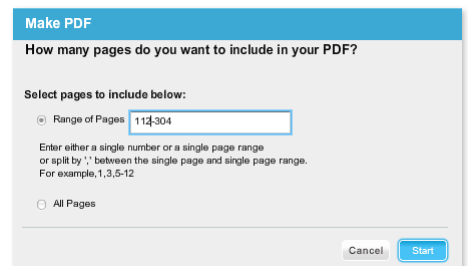
To keep two pages together (spread), simply click on the Link button. Click on it again to unlink them. Linked pages will move together while unlinked pages can be moved individually.

## Hi-Res Preview

Use this tool to view your page in the resolution it will print at. Zoom in and out of areas to view in more detail.

## Creating a PDF of Pages

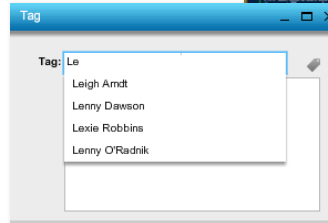
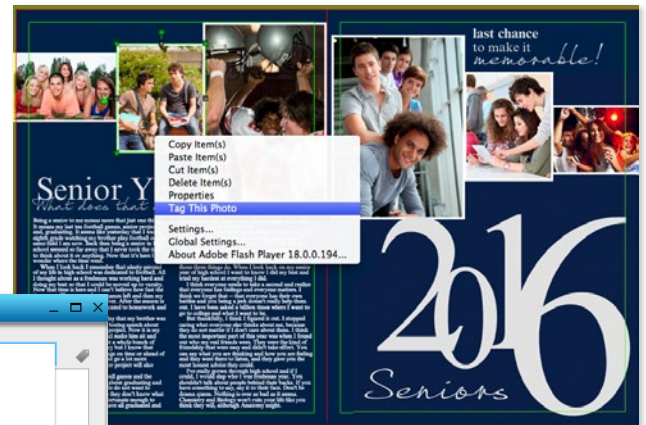
Quickly download a PDF of a page, a range of pages or your entire book right to your computer.





## Tagging Photos

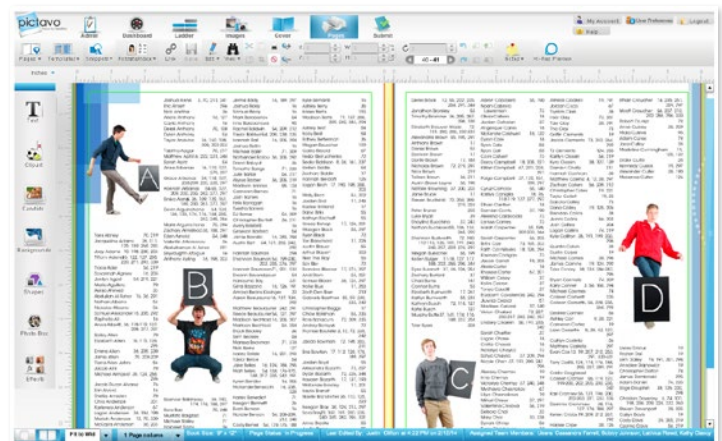
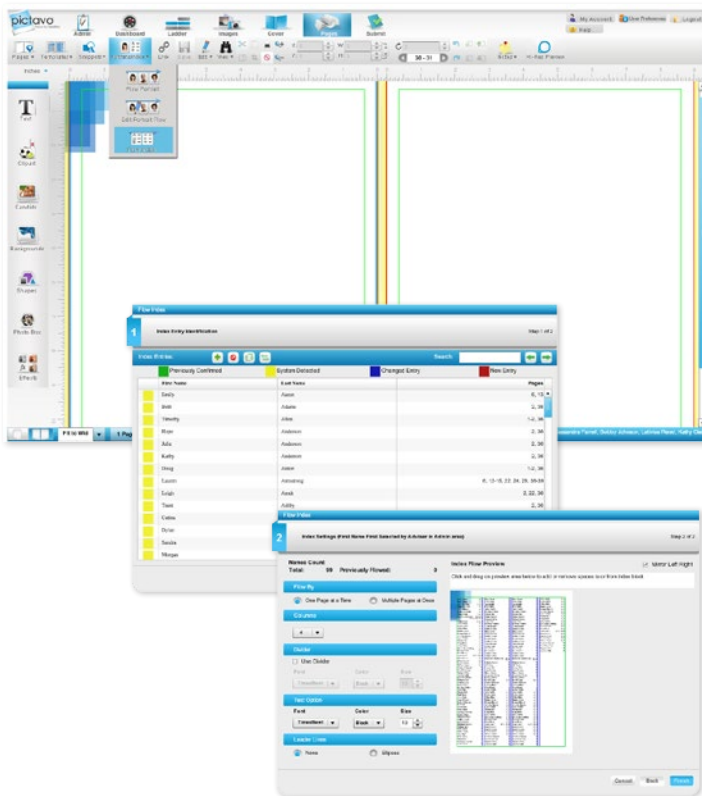
Make sure to tag your photos while working on the page to be picked up by the Index Flow Wizard. Simply right-click on the photo, select "Tag This Photo" and begin typing in the name of the person. Pictavo will pre-populate based on your flowed portraits making it easier to quickly find students and faculty already in the book. View or make edits to a tagged photo the same way.



## Flowing Your Index

The coverage report automatically lists the names of every portrait flowed on your pages and any tagged photos. Once you are on the page you want your index to start on, the Index Flow Wizard will walk you through the following selections and then automatically lay out your index pages:

- Edit name entries
- Define number of pages for index
- Number of columns
- Divider font, color and size or none
- Text font, color and size
- Lines, ellipses or none
- Designated areas you want to leave blank or flow around
- Mirror layout on opposite page

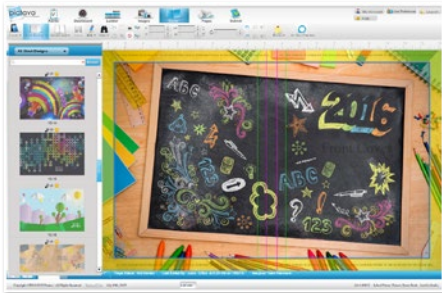


Find in-depth help located in the **Coverage Reporting/Indexing** section of Pictavo's Help area.



# Designing Your Cover

Pictavo offers multiple ways to design your cover. Just note, the cost of your book is based on your cover/endsheets/inside cover printing selection, so please contact your yearbook representative for more information about making changes to these settings.



## Choosing a Stock Cover

- Choose from dozens of professionally designed covers updated every year.
- Make it your own with your school name on the front.
- Pre-selected font color, style and position (cannot be edited).

## Designing a Custom Cover

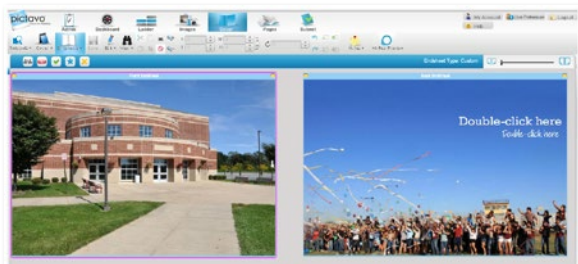
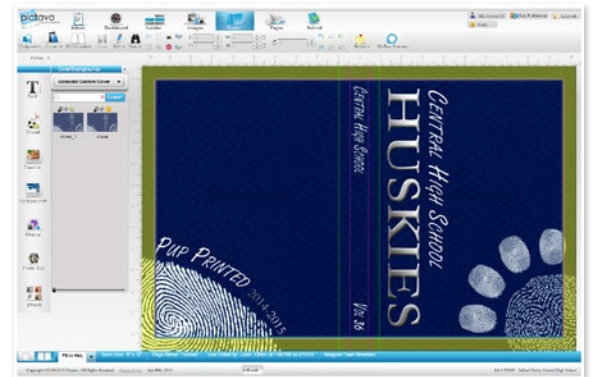
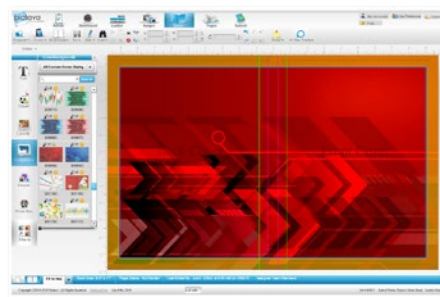
### Option One

Design in Pictavo from scratch or choose a pre-designed custom cover background and customize it however you like.

### Option Two

Upload your own design into Pictavo.

- Templates are provided based on your book settings and can be downloaded at: [www.pictavo.com/cover-templates](http://www.pictavo.com/cover-templates).
- Go to 'Images' and click on the **Cover Backgrounds** tab to upload your design.
- Once uploaded, go to **Cover**, then **Backgrounds** and **Uploaded Custom Cover** to find your design and drag and drop it onto your cover design area.
- Follow the directions in the Custom Cover Guide and make sure to extend your design into the yellow bleed/wrap area.



## Designing an Inside Cover or Endsheets

- Design right in Pictavo or upload your design and drag and drop it onto the design area.
- Share, create a PDF, mark ready for approval, reject and/or approve the design.

To access your inside cover printing settings (soft cover binding only), go to **Admin > Book Settings > Cover Settings**. To access your endsheet settings (hard cover binding only), go to **Admin > Book Settings > Endsheets Settings**.



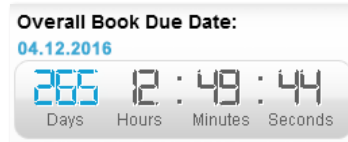
Find in-depth help located in the **Building Your Cover** section of Pictavo's Help area.



## Tracking Book Progress

Get a quick glance of project status

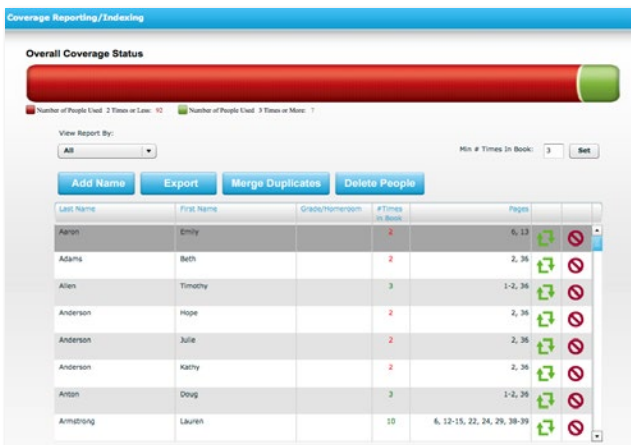
- Overall Page Status
- Cover and Individual Page Status
- Main Book Specs
- Overall Book Due Date with Countdown



## Tracking Photo Usage

Track helpful information about your photo usage:

- Used or unused Candids, Backgrounds, and Clip Art in the book.
- Candids, Backgrounds, and Clip Art Tagged or UnTagged with data.
- Portraits with complete or missing data.
- Portraits flowed or unflowed onto a page.



**Coverage Reporting/Indexing**

**Overall Coverage Status**

Number of People Used 2 Times or Less: 10 | Number of People Used 3 Times or More: 7

View Report By: All | Min # Times In Book: 3

Last Name	First Name	Grade/Homeroom	# Times in Book	Pages	
Algren	Emily		2	5, 13	
Adams	Beth		2	2, 36	
Allen	Timothy		3	1-2, 36	
Anderson	Hope		2	2, 36	
Anderson	Julie		2	2, 36	
Anderson	Kathy		2	2, 36	
Anton	Doug		3	1-2, 36	
Armstrong	Laurie		10	6, 12-15, 22, 24, 29, 38-39	

## Tracking Student Coverage

View tagged photos being used on pages to quickly identify individuals.

- Easily view how many times a person is tagged in photos throughout the entire yearbook.
- Generate reports and make changes to how often a person appears throughout the entire yearbook.



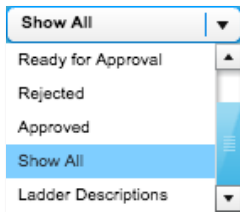
Find in-depth help located in the **Coverage Reporting/Indexing** section of Pictavo's Help area.

# Managing Your Book Tracking Pages



Ladder

The Ladder lets you see a visual organization of all of your pages, statuses and warnings, and assigned users at a glance. Double-click on any page to go directly to the page or click on the icons to do any of the following actions listed below.



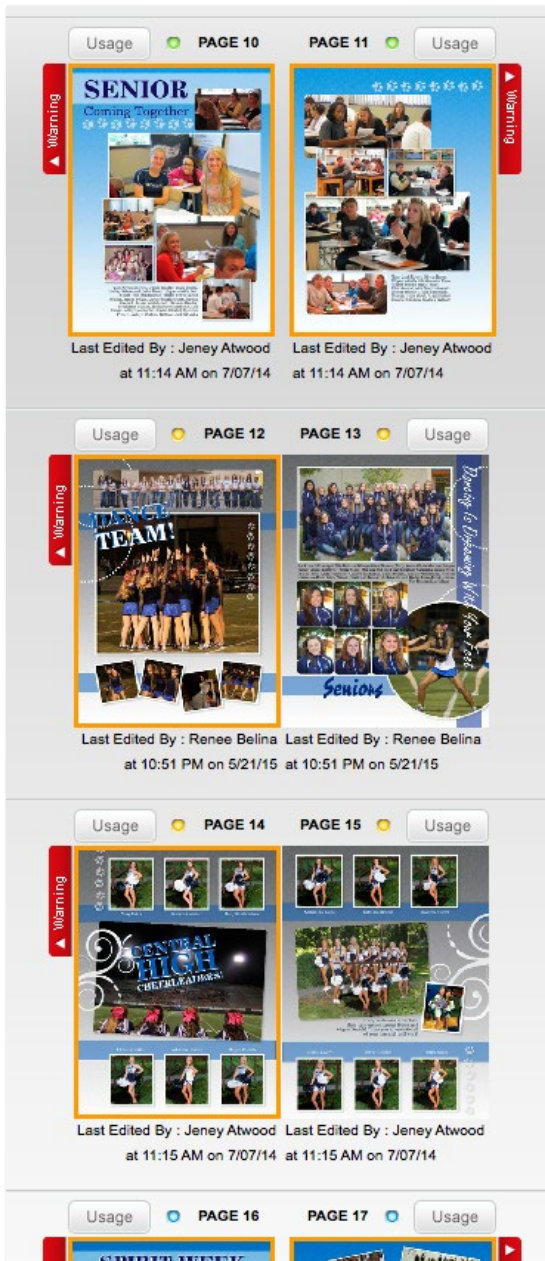
## Filter

Filter to view all or only specific pages.

## Page Status Indicators

Colored dots make it easy to see the status of each page.

- Red = Not Started
- Yellow = In Progress/Rejected
- Green = Ready for Approval
- Blue = Complete and Ready to be Submitted for Printing



## Share Pages

Email a low-resolution PDF or URL of a page or range of pages to one or more recipients.



## Create a PDF

Create a low-resolution or watermarked high-resolution PDF of a page, range of pages, or the entire book.



## Assign Users or Groups

Quickly assign users to as many—or as few—pages as you'd like. Groups can be assigned to pages to quickly provide access to multiple people at once.



## Set Privacy

Select any page or pages you don't want users to see.



## Page Number Settings

Easily edit the placement, font, and color for your page numbers.



## Mark Pages Ready for Approval

Mark pages ready for admin approval. Just click on the page(s) and click the green check.



## Reject Pages

Review pages marked Ready for Approval and reject any that need to be edited by clicking on the yellow X.



## Approve Pages

Review pages marked Ready for Approval and approve by clicking on the blue star.



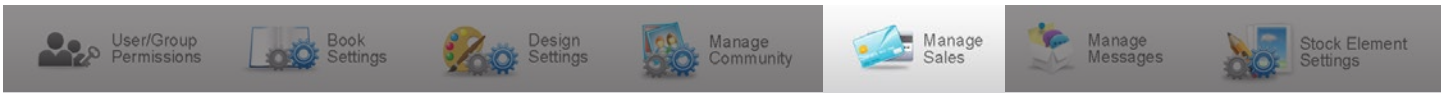
Find in-depth help located in the **Ladder** section of Pictavo's Help area.





# Managing Sales Using Pictavo Community

Whether you are selling online, offline or both, easily account for every sale paid by credit card, check or cash. See page 6 for help setting up the item(s) in your Pictavo Community account. Offline orders can be manually added anytime and online sales will show automatically after purchase.



## Tracking Sales

Here you can:

- Keep a constant pulse on all sales through an automatic Sales At A Glance report.
- See individual product sales by number of orders and amount collected.
- Track credit card, check and cash payments by product type.

**Sales at a Glance**

Atwater Middle School      211 ORDERS      124 This Week      0 Today      \$12,025 SALES

Product Offered	Number of Orders				Sales		
	Credit Card	Cash	Check	Total Orders	Credit Card	Check	Total Sales
Yearbooks	30	5	5	100	\$4,500	\$250	\$5,000
Personalized Yearbooks	5	4	1	10	\$375	\$200	\$550
Recognition Ad - 1/8 Page	10	6	6	28	\$250	\$125	\$750
Recognition Ad - 1/4 Page	40	5	5	50	\$2,000	\$250	\$2,500
Recognition Ad - 1/2 Page	5	3	2	10	\$300	\$300	\$1,300
Recognition Ad - 1 Page	3	1	1	5	\$600	\$300	\$1,300
Business Ad - 1/8 Page	3	0	2	5	\$75	-	\$300
Business Ad - 1/4 Page	1	1	1	3	\$50	\$50	\$100
Business Ad - 1/2 Page	3	2	1	6	\$300	\$300	\$900
Business Ad - 1 Page	1	1	1	3	\$300	\$300	\$900
<b>TOTALS</b>	<b>101</b>	<b>27</b>	<b>24</b>	<b>211</b>	<b>\$8,750</b>	<b>\$1,795</b>	<b>\$12,425</b>

NOTE: The Total Sales amount (INCLUDES any applicable sales tax, which is reflected based on the tax rate you indicated in Shop School Settings.

**Add an Order**

Purchaser: John Smith  
 Student: Max Smith  
 Grade / Homeroom: Mrs. Jan Jones 12B  
 Product / Item #: Yearbook - Personalized (201-33001-001)  
 Personalization: Max Smith  
 Yearbook (101-33001-001)  
 Payment Method: Check 1208  
 Discount Code: LFSS10M  
 Purchaser Paid: Product(s) Price \$0.00, Applicable Sales Tax \$0.00, School Receives \$0.00  
 Order Date: 08/24/2012  
 Ad Design Received: No  
 Delivered to Purchaser: No  
 Notes: Please deliver this order to older sister Megan in Mrs. Jones Homeroom 12A, since Max will be in Europe on his class trip during the time of delivery.

SAVE ORDER    Clear Fields

## Adding Orders

Here you can:

- Add offline (cash or check) orders to conveniently track all sales in one place.
- Make a note of any individual circumstances related to a particular order (e.g. special delivery instructions).

## Viewing Orders

Here you can:

- Easily review all data collected from each order.
- Filter data to see only the information you're interested in.
- See how much tax has been collected, if applicable, so you can submit it as required by law.
- Track whether each purchaser has received the product(s) they ordered.
- Export data into Microsoft Excel for even greater report customization.

**View Orders**

View Order By: Product: Protect    All    EXPORT TO EXCEL    +ADD ORDER    Show/Hide Columns

View Search By: Purchaser Email    View Search Content:    Search

Delivered	Purchaser Name	Student Name	Grade/Homeroom	Order Date	Purchase Paid	Tax	School Receives	Product	Order #	Payment Method
<input type="checkbox"/>	test test	test test	Webster's Dictionary	02/12/2014	0	0	0	0 Eighth-Page Recd	45770	Credit Card
<input type="checkbox"/>	test test	Strakes Snakes	Webster's Dictionary	02/12/2014	0	0	0	Another product	45770	Credit Card
<input type="checkbox"/>	test test	Strakes McNaire	Webster's Dictionary	02/19/2014	0	0	0	Half-Page Recd	48155	Credit Card
<input type="checkbox"/>	test test	Strakes McNaire	Webster's Dictionary	02/08/2014	0	0	0	Text Personalized	53130	Credit Card
<input checked="" type="checkbox"/>	test test			03/28/2014	7.81	3.81	7.81	Half-Page Busine	64433	Check
<input type="checkbox"/>	test test	Strakes Snakes	GRADEHOMRO	08/04/2014	0	0	0	Text Personalized	78277	Credit Card
<input type="checkbox"/>	test test	Strakes Snakes	GRADEHOMRO	08/04/2014	0	0	0	Text Personalized	78277	Credit Card
<input type="checkbox"/>	test test	test test	Webster's Dictionary	03/17/2014	0	0	0	Text Personalized	77366	Credit Card
<input type="checkbox"/>	test test	Isala Isala	GRADEHOMRO	11/13/2014	0	0	0	Full-Page Recd	83252	Credit Card
<input type="checkbox"/>	test test	Isala Isala	GRADEHOMRO	11/13/2014	0	0	0	Half-Page Recd	83253	Credit Card
<input type="checkbox"/>	test test	Isala Isala	GRADEHOMRO	11/13/2014	0	0	0	Quarter-Page Rec	83256	Credit Card
<input type="checkbox"/>	test test	Isala Isala	GRADEHOMRO	11/13/2014	0	0	0	Eighth-Page Recd	83258	Credit Card

SAVE    +ADD ORDER



Find in-depth help in the **Tracking Sales** and **Adding Offline Orders** articles in the **Pictavo Community** section of Pictavo's Help area.





## Proofing

Before submitting your book make sure you proof it thoroughly. This can be done in several ways:

- Proof on-screen in full-screen view by going to the Ladder and clicking on the 'Full Screen' icon.
- Save a watermarked high-resolution PDF of each page to see how page details will print or use the hi-res preview button to proof onscreen.
- Print out a hard copy or copies of your book to proof.
- Use warnings viewed from the Ladder to quickly identify and fix potential problems.

## Page Warnings

Warning boxes alert you of potential problems with items on the page. Click on the red warning box for a list of the warnings on that page.

Warnings include:

- Low-resolution images
- Not all portraits are flowed
- Page elements close to the trim edge or extend outside the safe area

Double-click on the page to go directly to it to address the warning.

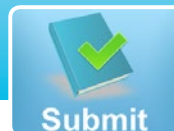


## Page Approval

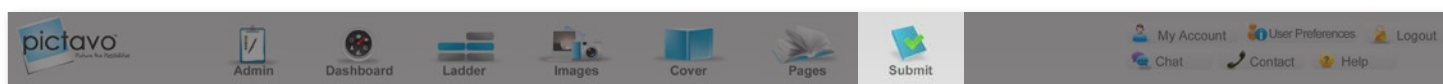
- When each page has been reviewed and approved for printing, click the blue star button to approve the page.
- Once all pages are approved, they can be submitted for publishing.



Find in-depth help located in the **Page Approval Process** section of Pictavo's Help area.



When you are ready to submit your book for publishing, go to **Submit**. Once your cover and pages are submitted, you will see a green check mark over each. This indicates that your work is done! Great job!



**Pages Submission**

**Page Count**  
Submitted: 24 Original Page Count: 24  
**Print Color**  
 Full Color  Black/White

**Book Quantity**  
Quantity: 20  
**Book Dimensions**  
8.5 inches x 11 inches

**Binding Type**  
Standard Hard Bound  
Board Thickness: 60 pt. Standard  
Paper Weight: 80 lb. Standard

**Portrait Flow Verification**  
Below is a list of all people that haven't been flowed in the project but have been uploaded into portrait database. If you wish to make any final changes to your portrait flow, click Cancel at the bottom of this page to return to working on your pages.

First Name	Last Name	File Name	Title	Grade	Homeroom	Role
Alexandra	Aloia	0001.tif		Fac		Student
	Blauser	0002.tif		Fac		Student
Erica	Blum	0003.tif		Fac		Student
Anna	Brew	0004.tif		Fac		Student
Bernadette	Camacho	0005.tif		Fac		Student

**Personalized Covers (Additional Charges May Apply)**  
 None  
 Option 1 - Student's Names Printed On Cover (Requires Additional Production Time)  
 Black  White  Green  Yellow  Red  Blue  
 Option 2 - Student's Photo And Name Printed On Cover (Requires Additional Production Time)  
 Black  White  Green  Yellow  Red  Blue  
 Option 3 - Student's Names Printed in Gold, Silver, Black or Red Foil  
 Gold Foil  Silver Foil  Black Foil  Red Foil  
 Option 4 - Student's Names and Icons Printed in Gold, Silver, Black or Red Foil  
 Gold Foil  Silver Foil  Black Foil  Red Foil  
 Option 5 - Engraved Student Name on a Gold or Silver Name Plate  
 Gold Engraving  Silver Engraving

Please describe where to place names on the cover:  
In order to process your personalized covers, you must submit your data to your yearbook provider in a separate process.  
Number of Personalized Covers: 0

**Autograph Pages (Additional Charges May Apply)**  
 Add Autograph Pages  
**Stock**  
 Stock Set 1  Stock Set 2  Stock Set 3  
**Position**  
 Pages in Front  Pages in Back

**Image Resolution Quality**  
 I approve any low resolution images in my book.

**Special Instructions**

**Final Pages Submission**  
All pages have been proofed and are now ready for final submission:  
We, the publisher, reserve the right to correct any errors up to \$100.00 without prior approval. By submitting these pages, I understand that my book is final and I am no longer able to make any changes without re-submitting. This means my book will begin the production process and any re-submission of my book may result in extra charges plus additional production time.  
**Copyright Information**  
We, the publisher, reserve the right to refuse to print any materials provided for any reason, including but not limited to, materials determined by us, at our discretion, to be offensive, legal, or in violation of any copyright or other proprietary rights. By submitting this order, and providing photos, trademarks, logos, images or other content to us, you are representing that you have the right to have the order printed, with the inclusion of the content supplied, and that our printing of the order, and the user of the content, will not infringe the intellectual property right of any third party. You will defend, indemnify and hold us harmless from any claims, costs, losses or liability (including reasonable attorneys fees and expenses) arising out of, or related to the content or the production of the order as directed by you.  
I have read and agree to the terms as outlined by my yearbook publisher. Cancellation fees for projects cancelled after job has been processed will be dependent on the amount of work done. I acknowledge that all of the above information is complete and correct.  
**Shipping Address for books**  
Name: \_\_\_\_\_  
Address (NO PO Boxes): \_\_\_\_\_  
City: \_\_\_\_\_ State / Province: \_\_\_\_\_ Zip / Postal Code: \_\_\_\_\_  
Last Day of School: \_\_\_\_\_  
Please make sure that you download and store any candid or portrait images that you would like to use next year onto your computer since those images will not be available after you receive your printed books.  
 I, Mandy S., Agree and Accept the terms and conditions of this agreement.

## 1. Custom Cover Submission

- If you designed your own cover, you will need to submit it to your publisher earlier than the rest of your book.
- Just click Submit and verify your book specifications.

## 2. Pages Submission

- After all of your pages are complete and approved, you can submit them for publishing.
- Click Submit and verify your book specifications (e.g. number of pages, quantity of books, binding type).
- You will be alerted if any portraits have not been flowed, so you can fix any mistakes before submitting your book.
- Confirm that any additional items are properly ordered (e.g. personalization, autograph pages). Keep in mind that additional charges may apply so make sure you consult with your yearbook provider if you wish to change anything.
- Indicate any special instructions.

## \* Inside Cover Printing & Endsheets

- If you designed an Inside Cover, be sure to complete and approve your design and submit with your cover.
- If you designed Custom Endsheets, it will require a separate submission from the cover.



Find in-depth help located in the **Book Submission** section of Pictavo's Help area.



[www.pictavo.com](http://www.pictavo.com)

1-800-594-2324 or email us at [support@pictavo.com](mailto:support@pictavo.com)